

# CONSTRUCTION MAGAZINE MONTHLY



**CHARLOTTE** BUILD EXPO BUYER'S GUIDE  
OCTOBER 13 - 14, 2026  
CHARLOTTE CONVENTION CENTER  
HALL C

## ADVERTISING & SHOW SPONSOR MEDIA KIT

The power of a visual presence **BEFORE, DURING, AND  
AFTER** the Build Expo Show



**Amy Shoulders**

National and Regional Ad Sales Exec

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amy@constructionmonthly.com

# MISSION STATEMENT

**Construction Monthly** is a national publication reaching regional markets and bringing together the building and construction professionals. We hold ourselves to the highest standards when we say we truly care about the companies that comprise the industry.

**Build Expo USA** has created advertising packages that include advertising in the digital and the print version of the Construction Monthly Magazine Charlotte Build Expo Buyer's Guide, web advertising on the Charlotte Build Expo homepage, and additional sign exposure on-site at the show.

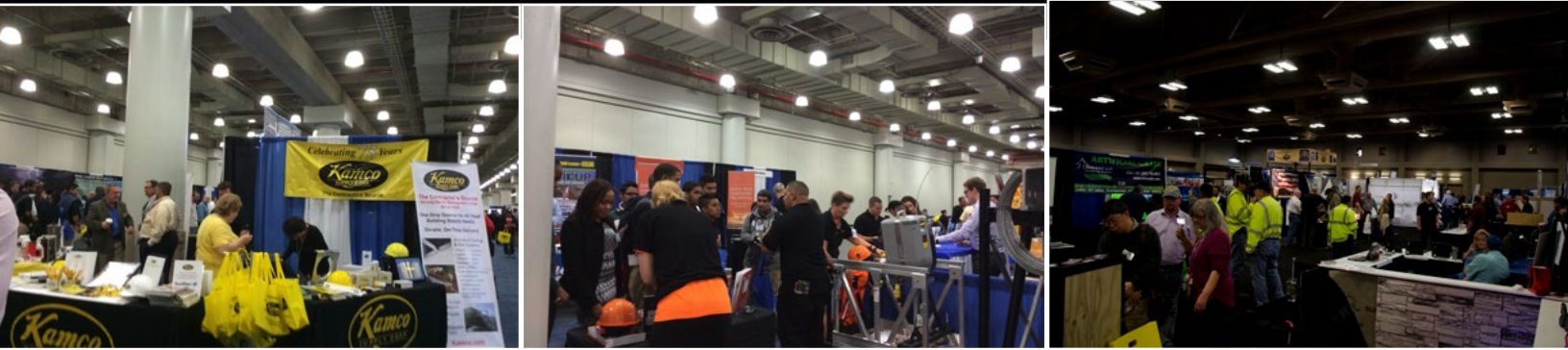
Ultimately these packages are designed to drive more traffic to your booth and provide maximum exposure, before, during and after the show.

Our readers and attendees come from industry segments like architecture, engineering, commercial building, development, facility management, residential building, general contracting, government agencies, municipalities, property managers, remodelers, real estate professionals, and more.

**CONSTRUCTION  
MONTHLY CHARLOTTE  
REACHES OVER 25,000  
CONSTRUCTION  
INDUSTRY  
PROFESSIONALS IN THE  
CHARLOTTE AREA.**



# WHY ADVERTISE



## THE POWER OF A HUGE MARKETING CAMPAIGN IN THE OFFICIAL SHOW MAGAZINE.

Stand out at Build Expo when you advertise in Construction Monthly Charlotte Build Expo Buyer's Guide. Let your buyers know you will be in the show before they arrive, direct them to your booth during the show, and make sure they remember you after the event.

- Save money by using the show guide as your flyer. Many attendees throw flyers away but keep the show magazine as a reference until the next Build Expo event. Stay in their minds by having an ad!
- Decision-makers who attend the Charlotte Build Expo use the guide to plan their visit.
- Show guides are mailed to pre-registered attendees before the show. This is your chance to generate sales before, during, and after the event.
- Frequency - you are in the **show magazine three times:** your ad, your company name with booth# on the exhibitor list, and your resource listing. We give your company exposure via email, website, and direct mail.
- As soon as the guide is ready for publication, it is uploaded to both the Construction Monthly Website and the Build Expo Website, which gives you online exposure before the show. In addition, a link to the show guide is used in our e-blast reminders to pre-registered and potential attendees. They see your ad all the way up to the show.



