

# CONSTRUCTION LOS ANGELES MONTHLY



AUGUST 28-29, 2024

LOS ANGELES CONVENTION CENTER (WEST HALL A)

## CONTRACT/APPLICATION

BOOTH NUMBER: \_\_\_\_\_

COMPANY: \_\_\_\_\_ DATE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEB: \_\_\_\_\_

PRIMARY CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

SECONDARY CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

### PAYMENT AUTHORIZATIONS TO: CONSTRUCTION MONTHLY

TYPE OF CARD (CHECK ONE): AMX \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ CVC CODE \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_ EXP DATE \_\_\_\_\_ / \_\_\_\_\_

NAME, EXACTLY AS IT APPEARS ON THE CARD \_\_\_\_\_

BILLING ADDRESS (CREDIT CARD) \_\_\_\_\_

\_\_\_\_\_ CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

AUTHORIZED SIGNATURE: X \_\_\_\_\_

**NO REFUNDS AFTER AD SPACES ARE ASSIGNED**

### SPECIAL INSTRUCTIONS

This application is for advertising space and/or sponsorship and becomes a contract upon acceptance. This agreement is based on rates and rules governing the exposition, and constitutes a part of this contract. Show Management reserves the right to change show dates, times, locations, etc. CONSTRUCTION MONTHLY makes no guarantees as to number of exact distribution. Advertisers whom wish to transfer to another month if they miss the ad deadline will be forced to be \$500 transfer fee. All Ads must be paid for as agreed upon between CONSTRUCTION MONTHLY and the advertising firm, with no refunds after advertising space is assigned and client further agrees to make NO CHARGEBACK CLAIM to any credit card company. Verbal agreements or promises made by sales representatives will not be binding on CONSTRUCTION MONTHLY.

- July 31-August 1, 2024 - Atlanta Build Expo
- August 28-29, 2024 - Los Angeles Build Expo
- September 25-26, 2024 - South Florida Build Expo
- December 11-12, 2024 - Charlotte Build Expo
- January 22-23, 2025 - Tampa Build Expo
- March 19-20, 2025 - Austin Build Expo
- April 23-24, 2025 - Dallas Build Expo
- June 11-12, 2025 - Houston Build Expo

#### SPONSORSHIPS

- Platinum \$6,000
- Gold \$3,000
- Silver \$2,000
- Bronze \$1,000

#### WEB ADS

- City Home pg Slider \$500/mo
- City Footer \$350/mo

#### AD PRICING

##### PREMIUM

- 8-Page Center \$8500
- Doubletruck \$2695
- Back Cover \$2695
- Inside Front Cover \$2095
- Inside Back Cover \$1695

##### STANDARD

- Full Page \$1495
- Half Page \$795
- Quarter Page \$595
- Eighth Page \$295

Office Use Only:

Amount: \_\_\_\_\_ Date: \_\_\_\_\_ Time: \_\_\_\_\_

Authorization # \_\_\_\_\_ Batch# \_\_\_\_\_

Sponsorship \$ \_\_\_\_\_  
Magazine Ad Purchase \$ \_\_\_\_\_  
Other Advertising \$ \_\_\_\_\_  
Total Charge Amount \$ \_\_\_\_\_