CONSTRUCTON MAGAZINE MONTHEY



DALLAS BUILD EXPO BUYER'S GUIDE APRIL 22-23, 2026
DALLAS MARKET HALL

ADVERTISING & SHOW SPONSOR MEDIA KIT

The power of a visual presence **BEFORE, DURING, AND AFTER** the Build Expo Show





Amy Shoulders

National and Regional Ad Sales Exec 877-219-3976 amy@constructionmonthly.com

MISSION STATEMENT

Construction Monthly is a national publication reaching regional markets and bringing together the building and construction professionals. We hold ourselves to the highest standards when we say we truly care about the companies that comprise the industry.

Build Expo USA has created advertising packages that include advertising in the digital and the print version of the Construction Monthly Magazine Dallas Build Expo Buyer's Guide, web advertising on the Dallas Build Expo homepage, and additional sign exposure on-site at the show.

Ultimately these packages are designed to drive more traffic to your booth and provide maximum exposure, before, during and after the show.

Our readers and attendees come from industry segments like architecture, engineering, commercial building, development, facility management, residential building, general contracting, government agencies, municipalities, property managers, remodelers, real estate professionals, and more.

CONSTRUCTION MONTHLY DALLAS REACHES OVER 70,000 CONSTRUCTION **INDUSTRY** PROFESSIONALS IN THE DALLAS AREA.

























WHY ADVERTISE







THE POWER OF A HUGE MARKETING CAMPAIGN IN THE OFFICIAL SHOW MAGAZINE.

Stand out at Build Expo when you advertise in Construction Monthly Dallas Build Expo Buyer's Guide. Let your buyers know you will be in the show before they arrive, direct them to your booth during the show, and make sure they remember you after the event.

- Save money by using the show guide as your flyer. Many attendees throw flyers away but keep the show magazine as a reference until the next Build Expo event. Stay in their minds by having an ad!
- Decision-makers who attend the Dallas Build Expo use the guide to plan their visit.
- Show guides are mailed to pre-registered attendees before the show. This is your chance to generate sales before, during, and after the event.
- Frequency you are in the **show magazine three times:** your ad, your company name with booth# on the exhibitor list, and your resource listing. We give your company exposure via email, website, and direct mail.
- As soon as the guide is ready for publication, it is uploaded to both the Construction Monthly Website and the Build Expo Website, which gives you online exposure before the show. In addition, a link to the show guide is used in our e-blast reminders to preregistered and potential attendees. They see your ad all the way up to the show.

READERSHIP & CIRCULATION

STAND OUT AT BUILD EXPO WHEN YOU ADVERTISE IN CONSTRUCTION MONTHLY DALLAS BUILD EXPO BUYER'S GUIDE. LETS MAKE SURE THEY REMEMBER YOU AFTER THE EVENT.

DIGITAL FLIPBOOK UPLOADED MONTHLY

- Digital delivery on the first day of every month for 10 months, including click through tracking, embedded links and files+videos when included
- E-mail blast of the digital flipbook to construction monthly recipients and Dallas construction industry professionals
- Opt-In subscriptions on the constructionmonthly.com and buildexpousa.com websites

SOCIAL MEDIA

 Interactive, easy, and a personal way to reach out to our current subscribers that also gives them a quick and fun way to share

DIGITAL POSTCARD

 Used to promote the latest edition of the magazine, it is sent to nationally opt-in digital subscribers and Dallas construction industry professionals

There are endless possibilities with Construction Monthly...browse the online articles or subscribe to the monthly magazine for updates, current events, trends, and tips on industry best practices.

OVER 300,000+ NATIONAL RECIPIENTS

OVER 43,000+ DALLAS POTENTIAL BUYERS

SPECIAL SHOW PUBLICATIONS

 For our regional shows, a special print magazine is available for free to all the exhibitors and attendees of the Build Expo tradeshow, making Construction Monthly the official directory of the expo tradeshow.



DEMOGRAPHICS

Reach over 70,000 of the top construction industry decision makers in the Dallas area with our digital publication! Construction Monthly reaches a huge cross-section of the highest-ranking construction industry companies in the greater Dallas area. We deliver on an average 18,000 printed copies of our full color magazine via direct-mail to the pre-registered, past attendees and association members.

The publication is FREE to targeted buyers, and with so much useful information it is sure to stay in front of them!