# READERSHIP & CIRCULATION

**STAND OUT AT BUILD EXPO WHEN YOU ADVERTISE IN CONSTRUCTION MONTHLY CHARLOTTE BUILD EXPO BUYER'S GUIDE. LETS MAKE SURE THEY REMEMBER YOU AFTER THE EVENT.**

## DIGITAL FLIPBOOK UPLOADED MONTHLY

- Digital delivery on the first day of every month for 10 months, including click through tracking, embedded links and files+videos when included
- E-mail blast of the digital flipbook to construction monthly recipients and Charlotte construction industry professionals
- Opt-In subscriptions on the constructionmonthly.com and buildexpousa.com websites

## SOCIAL MEDIA

- Interactive, easy, and a personal way to reach out to our current subscribers that also gives them a quick and fun way to share

## DIGITAL POSTCARD

- Used to promote the latest edition of the magazine, it is sent to nationally opt-in digital subscribers and Charlotte construction industry professionals

There are endless possibilities with Construction Monthly...browse the online articles or subscribe to the monthly magazine for updates, current events, trends, and tips on industry best practices.

**OVER 300,000+ NATIONAL RECIPIENTS**

**OVER 20,000+ CHARLOTTE POTENTIAL BUYERS**

## SPECIAL SHOW PUBLICATIONS

- For our regional shows, a special print magazine is available for free to all the exhibitors and attendees of the Build Expo tradeshow, making Construction Monthly the official directory of the expo tradeshow.



# DEMOGRAPHICS

Reach over 25,000 of the top construction industry decision makers in the Charlotte area with our digital publication! Construction Monthly reaches a huge cross-section of the highest-ranking construction industry companies in the greater Charlotte area. We deliver on an average 12,000 printed copies of our full color magazine via direct-mail to the pre-registered, past attendees and association members.

The publication is FREE to targeted buyers, and with so much useful information it is sure to stay in front of them!



- Architects
- Commercial Property Management Firms
- Developers
- Designers
- Engineers
- Facility Managers
- General Contractors
- Home Builders
- Municipalities
- Remodelers
- Spec Writers
- Subcontractors  
HVAC, Plumbing, Electrical, Roofing, Painting
- Underground Utility Contractors

We deliver cutting-edge information that our readers need to succeed in a highly competitive industry. Topics covered include:

|                         |                      |                          |                             |
|-------------------------|----------------------|--------------------------|-----------------------------|
| Architecture + Design   | Custom Home Building | Insurance + Risk         | Spec Writing                |
| Bidding and Quoting     | Finance + Economics  | Permitting               | Technology in Building      |
| Business Development    | General Contracting  | Remodeling               | Tract Home Building         |
| Commercial Construction | Government Policy    | Residential Construction | Wellness + Safety and more! |
|                         | Green Building       |                          |                             |

We look forward to working with you and demonstrating how  
**OUR AUDIENCE IS YOUR TARGET MARKET!**

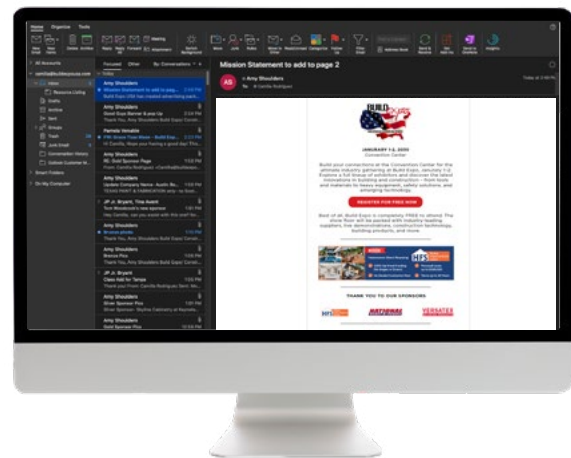
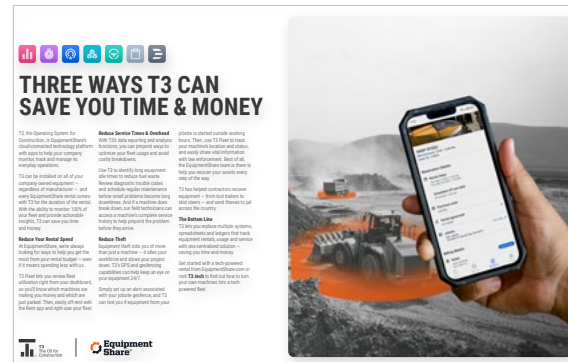
OUR READERS INCLUDE MEMBERS OF THE FOLLOWING ASSOCIATIONS:



