

CONSTRUCTION MAGAZINE MONTHLY



ATLANTA BUILD EXPO BUYER'S GUIDE
JULY 21-22, 2027
COBB GALLERIA CENTRE (HALLS B, C & D)

ADVERTISING & SHOW SPONSOR MEDIA KIT

The power of a visual presence **BEFORE, DURING, AND
AFTER** the Build Expo Show



Amy Shoulders

National and Regional Ad Sales Exec
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MISSION STATEMENT

Construction Monthly is a national publication reaching regional markets and bringing together building and construction professionals. We hold ourselves to the highest standards when we say we truly care about the companies that comprise the industry.

Build Expo USA has created advertising packages that include advertising in the digital and the print version of the Construction Monthly Magazine Atlanta Build Expo Buyer's Guide, web advertising on the Atlanta Build Expo homepage, and additional exposure on-site at the show.

Ultimately these packages are designed to drive more traffic to your booth and provide maximum exposure, before, during and after the show.

Our readers and attendees come from industry segments like architecture, engineering, commercial building, development, facility management, residential building, general contracting, government agencies, municipalities, property managers, remodelers, real estate professionals, and more.

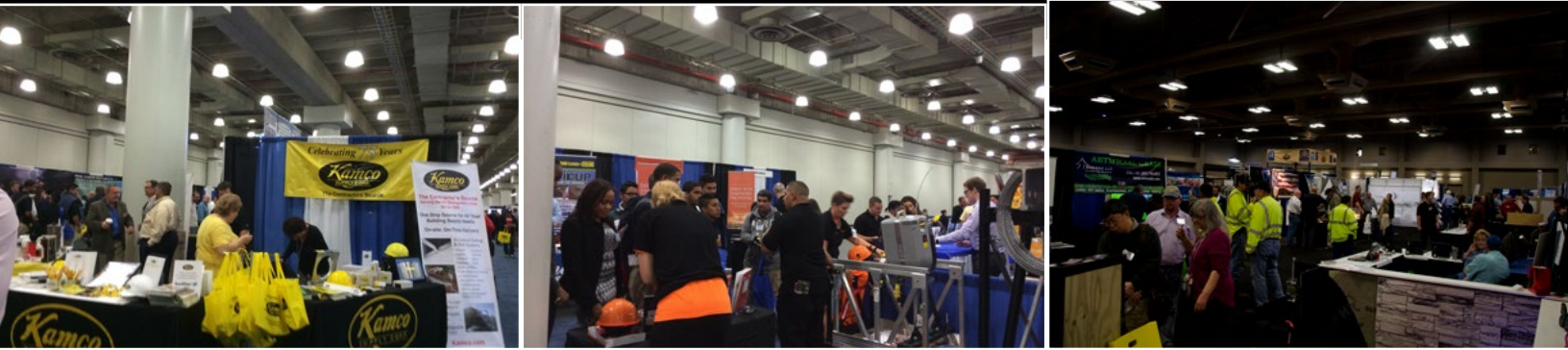
**CONSTRUCTION
MONTHLY ATLANTA
REACHES OVER 47,000
CONSTRUCTION
INDUSTRY
PROFESSIONALS IN THE
ATLANTA AREA.**



proud member:
AIA Austin
Allied Member



WHY ADVERTISE



THE POWER OF A HUGE MARKETING CAMPAIGN IN THE OFFICIAL SHOW MAGAZINE.

Stand out at Build Expo when you advertise in Construction Monthly Atlanta Build Expo Buyer's Guide. Let your buyers know you will be in the show before they arrive, direct them to your booth during the show, and make sure they remember you after the event.

