



2024 IMAGE Expo Student Fantasy Competition Rules

Spooky Styles: Halloween-Theme Fantasy Hair Competition

1. Must use a live model.
2. All cut and coloring must be done prior to the main stage competition.
3. The model must be in costume and make up pre-done prior to the main stage competition.
4. Your choice of color, length of hair, extensions, wefts, anything made of hair, but **not covering more than 50% of the head.**
5. Props may be included as part of the costume, but **props must be smaller** than the model.
6. Costume, Theme, and Design must all incorporate the dark fantasy or animalistic look. (Choose whatever Dark Fantasy or Animalistic theme you like).
7. Students have 1 hour to complete their look on stage. I suggest everything be pre-done and do final touch-ups on stage.
8. Each video must include the student's full name, name of the school, and a phone number and email address.

Please send me a short descriptive video of what inspired you and how you created and completed your look. You can upload your video onto youtube and send me the link. I will need the video sent to me by **October 14th**. **The competition will take place on Monday, October 28th. Check-in is at 1pm, and Judging begins at 1:30pm. I suggest everyone come to the show ready to go. You have 1 hour to complete your final touch-ups on stage.** I hope your students take advantage of this awesome opportunity to show off their creative talent. Students can participate in groups if they like and select, student to represent their team on stage. Please give me a call if you all have any questions. Please send video's or links to amy@theimageexpo.com

1st Place - Trophy & \$150 CASH - Will also be on the flyer of the 2024 Competition Flyer

2nd Place- Certificate & \$100 CASH

3rd Place- Certificate & \$50 CASH