# SPONSORSHIP PACKAGES

|                                                                                                                                                                                                                         | PLATINUM                                                                                                        | GOLD                                                                                                            | SILVER                                                                                    | BRONZE                                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| <b>COST</b>                                                                                                                                                                                                             | \$6,000                                                                                                         | \$4,000                                                                                                         | \$2,000                                                                                   | \$1,000                                                                                      |
| <b>AD IN THE CONSTRUCTION MONTHLY MAGAZINE DIGITAL&amp; PRINT</b><br>sent to all pre-registered attendees, past attendees, and association members, posted online, available for all attendees & exhibitors at the show | Receive a<br><b>2-PAGE SPREAD</b><br>(double-truck ad) in Construction Monthly Magazine<br>(digital + print)    | Receive a<br><b>FULL PAGE AD</b><br>in Construction Monthly Magazine<br>(digital + print)                       | Receive a<br><b>HALF PAGE AD</b><br>in Construction Monthly Magazine<br>(digital + print) | Receive a<br><b>QUARTER PAGE AD</b><br>in Construction Monthly Magazine<br>(digital + print) |
| <b>COMPANY LOGO FEATURED ON SHOW SPONSORS PAGE OF WEBSITE</b>                                                                                                                                                           | <b>COMPANY LOGO FEATURED ON WEBSITE</b><br>Show Sponsors page of the website                                    | <b>COMPANY LOGO FEATURED ON WEBSITE</b><br>Show Sponsors page of the website                                    | <b>COMPANY LOGO FEATURED ON WEBSITE</b><br>Show Sponsors page of the website              | <b>COMPANY LOGO FEATURED ON WEBSITE</b><br>Show Sponsors page of the website                 |
| <b>COMPANY LOGO INCLUDED IN SELECTED ATTENDEE MARKETING MATERIALS</b>                                                                                                                                                   | <b>COMPANY LOGO INCLUDED</b><br>in selected attendee marketing materials                                        | <b>COMPANY LOGO INCLUDED</b><br>in selected attendee marketing materials                                        | <b>COMPANY LOGO INCLUDED</b><br>in selected attendee marketing materials                  | <b>COMPANY LOGO INCLUDED</b><br>in selected attendee marketing materials                     |
| <b>LOGO FEATURED ON THE COVER OF THE MAGAZINE</b>                                                                                                                                                                       | <b>COMPANY LOGO</b><br>on the front cover of the Construction Monthly Magazine                                  | <b>COMPANY LOGO</b><br>on the front cover of the Construction Monthly Magazine                                  | <b>COMPANY LOGO</b><br>on the front cover of the Construction Monthly Magazine            | <b>COMPANY LOGO</b><br>on the front cover of the Construction Monthly Magazine               |
| <b>LOGO AND BOOTH NUMBER OPPORTUNITIES ON KEYNOTE SIGNAGE</b>                                                                                                                                                           | <b>KEYNOTE SPONSOR</b><br>(Company logo and booth number opportunities to be placed on Keynote Speaker Signage) | <b>KEYNOTE SPONSOR</b><br>(Company logo and booth number opportunities to be placed on Keynote Speaker Signage) |                                                                                           |                                                                                              |
| <b>CUSTOM INVITATION FOR YOU TO SEND TO YOUR CUSTOMERS</b>                                                                                                                                                              | <b>CUSTOM EMAIL INVITATION</b><br>copy provided to invite your customers                                        | <b>CUSTOM EMAIL INVITATION</b><br>copy provided to invite your customers                                        | <b>CUSTOM EMAIL INVITATION</b><br>copy provided to invite your customers                  | <b>STANDARD ATTENDEE INVITATION EMAIL</b><br>shared for your use                             |
| <b>WEB ADVERTISING</b>                                                                                                                                                                                                  | Web advertising (linked to your site):<br>Homepage slider<br>Registration page slider<br>Static registration ad | Web advertising (linked to your site):<br>Homepage slider<br>Registration page slider<br>Static registration ad | Web advertising (linked to your site):<br>Registration Page Slider and Still Ad           | Web advertising (linked to your site):<br>Registration Page Slider and Still Ad              |
| <b>FEATURES INCLUDED IN EMAIL CAMPAIGNS</b>                                                                                                                                                                             | <b>THREE FEATURES INCLUDED IN EMAIL CAMPAIGNS:</b><br>2 prospect emails - 1 to registered attendees             | <b>TWO FEATURES INCLUDED IN EMAIL CAMPAIGNS:</b><br>1 prospect email - 1 to registered attendees                | <b>ONE FEATURE INCLUDED IN EMAIL CAMPAIGNS:</b><br>1 prospect email - Graphic + Link only | <b>LOGO INCLUDED IN SELECTED EMAIL CAMPAIGNS</b>                                             |