- Architects
- Commercial Property
 Management Firms
- Developers
- Designers
- Engineers
- Facility Managers
- General Contractors

- Home Builders
- Municipalities
- Remodelers
- Spec Writers
- Subcontractors
 HVAC, Plumbing,
 Electrical, Roofing, Painting
- Underground Utility
 Contractors

We deliver cutting-edge information that our readers need to succeed in a highly competitive industry.

Topics covered include: Architecture + Design

Residential Construction

residential constituction

Finance + Economics

Government Policy

Commercial

Custom Home Building Construction

Remodeling

General Contracting

Tract Home Building

Spec Writing

Insurance + Risk

Green Building

Wellness + Safety

Business Development

Technology in Building

Permitting

Bidding and

Quoting

and more!

We look forward to working with you and demonstrating how **OUR AUDIENCE IS YOUR TARGET MARKET!**

OUR READERS INCLUDE MEMBERS OF THE FOLLOWING ASSOCIATIONS:





















































SPONSORSHIP PACKAGES

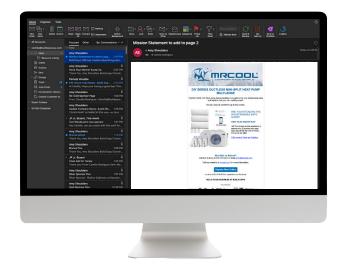
	PLATINUM	GOLD	SILVER	BRONZE
COST	\$6,000	\$3,000	\$2,000	\$1,000
AD IN THE CONSTRUCTION MONTHLY MAGAZINE DIGITAL & PRINT sent to all pre-registered attendees, past attendees, and association members, posted online, available for all attendees & exhibitors at the show	Receive a 2-PAGE SPREAD (double-truck ad) in Construction Monthly Magazine (digital + print)	Receive a FULL PAGE AD in Construction Monthly Magazine (digital + print)	Receive a HALF PAGE AD in Construction Monthly Magazine (digital + print)	Receive a QUARTER PAGE AD in Construction Monthly Magazine (digital + print)
COMPANY LOGO FEATURED ON SHOW SPONSORS PAGE OF WEBSITE	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of the website	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of the website	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of the website	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of the website
COMPANY LOGO FEATURED ON ATTENDEE MARKETING MATERIAL	company LOGO INCLUDED in attendee marketing materials	company Logo Included in attendee marketing materials	company LOGO INCLUDED in attendee marketing materials	COMPANY LOGO INCLUDED in attendee marketing materials
LOGO FEATURED ON THE COVER OF THE MAGAZINE	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine	company LOGO on the front cover of the Construction Monthly Magazine
LOGO ON KEYNOTE SIGNAGE	KEYNOTE SPONSOR (Company logo and booth number placed on Keynote Speaker Signage)	KEYNOTE SPONSOR (Company logo and booth number placed on Keynote Speaker Signage)		
CUSTOM INVITATION FOR YOU TO SEND TO YOUR CUSTOMERS	custom EMAIL INVITATION copy provided to invite your customers	custom EMAIL INVITATION copy provided to invite your customers	custom EMAIL INVITATION copy provided to invite your customers	STANDARD ATTENDEE INVITATION EMAIL shared for your use
WEB ADVERTISING	Web advertising (linked to your site): Homepage slider Registration page slider Static registration ad	Web advertising (linked to your site): Homepage slider Registration page slider Static registration ad	Web advertising (linked to your site): Registration Page Slider and Still Ad	Web advertising (linked to your site): Registration Page Slider and Still Ad
CUSTOM EMAIL PROMOTION TO PRE-REGISTERED ATTENDEES	2 pre show - 1 post show	2 pre show	Access to tools to create custom BuildExpo email campaigns	Access to tools to create custom BuildExpo email campaigns
SHOW SPONSORS EMAIL	WEB AD placed at the top of the sponsor email campaign	WEB AD placed midway in sponsor email campaign	WEB AD placed center of show sponsors email	WEB AD is included on the show sponsors email
FLYER OR BROCHURE AT REGISTRATION COUNTER	Option to place a FLYER OR BROCHURE at the registration desk	Option to place a FLYER OR BROCHURE at the registration desk		
KEYNOTE BANNER	4X6 BANNER hung in the Keynote area	4X4 BANNER hung in the Keynote area	4X2 BANNER hung in the Keynote area	
FREE STANDING BANNER	2 Exclusive 6.5 ft Freestanding pop-up banner(size 78"x 33") at the entrance	1 Exclusive 6.5 ft Freestanding pop-up banner(size 78"x 33") at the entrance		
DIRECTIONAL SIGNS	COMPANY LOGO on all directional signs	COMPANY LOGO on all directional signs	COMPANY LOGO on all directional signs	
BACKDROP BANNER	8X8 BANNER Banner Backdrop	4X6 BANNER Banner Backdrop		
SEMINAR SPONSOR SIGN	COMPANY LOGO on ALL seminar speaker signs	COMPANY LOGO on 4 seminar speaker signs	COMPANY LOGO on 2 seminar speaker signs	
SHOW SPONSORS SIGN	on show sponsors sign at show entrance	LOGO & BOOTH NUMBER on 4 seminar speaker signs	on show sponsors sign at show entrance	con show sponsors sign at show entrance
SOCIAL MEDIA POSTS	5 Social Media Posts	3 Social Media Posts	Access to tools to create custom BuildExpo social posts custom BuildExpo social p	