- Save money by using the show guide as your flyer. Many attendees throw flyers away but keep the show magazine as a reference until the next Build Expo event. Stay in their minds by having an ad!
- Decision-makers who attend the Atlanta Build Expo use the guide to plan their visit.
- Show guides are mailed to pre-registered attendees before the show. This is your chance to generate sales before, during, and after the event.
- Frequency - you are in the **show magazine three times:** your ad, your company name with booth# on the exhibitor list, and your resource listing. We give your company exposure via email, website, and direct mail.
- As soon as the guide is ready for publication, it is uploaded to both the Construction Monthly Website and the Build Expo Website, which gives you online exposure before the show. In addition, a link to the show guide is used in our e-blast reminders to pre-registered and potential attendees. They see your ad all the way up to the show.

READERSHIP & CIRCULATION

STAND OUT AT BUILD EXPO WHEN YOU ADVERTISE IN CONSTRUCTION MONTHLY ATLANTA BUILD EXPO BUYER'S GUIDE. LETS MAKE SURE THEY REMEMBER YOU AFTER THE EVENT.

DIGITAL FLIPBOOK UPLOADED MONTHLY

- Digital delivery on the first day of every month for 10 months, including click through tracking, embedded links and files+videos when included
- E-mail blast of the digital flipbook to construction monthly recipients and Atlanta construction industry professionals
- Opt-In subscriptions on the constructionmonthly.com and buildexpousa.com websites

SOCIAL MEDIA

- Interactive, easy, and a personal way to reach out to our current subscribers that also gives them a quick and fun way to share

DIGITAL POSTCARD

- Used to promote the latest edition of the magazine, it is sent to nationally opt-in digital subscribers and Atlanta construction industry professionals

There are endless possibilities with Construction Monthly...browse the online articles or subscribe to the monthly magazine for updates, current events, trends, and tips on industry best practices.

OVER 300,000+ NATIONAL RECIPIENTS

OVER 47,000+ ATLANTA POTENTIAL BUYERS

SPECIAL SHOW PUBLICATIONS

- For our regional shows, a special print magazine is available for free to all the exhibitors and attendees of the Build Expo tradeshow, making Construction Monthly the official directory of the expo tradeshow.



DEMOGRAPHICS

Reach over 47,000 of the top construction industry decision makers in the Atlanta area with our digital publication! Construction Monthly reaches a huge cross-section of the highest-ranking construction industry companies in the greater Atlanta area. We deliver on an average 13,000 printed copies of our full color magazine via direct-mail to the pre-registered, past attendees and association members.

The publication is FREE to targeted buyers, and with so much useful information it is sure to stay in front of them!



- Architects
- Commercial Property Management Firms
- Developers
- Designers
- Engineers
- Facility Managers
- General Contractors
- Home Builders
- Municipalities
- Remodelers
- Spec Writers
- Subcontractors
HVAC, Plumbing, Electrical, Roofing, Painting
- Underground Utility Contractors

We deliver cutting-edge information that our readers need to succeed in a highly competitive industry. Topics covered include:

Architecture + Design	Custom Home Building	Insurance + Risk	Spec Writing
Bidding and Quoting	Finance + Economics	Permitting	Technology in Building
Business Development	General Contracting	Remodeling	Tract Home Building
Commercial Construction	Government Policy	Residential Construction	Wellness + Safety and more!
	Green Building		

We look forward to working with you and demonstrating how
OUR AUDIENCE IS YOUR TARGET MARKET!