| <b>SHOW SPONSORS EMAIL</b>                                                                                                                                                                                              | <b>WEB AD</b><br>placed at the top of the sponsor email campaign                                                | <b>WEB AD</b><br>placed midway in sponsor email campaign                                                        | <b>WEB AD</b><br>placed center of show sponsors email                                     | <b>WEB AD</b><br>is included on the show sponsors email                                      |
| <b>FLYER OR BROCHURE AT REGISTRATION COUNTER</b>                                                                                                                                                                        | Option to place a<br><b>FLYER OR BROCHURE</b><br>at the registration desk                                       | Option to place a<br><b>FLYER OR BROCHURE</b><br>at the registration desk                                       |                                                                                           |                                                                                              |
| <b>KEYNOTE BANNER</b>                                                                                                                                                                                                   | <b>4X6 BANNER</b><br>hung in the Keynote area                                                                   | <b>4X4 BANNER</b><br>hung in the Keynote area                                                                   | <b>4X2 BANNER</b><br>hung in the Keynote area                                             |                                                                                              |
| <b>FREE STANDING BANNER</b>                                                                                                                                                                                             | 2 Exclusive 6.5 ft Freestanding pop-up banner (size 78"x 33") at the entrance                                   | 1 Exclusive 6.5 ft Freestanding pop-up banner (size 78"x 33") at the entrance                                   |                                                                                           |                                                                                              |
| <b>DIRECTIONAL SIGNS</b>                                                                                                                                                                                                | <b>COMPANY LOGO</b><br>on all directional signs                                                                 | <b>COMPANY LOGO</b><br>on all directional signs                                                                 | <b>COMPANY LOGO</b><br>on all directional signs                                           |                                                                                              |
| <b>BACKDROP BANNER</b>                                                                                                                                                                                                  | <b>8X8 BANNER</b><br>Banner Backdrop                                                                            | <b>4X6 BANNER</b><br>Banner Backdrop                                                                            |                                                                                           |                                                                                              |
| <b>SEMINAR SPONSOR SIGN</b>                                                                                                                                                                                             | <b>COMPANY LOGO</b><br>on ALL seminar speaker signs                                                             | <b>COMPANY LOGO</b><br>on 4 seminar speaker signs                                                               | <b>COMPANY LOGO</b><br>on 2 seminar speaker signs                                         |                                                                                              |
| <b>SHOW SPONSORS SIGN</b>                                                                                                                                                                                               | <b>LOGO &amp; BOOTH NUMBER</b><br>on show sponsors sign at show entrance                                        | <b>LOGO &amp; BOOTH NUMBER</b><br>on 4 seminar speaker signs                                                    | <b>LOGO &amp; BOOTH NUMBER</b><br>on show sponsors sign at show entrance                  | <b>LOGO &amp; BOOTH NUMBER</b><br>on show sponsors sign at show entrance                     |
| <b>SOCIAL MEDIA POSTS</b>                                                                                                                                                                                               | 2 Social Media Posts                                                                                            | 2 Social Media Posts                                                                                            | 1 Social Graphic + Tag                                                                    | Social Logo + Tag                                                                            |
| <b>FLOOR DECALS</b>                                                                                                                                                                                                     | 6 1x2 directional arrows to your booth location                                                                 |                                                                                                                 |                                                                                           |                                                                                              |
| <b>SHOW MAGAZINE SPONSOR PAGE</b>                                                                                                                                                                                       | Logo featured on the Sponsor Page in the Show Magazine                                                          | Logo featured on the Sponsor Page in the Show Magazine                                                          | Logo featured on the Sponsor Page in the Show Magazine                                    | Logo featured on the Sponsor Page in the Show Magazine                                       |