PLATINUM | \$6,000









PLATINUM SPONSORSHIP FEATURES

- 2-page spread (double-truck ad) in Construction Monthly Magazine (digital + print)

- Logo featured on the magazine cover
- Company logo and booth number displayed on Keynote Speaker signage
- Custom email invitation copy provided to invite your customers
- + Web advertising (linked to your website) on:
- + Homepage slider
- Registration page slider
- Static registration ad
- Custom email campaign sent to pre-registered and past attendees:
- + 2 pre-show emails
- ♣ 1 post-show email

- Web ad placed at the top of the sponsor email campaign
- Option to place flyers or brochures at the registration desk
- 4x6 ft Keynote area banner
- → Two (2) exclusive 6.5 ft freestanding pop-up banners (78" x 33") at the entrance
- Logo on all directional signage
- ♣ 8x8 ft banner backdrop
- Company logo on all seminar speaker signs
- Booth number and logo on Show Sponsor sign at show entrance
- ♣ 5 social media posts
- Customized QR code tickets for client invitations
- Access to tools to create custom BuildExpo email campaigns and social posts
- Highlighted as a Platinum Sponsor in the magazine's exhibitor list
- 🕂 Lanyards labeled "Platinum Sponsor"
- Resource Listing in the Advertising Resource Guide

GOLD | \$3,000

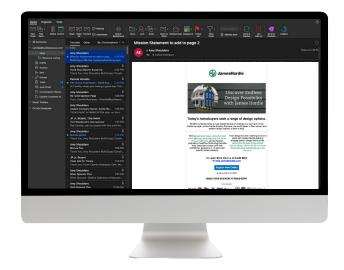












GOLD SPONSORSHIP FEATURES

- Full-page ad in Construction Monthly Magazine (digital + print)
- Logo featured on the Show Sponsors page of the website
- Logo included in attendee marketing materials and magazine cover
- Logo and booth number displayed on Keynote Speaker signage
- Custom email invitation copy provided to invite your customers
- ★ Web advertising (linked to your website) on:
- Homepage slider
- ♣ Registration page slider
- + Static registration ad
- 2 custom pre-show emails sent to pre-registered and past attendees
- → Web ad placed midway in sponsor email campaign
- Option to place flyers or brochures at the registration desk

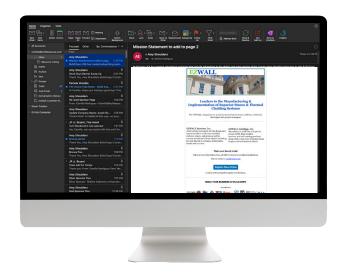
- 🕂 4x4 ft Keynote area banner
- → One (1) exclusive 6.5 ft freestanding pop-up banner (78" x 33") at the entrance
- ♣ Logo on all directional signage
- ♣ 4x6 ft banner backdrop
- Company logo on 4 seminar speaker signs
- Booth number and logo on Show Sponsor sign at show entrance
- 3 social media posts
- Customized QR code tickets for client invitations
- Access to tools to create custom BuildExpo email campaigns and social posts
- Highlighted as a Gold Sponsor in the magazine's exhibitor list
- + Lanyards labeled "Gold Sponsor"
- ♣ Resource Listing in the Advertising Resource Guide

SILVER | \$2,000









SILVER SPONSORSHIP FEATURES

- Half-page ad in Construction Monthly Magazine (digital + print)
- → Logo featured on the Show Sponsors page of the website
- Logo included in attendee marketing materials and magazine cover
- Custom email invitation copy provided to invite your customers
- ★ Web advertising (linked to your website) on:
- + Registration page slider
- + Static registration ad
- ★ Web ad placed center of the sponsor email campaign
- 4x2 ft Keynote area banner