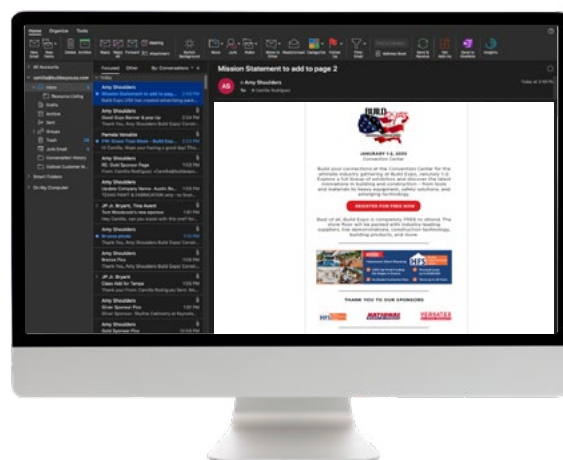
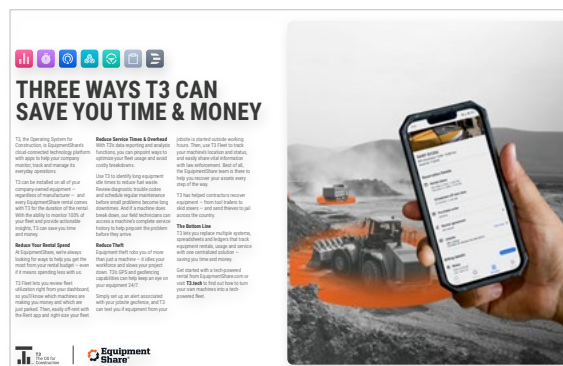
OUR READERS INCLUDE MEMBERS OF THE FOLLOWING ASSOCIATIONS:



SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
COST	\$6,000	\$4,000	\$2,000	\$1,000
AD IN THE CONSTRUCTION MONTHLY MAGAZINE DIGITAL & PRINT sent to all pre-registered attendees, past attendees, and association members, posted online, available for all attendees & exhibitors at the show	Receive a 2-PAGE SPREAD (double-truck ad) in Construction Monthly Magazine (digital + print)	Receive a FULL PAGE AD in Construction Monthly Magazine (digital + print)	Receive a HALF PAGE AD in Construction Monthly Magazine (digital + print)	Receive a QUARTER PAGE AD in Construction Monthly Magazine (digital + print)
COMPANY LOGO FEATURED ON SHOW SPONSORS PAGE OF WEBSITE	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of the website	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of the website	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of the website	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of the website
COMPANY LOGO INCLUDED IN SELECTED ATTENDEE MARKETING MATERIALS	COMPANY LOGO INCLUDED in selected attendee marketing materials	COMPANY LOGO INCLUDED in selected attendee marketing materials	COMPANY LOGO INCLUDED in selected attendee marketing materials	COMPANY LOGO INCLUDED in selected attendee marketing materials
LOGO FEATURED ON THE COVER OF THE MAGAZINE	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine
LOGO AND BOOTH NUMBER OPPORTUNITIES ON KEYNOTE SIGNAGE	KEYNOTE SPONSOR (Company logo and booth number opportunities to be placed on Keynote Speaker Signage)	KEYNOTE SPONSOR (Company logo and booth number opportunities to be placed on Keynote Speaker Signage)		
CUSTOM INVITATION FOR YOU TO SEND TO YOUR CUSTOMERS	CUSTOM EMAIL INVITATION copy provided to invite your customers	CUSTOM EMAIL INVITATION copy provided to invite your customers	CUSTOM EMAIL INVITATION copy provided to invite your customers	STANDARD ATTENDEE INVITATION EMAIL shared for your use
WEB ADVERTISING	Web advertising (linked to your site): Homepage slider Registration page slider Static registration ad	Web advertising (linked to your site): Homepage slider Registration page slider Static registration ad	Web advertising (linked to your site): Registration Page Slider and Still Ad	Web advertising (linked to your site): Registration Page Slider and Still Ad
FEATURES INCLUDED IN EMAIL CAMPAIGNS	THREE FEATURES INCLUDED IN EMAIL CAMPAIGNS: 2 prospect emails - 1 to registered attendees	TWO FEATURES INCLUDED IN EMAIL CAMPAIGNS: 1 prospect email - 1 to registered attendees	ONE FEATURE INCLUDED IN EMAIL CAMPAIGNS: 1 prospect email - Graphic + Link only	LOGO INCLUDED IN SELECTED EMAIL CAMPAIGNS
SHOW SPONSORS EMAIL	WEB AD placed at the top of the sponsor email campaign	WEB AD placed midway in sponsor email campaign	WEB AD placed center of show sponsors email	WEB AD is included on the show sponsors email
FLYER OR BROCHURE AT REGISTRATION COUNTER	Option to place a FLYER OR BROCHURE at the registration desk	Option to place a FLYER OR BROCHURE at the registration desk		
KEYNOTE BANNER	4X6 BANNER hung in the Keynote area	4X4 BANNER hung in the Keynote area	4X2 BANNER hung in the Keynote area	
FREE STANDING BANNER	2 Exclusive 6.5 ft Freestanding pop-up banner (size 78"x 33") at the entrance	1 Exclusive 6.5 ft Freestanding pop-up banner (size 78"x 33") at the entrance		
DIRECTIONAL SIGNS	COMPANY LOGO on all directional signs	COMPANY LOGO on all directional signs	COMPANY LOGO on all directional signs	
BACKDROP BANNER	8X8 BANNER Banner Backdrop	4X6 BANNER Banner Backdrop		
SEMINAR SPONSOR SIGN	COMPANY LOGO on ALL seminar speaker signs	COMPANY LOGO on 4 seminar speaker signs	COMPANY LOGO on 2 seminar speaker signs	
SHOW SPONSORS SIGN	LOGO & BOOTH NUMBER on show sponsors sign at show entrance	LOGO & BOOTH NUMBER on 4 seminar speaker signs	LOGO & BOOTH NUMBER on show sponsors sign at show entrance	LOGO & BOOTH NUMBER on show sponsors sign at show entrance
SOCIAL MEDIA POSTS	2 Social Media Posts	2 Social Media Posts	1 Social Graphic + Tag	Social Logo + Tag
FLOOR DECALS	6 1x2 directional arrows to your booth location			
SHOW MAGAZINE SPONSOR PAGE	Logo featured on the Sponsor Page in the Show Magazine	Logo featured on the Sponsor Page in the Show Magazine	Logo featured on the Sponsor Page in the Show Magazine	Logo featured on the Sponsor Page in the Show Magazine