# PLATINUM | \$6,000

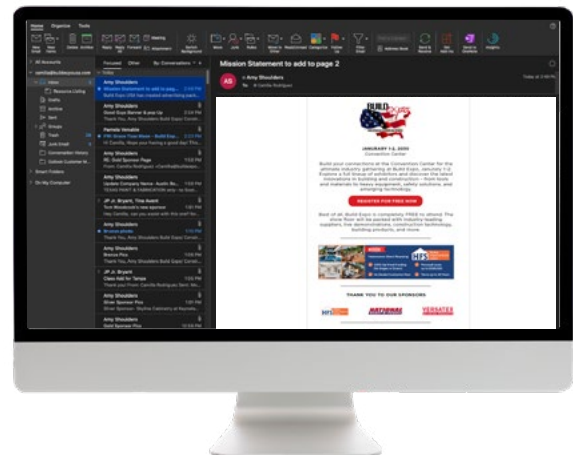
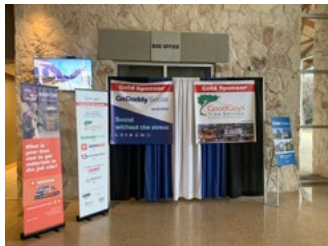
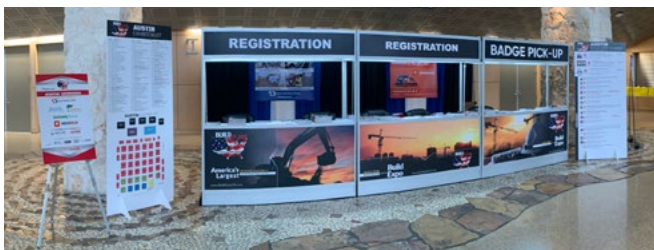


## PLATINUM SPONSORSHIP FEATURES

- + 2-page spread (double-truck ad) in Construction Monthly Magazine (digital + print)
- + Logo featured on the Show Sponsors page of the website
- + Logo featured on the Sponsor web page
- + Logo included in selected attendee marketing materials
- + Logo featured on the magazine cover
- + Logo featured on the Sponsor Page in the Show Magazine
- + Highlighted as a Platinum Sponsor in the magazine's exhibitor list
- + Resource Listing in the Advertising Resource Guide
- + Company logo and booth number opportunities displayed on Keynote Speaker signage
- + Web advertising (linked to your website) on:
  - Homepage slider
  - Registration page slider
  - Static registration ad
- + THREE features included in email campaigns:
  - Featured in 2 prospect emails and 1 registered attendees email
  - Includes 600x314px graphic, 150 words, and link
- + TWO social media posts
  - 1080x1350px or 1200x628px graphic
  - 200 words and tagged account
- + Customized QR code tickets for client invitations
- + Access to tools to create custom BuildExpo email campaigns and social posts
- + Option to place flyers or brochures at the registration desk
- + TWO (2) exclusive 6.5 ft freestanding pop-up banners (78" x 33") at the entrance
- + Logo on selected directional signage
- + 8x8 ft banner backdrop
- + Signage/banner opportunities on keynote stage
- + Company logo and booth number opportunities displayed on Keynote Speaker signage
- + Booth number and logo on Show Sponsor sign at show entrance
- + Floor Decals - SIX 1x2' directional arrows to your booth location
- + Lanyards labeled "Platinum Sponsor"
- + Custom invitation for you to send to your customers