- Logo on all directional signage
- Company logo on 2 seminar speaker signs
- Booth number and logo on Show Sponsor sign at show entrance
- Access to tools to create custom BuildExpo email campaigns and social posts
- Highlighted as a Silver Sponsor in the magazine's exhibitor list
- + Lanyards labeled "Silver Sponsor"
- Resource Listing in the Advertising Resource Guide

BRONZE | \$1,000









BRONZE SPONSORSHIP FEATURES

- Quarter-page ad in Construction Monthly Magazine (digital + print)
- → Logo featured on the Show Sponsors page of the website
- Logo included in attendee marketing materials and magazine cover
- + Standard attendee invitation email shared for your use
- → Web advertising (linked to your website) on:
- Registration page slider
- + Static registration ad
- Web ad included in sponsor email campaign to all preregistered attendees

- Booth number and logo on Show Sponsor sign at show entrance
- Access to tools to create custom BuildExpo email campaigns and social posts
- + Highlighted as a Bronze Sponsor in the magazine's exhibitor list
- + Resource Listing in the Advertising Resource Guide

VISUAL AD GUIDE





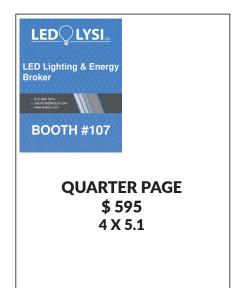
DOUBLE TRUCK \$2,695 16.875 X 10.875

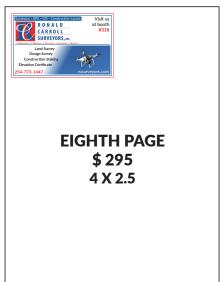
FULL PAGE \$1, 495 8.375 X 10.875











AD SPECIFICATIONS & DESIGN

ALL ARTWORK AND MATERIALS MUST BE RECEIVED 1 MONTH IN ADVANCE OF THE SHOW.

Please follow the directions below to ensure that your ad will print correctly:

TO SUBMIT CAMERA-READY ADS:

All ads must be CMYK, at least 300 dpi and sized in the correct ad dimensions. Please note that if Build Expo has to resize your ad, we cannot guarantee that it will be aesthetically correct. Please submit your ad via PDF, JPEG, Al, EPS, PSD, or an Adobe Design Program, CS4, CS5, CS6, or CURRENT CLOUD.

TO SUBMIT ARTWORK FOR AD DESIGN:

Clients must send the following information to

amy@buildexpousa.com

Logo and images must be at least 300 dpi. Please note that images from the Internet are only 72 dpi and are not print quality. Acceptable file formats are TIFF, PDF, JPG or EPS.

Please send via email or you can also send via SENDSPACE online. Label all materials with your company name, city, and telephone number. If ad materials are not received, your ad will be typeset using your company name, booth number and telephone number. Build Expo and its agents accept no responsibility for poor output quality due to improperly submitted materials.

IN-HOUSE GRAPHIC DESIGN SERVICE FEES

Please contact Amy about having your ad designed for you. If you are in need of having an ad prepared, we ask you contact as soon as possible to make sure that this is proofed and approved in an appropriate time frame.

DIGITAL ADS

WEB AD REQUIREMENTS

All web graphics should have a resolution of 72dpi, Files types can be .png, .jpg, or .gif.

Footer web ads should be 985 px wide and 145 px tall.

Home page slider should be 1200 px wide and 300 px tall.

FOOTER AD
985 px wide x 145 px high

HOME PAGE SLIDER

1200 px wide x 300 px high

EMAIL BLAST REQUIREMENTS

For best outcomes, we suggest that emails are:

A graphic banner of 600 px wide and less than 600 px long with some text under the graphic works best for moble viewing of emails.

Images should be under 1500 px long.

We send out HTML based emails so you can send jpegs which we splice or clean HTML code.



Note: We cannot accept ads, logos or images in MS Word, Publisher or Powerpoint files, or in any format other than those outlined below. If we receive files in those formats, PLEASE note that we cannot guarantee printed outcome.

Digital Requirements:

- Digital Files Only
- No Microsoft Publisher, Word, Corel Draw, Pagemaker, Paint or WordPerfect program files

File Requirements:

- We accept files from the following programs (in order of preference):
 Adobe PDF (Hi-Res, press ready), Photoshop & Illustrator
- Color images must be converted to CMYK mode. Please save Illustrator files as "EPS files with Placed Images." Also, remove any extra colors from your swatch pallets.
- Include all fonts screen and printer docs and all digital resources such as photo scans, logos, etc.