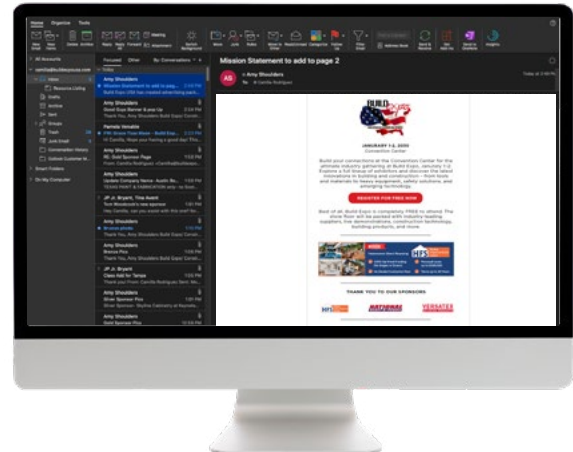
PLATINUM | \$6,000



PLATINUM SPONSORSHIP FEATURES

- + 2-page spread (double-truck ad) in Construction Monthly Magazine (digital + print)
- + Logo featured on the Show Sponsors page of the website
- + Logo featured on the Sponsor web page
- + Logo included in selected attendee marketing materials
- + Logo featured on the magazine cover
- + Logo featured on the Sponsor Page in the Show Magazine
- + Highlighted as a Platinum Sponsor in the magazine's exhibitor list
- + Resource Listing in the Advertising Resource Guide
- + Company logo and booth number opportunities displayed on Keynote Speaker signage
- + Web advertising (linked to your website) on:
 - Homepage slider
 - Registration page slider
 - Static registration ad
- + THREE features included in email campaigns:
 - Featured in 2 prospect emails and 1 registered attendees email
 - Includes 600x314px graphic, 150 words, and link
- + TWO social media posts
 - 1080x1350px or 1200x628px graphic
 - 200 words and tagged account
- + Customized QR code tickets for client invitations
- + Access to tools to create custom BuildExpo email campaigns and social posts
- + Option to place flyers or brochures at the registration desk
- + TWO (2) exclusive 6.5 ft freestanding pop-up banners (78" x 33") at the entrance
- + Logo on selected directional signage
- + 8x8 ft banner backdrop
- + Signage/banner opportunities on keynote stage
- + Company logo and booth number opportunities displayed on Keynote Speaker signage
- + Booth number and logo on Show Sponsor sign at show entrance
- + Floor Decals – SIX 1x2' directional arrows to your booth location
- + Lanyards labeled "Platinum Sponsor"
- + Custom invitation for you to send to your customers