# GOLD | \$4,000

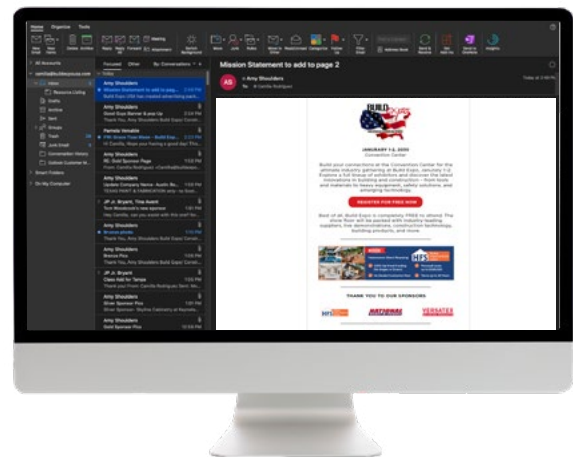
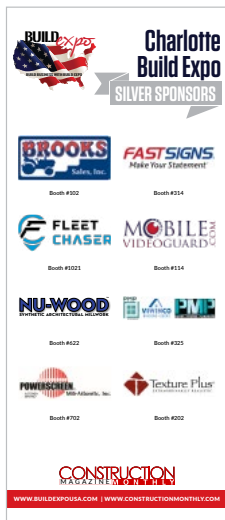
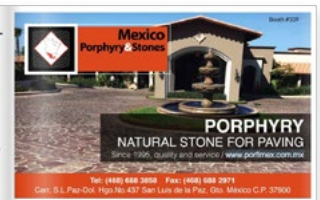
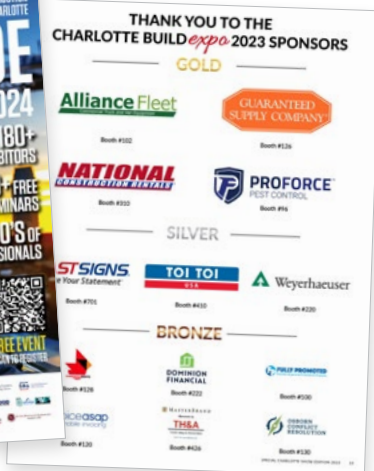


## GOLD SPONSORSHIP FEATURES

- + Full-page ad in Construction Monthly Magazine (digital + print)
- + Logo featured on the Sponsor web page
- + Logo included in selected attendee marketing materials and magazine cover
- + Logo featured on the Sponsor Page in the Show Magazine
- + Highlighted as a Gold Sponsor in the magazine's exhibitor list
- + Resource Listing in the Advertising Resource Guide
- + Logo and booth number opportunities displayed on Keynote Speaker signage
- + Custom email invitation copy provided to invite your customers
- + Web advertising (linked to your website) on:
  - Homepage slider
  - Registration page slider
- + TWO features included in email campaigns:
  - Featured in 1 prospect emails and 1 registered attendees email
  - Includes 600x314px graphic, 150 words, and link
- + TWO social media posts:
  - 1080x1350px or 1200x628px graphic
  - 200 words and tagged account
- + Customized QR code tickets for client invitations
- + Access to tools to create custom BuildExpo email campaigns and social posts
- + Option to place flyers or brochures at the registration desk
- + Signage/banner opportunities on keynote stage
- + One (1) exclusive 6.5 ft freestanding pop-up banner (78" x 33") at the entrance
- + Logo on all directional signage
- + 4x6 ft banner backdrop
- + Company logo on 4 seminar speaker signs
- + Booth number and logo on Show Sponsor sign at show entrance
- + Lanyards labeled "Gold Sponsor"
- + Logo featured on the Show Sponsors page of the website