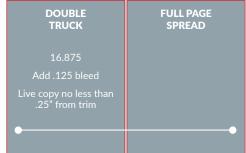
Artwork Resolution:

- All artwork must have a resolution of 300 dpi at 100 percent size for print; please save as CMYK
- Line art images at 1200 dpi (illustrations in bitmap)

LOGOS

 For sponsors, logos should be 8 in and 300dpi or vector files (.ai, .eps, or some .pdf files.)

PRINTED ADS MAGAZINE AD REQUIREMENTS



FULL PAGE

8.375 x 10.875

Add .125 bleed

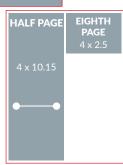
Live copy no less than .25" from trim

QUARTER PAGE

4 x 5.1

HALF PAGE

8.05 x 5.025



BANNER REQUIREMENTS (7.5 ft)

- Banner image should be 33 inches wide and 78 inches tall.
- The image should include a 1" bleed margin at top, right and left & a 3" bleed margin at bottom.
- Live copy should be no less than 1" from the trim line.
- Vinyl Banner 1" bleed.

33 in w x 78 in h

CONSTRUCTION MONTHLY ADVERTISING RATES

EXCLUSIVE EXHIBITOR ADVERTISING RATE (PREMIUM)

INCLUDES BOTH PRINT AND DIGITAL EDITIONS

PREMIUM POSITION RATES

	1x	3x	6x	10x
BACK COVER	\$2695	\$2425	\$2156	\$1887
INSIDE FRONT	\$2095	\$1885	\$1676	\$1467
INSIDE BACK	\$1695	\$1525	\$1356	\$1187
8-PAGE CENTER	\$8500			

STANDARD POSITION RATES

	1x	3x	6x	10x
DOUBLE TRUCK	\$2695	\$2425	\$2156	\$1887
FULL PAGE	\$1495	\$1345	\$1196	\$1047
HALF PAGE	\$795	\$715	\$636	\$557
QUARTER PAGE	\$595			
EIGHTH PAGE	\$295			

WEB AD RATES

CITY HOME PAGE SLIDER

\$500/mo

CITY FOOTER

\$350/mo



Advertise on the buildexpousa.com (pick 1 city)

Advertise on CITY homepage slide \$500/Month



Advertise on the website (pick 1 city)
Advertise on CITY footer slide
\$300/Month

IN HOUSE GRAPHIC DESIGN

If you need assistance, our staff is available to help you design and prepare your ad. Please contact Amy for more information. All artwork for ads MUST be camera ready and complete by our deadline. There are NO CANCELLATIONS after our deadline dates. If you have purchased more than a 1x ad placement, please refer to our cancellation policy.