GOLD | \$4,000



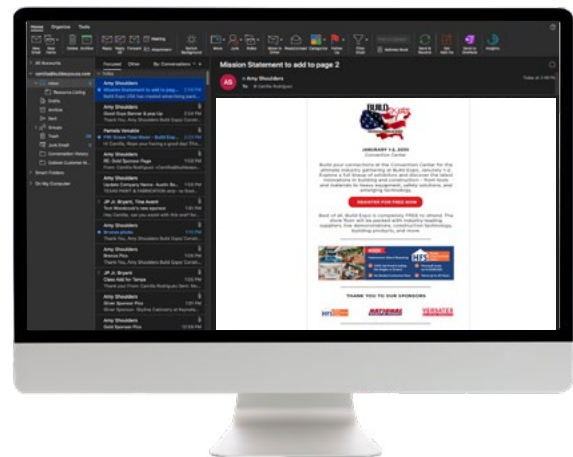
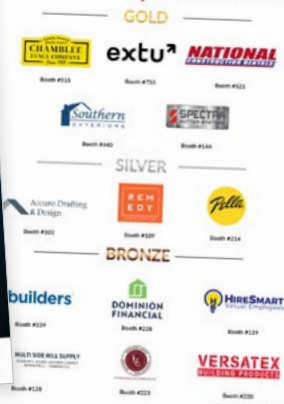
GOLD SPONSORSHIP FEATURES

- + Full-page ad in Construction Monthly Magazine (digital + print)
- + Logo featured on the Sponsor web page
- + Logo included in selected attendee marketing materials and magazine cover
- + Logo featured on the Sponsor Page in the Show Magazine
- + Highlighted as a Gold Sponsor in the magazine's exhibitor list
- + Resource Listing in the Advertising Resource Guide
- + Logo and booth number opportunities displayed on Keynote Speaker signage
- + Custom email invitation copy provided to invite your customers
- + Web advertising (linked to your website) on:
 - Homepage slider
 - Registration page slider
- + TWO features included in email campaigns:
 - Featured in 1 prospect emails and 1 registered attendees email
 - Includes 600x314px graphic, 150 words, and link
- + TWO social media posts:
 - 1080x1350px or 1200x628px graphic
 - 200 words and tagged account
- + Customized QR code tickets for client invitations
- + Access to tools to create custom BuildExpo email campaigns and social posts
- + Option to place flyers or brochures at the registration desk
- + Signage/banner opportunities on keynote stage
- + One (1) exclusive 6.5 ft freestanding pop-up banner (78" x 33") at the entrance
- + Logo on all directional signage
- + 4x6 ft banner backdrop
- + Company logo on 4 seminar speaker signs
- + Booth number and logo on Show Sponsor sign at show entrance
- + Lanyards labeled "Gold Sponsor"
- + Logo featured on the Show Sponsors page of the website

SILVER | \$2,000



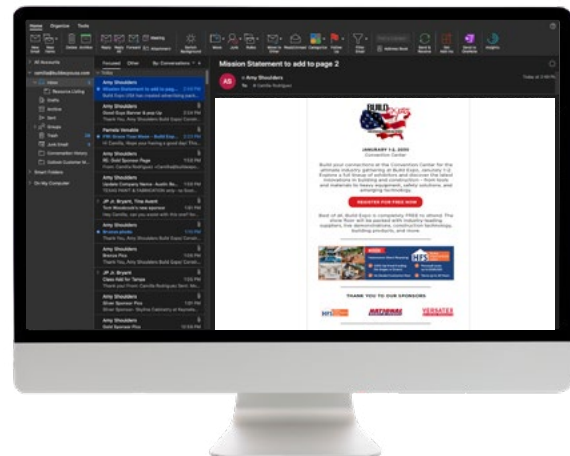
THANK YOU TO THE ATLANTA BUILD expo 2024 SPONSORS