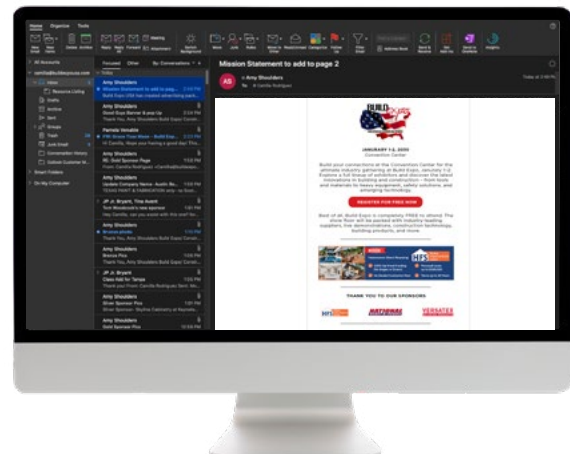
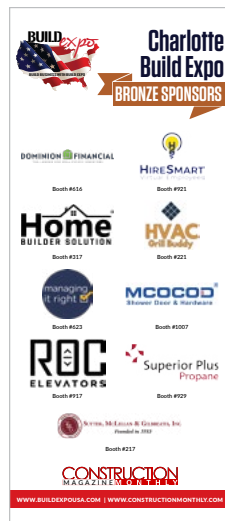
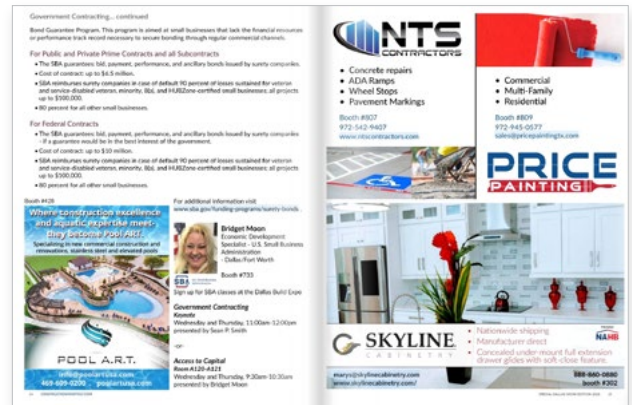
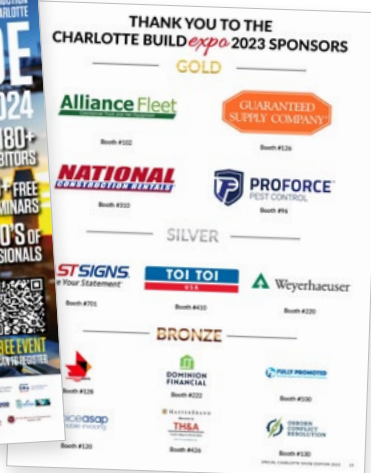
# SILVER | \$2,000



## SILVER SPONSORSHIP FEATURES

- + Half-page ad in Construction Monthly Magazine (digital + print)
- + Logo featured on the Show Sponsors page of the website
- + Logo featured on the Sponsor web page
- + Logo included in selected attendee marketing materials and magazine cover
- + Logo featured on the Sponsor Page in the Show Magazine
- + Highlighted as a Silver Sponsor in the magazine's exhibitor list
- + Resource Listing in the Advertising Resource Guide
- + Custom email invitation copy provided to invite your customers
- + Web advertising (linked to your website) on:
  - Registration page slider
  - Static registration ad
- + ONE feature included in email campaigns:
  - Includes 1 hyperlinked banner 600x314px
- + ONE social media post:
  - 1080x1350px or 1200x628px graphic
- + Customized QR code tickets for client invitations
- + Logo on all directional signage
- + Company logo on 2 seminar speaker signs
- + Booth number and logo on Show Sponsor sign at show entrance
- + Customized QR code tickets for client invitations
- + Access to tools to create custom BuildExpo email campaigns and social posts
- + Logo on selected directional signage
- + Signage/banner opportunities on keynote stage
- + Booth number and logo on Show Sponsor sign at show entrance
- + Lanyards labeled "Silver Sponsor"
- + Resource Listing in the Advertising Resource Guide

# BRONZE | \$1,000



## BRONZE SPONSORSHIP FEATURES

- + Quarter-page ad in Construction Monthly Magazine (digital + print)
- + Logo featured on the Show Sponsors page of the website
- + Logo featured on the Sponsor web page
- + Logo included in attendee marketing materials and magazine cover
- + Highlighted as a Bronze Sponsor in the magazine's exhibitor list
- + Resource Listing in the Advertising Resource Guide
- + Custom invitation for you to send to your customers
- + Web advertising (linked to your website) on:
  - Registration page slider
  - Static registration ad
- + Logo included in selected email campaigns
- + Logo inclusion and tag on shared social media post
- + Booth number and logo on Show Sponsor sign at show entrance
- + Customized QR code tickets for client invitations
- + Access to tools to create custom BuildExpo email campaigns and social posts
- + Lanyards labeled "Bronze Sponsor"

# VISUAL AD GUIDE

**MRCOOL**  
COMFORT MADE SIMPLE

DIY Series  
Ductless Mini-Split Heat Pump  
**Multi-Zone**

The MRCOOL DIY® Multi-Zone Series ductless mini-split is the only whole-home mini-split solution that you can install yourself. Simple, easy air comfort in up to four zones.

1 ZONE  
2 ZONE  
3 ZONE  
4 ZONE

SMART HVAC CONTROLLER

The MRCOOL DIY® Quick Connect® Line Set is 100% accurately precharged with R410A refrigerant. This makes installation quick and easy with no vacuum required. Combine linesets together using the MRCOOL® Coupler to extend the line set size.