Amy Shoulders

National and Regional Ad Sales Exec 877-219-3976

amy@constructionmonthly.com

CONSTRUCTION



Other Advertisin

Total Charge Amount \$_____

APR 22-23, 2026 DALLAS MARKET HALL

Authorization #___

CONTRACT/APPLICATION

governing the exposition, and constitutes a part of this contract. Show Management reserves the right to change show dates, times, locations, etc. CONSTRUCTION MONTHLY makes no guarantees as to number of exact distribution. Advertisers whom wish to transfer to another month if they	BOOTH NUMBER: COMPANY: ADDRESS:					
EMAIL: WEB: PRIMARY CONTACT NAME: PHONE: SECONDARY CONTACT NAME: PHONE: SECONDARY CONTACT NAME: PHONE: SECONDARY CONTACT NAME: PHONE: PAYMENT AUTHORIZATIONS TO: CONSTRUCTION MONTHLY TYPE OF CARD (CHECK ONE): AMX VISA MASTERCARD CVC CODE EXP DATE FOR CARD STANDARD COVER CODE CREDIT CARD #: EXP DATE STANDARD SILLING ADDRESS (CREDIT CARD) SILLING ADDRESS (CREDIT CARD) SILLING ADDRESS (CREDIT CARD) SILLING ADDRESS (CREDIT CARD) SPECIAL INSTRUCTIONS This application is for advertising space and/or sponsorship and becomes a contract upon acceptance. This agreement is based on rates and rules overling the exposition, and constitutes a part of this contract. Show Management reserves the right to change show dates, times, locations, etc. CONSTRUCTION MONTHLY makes no guarantees as to number of exact distribution. Advertisers whom wish to transfer to another month if they miss the ad deadline will be forced to be \$500 transfer fee. All Ads must be paid for as agreed upon between CONSTRUCTION MONTHLY and the advertising firm, with no refunds after advertising space is assigned and client further agrees to make NO CHARGEBACK CLAIM to any credit card company. Verbal agreements or promises made by sales representatives will not be binding on CONSTRUCTION MONTHLY. South Florida Build Expo - Nov. 12-13 2025 Patientum \$6.00					··	
PRIMARY CONTACT NAME: PHONE: SECONDARY CONTACT NAME: PHONE: PAYMENT AUTHORIZATIONS TO: CONSTRUCTION MONTHLY TYPE OF CARD (CHECK ONE): AMX VISA MASTERCARD CVC CODE CREDIT CARD #: EXP DATE NAME, EXACTLY AS IT APPEARS ON THE CARD BILLING ADDRESS (CREDIT CARD) CITY: ST: ZIP: AUTHORIZED SIGNATURE: X. NO REFUNDS AFTER AD SPACES ARE ASSIGNED SPECIAL INSTRUCTIONS This application is for advertising space and/or sponsorship and becomes a contract upon acceptance. This agreement is based on rates and rules governing the exposition, and constitutes a part of this contract. Show Management reserves the right to change show dates, times, locations, etc. CONSTRUCTION MONTHLY makes no guarantees as to number of exact distribution. Advertisers whom wish to transfer to another month if they miss the ad deadline will be forced to be \$500 transfer fee. All Ads must be paid for as agreed upon between CONSTRUCTION MONTHLY and the advertising firm, with no refunds after advertising space is assigned and client further agrees to make NO CHARGEBACK CLIAIM to any credit card company. Verbal agreements or promises made by sales representatives will not be binding on CONSTRUCTION MONTHLY. South Florida Build Expo - Nov. 12-13 2025 Phoenix Build Expo - Pape. 22-23, 2026 Atlanta Build Expo - Pape. 22-23, 2026 Alstin Build Expo - Apr. 22-23, 2026 Austin Build Expo - Apr. 22-23, 2026 Nashville Build Expo - Apr. 22-23, 2026						
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PAYMENT AUTHORIZATIONS TO: CONSTRUCTION MONTHLY TYPE OF CARD (CHECK ONE): AMX						
TYPE OF CARD (CHECK ONE): AMX	SECONDARY CONTACT NAME:			_ PHONE:		
CREDIT CARD #:	PAYMENT AUTHORIZATIONS TO: CONSTRU	JCTION MONTHLY				
NAME, EXACTLY AS IT APPEARS ON THE CARD BILLING ADDRESS (CREDIT CARD)	TYPE OF CARD (CHECK ONE): AMX	VISA MA	ASTERCARD	CV	C CODE	
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AUTHORIZED SIGNATURE: X						
□ Phoenix Build Expo - Dec. 9-10, 2025 □ Tampa Build Expo - Jan 21-22, 2026 □ Atlanta Build Expo - Feb. 25-26, 2026 □ Dallas Build Expo - Apr. 22-23, 2026 □ Austin Build Expo - May 27-28, 2026 □ Nashville Build Expo - July 1-2, 2026 □ Houston Build Expo - Aug. 12-13, 2026 □ Charlotte Build Expo - Oct. 13-14, 2026 □ City Home pg Slider \$500/mo □ □ Clarlotte Build Expo - Oct. 13-14, 2026 □ City Home pg Slider \$500/mo □ □ Clarlotte Build Expo - Oct. 13-14, 2026 □ City Footer \$600/mo □ □ □ PREMIUM STANDARD 8-Page Center \$8500 □ Full Page \$1495 □ □ Doubletruck \$2695 □ Quarter Page \$595 □ □ Inside Front Cover \$2095 □ Eighth Page \$295 □ □ Inside Pack Cover \$1695 □	This application is for advertising space and/or sponsorship and becomes a contract upon acceptance. This agreement is based on rates and rules governing the exposition, and constitutes a part of this contract. Show Management reserves the right to change show dates, times, locations, etc. CONSTRUCTION MONTHLY makes no guarantees as to number of exact distribution. Advertisers whom wish to transfer to another month if they miss the ad deadline will be forced to be \$500 transfer fee. All Ads must be paid for as agreed upon between CONSTRUCTION MONTHLY and the advertising firm, with no refunds after advertising space is assigned and client further agrees to make NO CHARGEBACK CLAIM to any credit card					
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