SILVER SPONSORSHIP FEATURES

- + Half-page ad in Construction Monthly Magazine (digital + print)
- + Logo featured on the Show Sponsors page of the website
- + Logo featured on the Sponsor web page
- + Logo included in selected attendee marketing materials and magazine cover
- + Logo featured on the Sponsor Page in the Show Magazine
- + Highlighted as a Silver Sponsor in the magazine's exhibitor list
- + Resource Listing in the Advertising Resource Guide
- + Custom email invitation copy provided to invite your customers
- + Web advertising (linked to your website) on:
 - Registration page slider
 - Static registration ad
- + ONE feature included in email campaigns:
 - Includes 1 hyperlinked banner 600x314px
- + ONE social media post:
 - 1080x1350px or 1200x628px graphic
- + Customized QR code tickets for client invitations
- + Logo on all directional signage
- + Company logo on 2 seminar speaker signs
- + Booth number and logo on Show Sponsor sign at show entrance
- + Customized QR code tickets for client invitations
- + Access to tools to create custom BuildExpo email campaigns and social posts
- + Logo on selected directional signage
- + Signage/banner opportunities on keynote stage
- + Booth number and logo on Show Sponsor sign at show entrance
- + Lanyards labeled "Silver Sponsor"
- + Resource Listing in the Advertising Resource Guide

BRONZE | \$1,000



BRONZE SPONSORSHIP FEATURES

- + Quarter-page ad in Construction Monthly Magazine (digital + print)
- + Logo featured on the Show Sponsors page of the website
- + Logo featured on the Sponsor web page
- + Logo included in attendee marketing materials and magazine cover
- + Highlighted as a Bronze Sponsor in the magazine's exhibitor list
- + Resource Listing in the Advertising Resource Guide
- + Custom invitation for you to send to your customers
- + Web advertising (linked to your website) on:
 - Registration page slider
 - Static registration ad
- + Logo included in selected email campaigns
- + Logo inclusion and tag on shared social media post
- + Booth number and logo on Show Sponsor sign at show entrance
- + Customized QR code tickets for client invitations
- + Access to tools to create custom BuildExpo email campaigns and social posts
- + Lanyards labeled "Bronze Sponsor"

VISUAL AD GUIDE

MRCOOL
COMFORT MADE SIMPLE

DIY Series
Ductless Mini-Split Heat Pump
Multi-Zone

The MRCOOL DIY® Multi-Zone Series ductless mini-split is the only whole-home mini-split solution that you can install yourself. Simple, easy air comfort in up to four zones.

1 ZONE
2 ZONE
3 ZONE
4 ZONE

SMART HVAC CONTROLLER

The MRCOOL DIY® Quick Connect® Line Set is 100% accurately precharged with R410A refrigerant. This makes installation quick and easy with no vacuum required. Combine linesets together using the MRCOOL® Coupler to extend the line set size.

- ✓ Easy DIY® Installation
- ✓ Pre-charged DIY® Quick Connect Line Set
- ✓ Simple to Use
- ✓ Multi-room Comfort
- ✓ Energy Efficient DC Inverter
- ✓ 100% Sealed System
- ✓ Gold Fin® Condenser
- ✓ Eco Safe R-410A Refrigerant
- ✓ Smartphone App Controls
- ✓ Lifetime Technical Support
- ✓ Follow Me® Feature
- ✓ Low Ambient Cooling

Are You Attending The Houston Build Show?
Aug 12 & 13, 2020 | Visit Booth #104

Jeff Cummings will be available to answer any questions you may have about the full line of HVAC Products we offer. Visit mrcool.com to view our catalog.

Not able to attend?
Call him directly at (615) 913-6837 or email jeff.c@mrcool.com.

www.mrcool.com | 48 Remington Way, Hickory, KY 42051 | 270.366.0457

DOUBLE TRUCK
\$2,695
16.875 X 10.875

FULL PAGE \$1,495
8.375 X 10.875

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INTRODUCING . . . the Alside 1700 and 1900 Series New Construction Window Collection

- Fusion-welded vinyl with sloped sill for superior water management
- Optional 3.5" factory-installed casing for high-end trim look
- Class-leading PGOP ratings for stringent local building codes
- Single-frame twin and triple units available
- Common egress sizes for simple code compliance
- Lifetime limited warranty

Download thermal data, size guides and sound transmission ratings at www.alside.com/support/brochures.

Alside
www.alside.com

SEE US AT BOOTH #12

Canyon Bath

Canyon Bath carries a refined selection of extraordinary items to finish out your bathroom: from best quality traditional cast iron tubs and unique modern acrylic tubs to ornate faucets and solidly engineered drains, we have the fixtures you need.

1649 SANDS PLACE, SUITE D
MARIETTA, GA 30067
(770) 431-5161
FAX: (866) 446-8971
INFO@CANYONBATH.COM
678-431-5161
canyonbath.com

HALF PAGE horizontal
\$ 795
8.05 X 5.025

Tri-Tech
Restoration & Construction Co., Inc.
FIRE & WATER DAMAGE RESTORATION

WE MAKE THINGS BETTER

Tri-Tech Restoration & Construction Co., Inc. is a leading provider of fire and water damage restoration and construction services. We provide comprehensive services to our customers, including: fire damage restoration, water damage restoration, mold remediation, and construction services. We are proud to serve the Southeastern United States and are committed to providing the highest quality service to our customers.

5 YEAR GUARANTEE

800-900-8448
CONTACT AMY BOYD
TriTechRestoration.com

HALF PAGE vertical
\$ 795
4 X 10.15

LED LYSI

LED Lighting & Energy Broker

512-862-7074
info@ledlysi.com
www.ledlysi.com

BOOTH #107

QUARTER PAGE
\$ 595
4 X 5.1

Ronald Carroll Surveyors, Inc.

Land Survey
Design Survey
Construction Staking
Elevation Certificate

254-773-1447
rccsurveyors.com

Visit us at booth #318

EIGHTH PAGE
\$ 295
4 X 2.5

CONSTRUCTION MONTHLY ADVERTISING RATES

EXCLUSIVE EXHIBITOR ADVERTISING RATE (PREMIUM)

INCLUDES BOTH PRINT AND DIGITAL EDITIONS

PREMIUM POSITION RATES

	1x	3x	6x	10x
BACK COVER	\$2695	\$2425	\$2156	\$1887
INSIDE FRONT	\$2095	\$1885	\$1676	\$1467
INSIDE BACK	\$1695	\$1525	\$1356	\$1187
8-PAGE CENTER	\$8500			

STANDARD POSITION RATES

	1x	3x	6x	10x
DOUBLE TRUCK	\$2695	\$2425	\$2156	\$1887
FULL PAGE	\$1495	\$1345	\$1196	\$1047
HALF PAGE	\$795	\$715	\$636	\$557
QUARTER PAGE	\$595			
EIGHTH PAGE	\$295			

WEB AD RATES

CITY HOME PAGE SLIDER

\$500/mo

CITY FOOTER

\$350/mo



**Advertise on the buildexpousa.com
(pick 1 city)**

Advertise on CITY homepage slide
\$500/Month



Advertise on the website (pick 1 city)

Advertise on CITY footer slide
\$300/Month

IN HOUSE GRAPHIC DESIGN

If you need assistance, our staff is available to help you design and prepare your ad. Please contact Amy for more information. All artwork for ads MUST be camera ready and complete by our deadline. There are NO CANCELLATIONS after our deadline dates. If you have purchased more than a 1x ad placement, please refer to our cancellation policy.

Amy Shoulders

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