- ✓ Easy DIY® Installation
- ✓ Pre-charged DIY® Quick Connect Line Set
- ✓ Simple to Use
- ✓ Multi-room Comfort
- ✓ Energy Efficient DC Inverter
- ✓ 100% Sealed System
- ✓ Gold Fin® Condenser
- ✓ Eco Safe R-410A Refrigerant
- ✓ Smartphone App Controls
- ✓ Lifetime Technical Support
- ✓ Follow Me® Feature
- ✓ Low Ambient Cooling

Are You Attending The Houston Build Show?  
**Aug 12 & 13, 2020 | Visit Booth #104**

Jeff Cummings will be available to answer any questions you may have about the full line of HVAC Products we offer. Visit [mrcool.com](http://mrcool.com) to view our catalog.

**Not able to attend?**  
Call him directly at (615) 913-6837 or email [jeff@mrcool.com](mailto:jeff@mrcool.com).

[www.mrcool.com](http://www.mrcool.com) | 48 Remington Way, Hickory, KY 42051 | 270.366.0457

**DOUBLE TRUCK**  
**\$2,695**  
**16.875 X 10.875**

**FULL PAGE \$1,495**  
**8.375 X 10.875**

There's Nothing Like the Satisfaction of Building Something that You Feel Good About.

INTRODUCING... the Alside 1700 and 1900 Series New Construction Window Collection

- Fusion-welded vinyl with sloped sill for superior water management
- Optional 3.5" factory-installed casing for high-end trim look
- Class-leading PGOP ratings for stringent local building codes
- Single-frame twin and triple units available
- Common egress sizes for simple code compliance
- Lifetime limited warranty

Download thermal data, size guides and sound transmission ratings at [www.alside.com/support/brochures](http://www.alside.com/support/brochures).

**Alside**  
[www.alside.com](http://www.alside.com)

**Canyon**

Canyon Bath carries a refined selection of extraordinary items to finish out your bathroom: from best quality traditional cast iron tubs and unique modern acrylic tubs to ornate faucets and solidly engineered drains, we have the fixtures you need.

1649 SANDS PLACE, SUITE D  
MARIETTA, GA 30067  
(770) 431-5161  
FAX: (866) 446-8971  
INFO@CANYONBATH.COM  
678-431-5161  
[canyonbath.com](http://canyonbath.com)

**HALF PAGE horizontal**  
**\$ 795**  
**8.05 X 5.025**

**Tri-Tech**  
Restoration & Construction Co., Inc.  
FIRE & WATER DAMAGE RESTORATION

**WE MAKE THINGS BETTER**

Tri-Tech Restoration & Construction Co., Inc. is a leading provider of fire and water damage restoration and construction services. We provide comprehensive services including: fire damage restoration, water damage restoration, mold remediation, and more. We are proud to serve the Southeastern United States and provide 24-hour emergency service and construction 24 hours a day and 365 days a year.

**5 YEAR GUARANTEE**

800-900-8448  
CONTACT AMY BOYD  
[TriTechRestoration.com](http://TriTechRestoration.com)

**HALF PAGE vertical**  
**\$ 795**  
**4 X 10.15**

**LED LYSI**  
LED Lighting & Energy Broker

512-882-7074  
info@ledlysi.com  
[www.ledlysi.com](http://www.ledlysi.com)

**BOOTH #107**

**QUARTER PAGE**  
**\$ 595**  
**4 X 5.1**

**RONALD CARROLL SURVEYORS, INC.**  
Land Survey  
Design Survey  
Construction Staking  
Elevation Certificate

254-773-1447  
[rcsurveyors.com](http://rcsurveyors.com)

**EIGHTH PAGE**  
**\$ 295**  
**4 X 2.5**



# CONSTRUCTION MONTHLY ADVERTISING RATES

## EXCLUSIVE EXHIBITOR ADVERTISING RATE (PREMIUM)

INCLUDES BOTH PRINT AND DIGITAL EDITIONS

### PREMIUM POSITION RATES

|               | 1x     | 3x     | 6x            | 10x    |
|---------------|--------|--------|---------------|--------|
| BACK COVER    | \$2695 | \$2425 | <b>\$2156</b> | \$1887 |
| INSIDE FRONT  | \$2095 | \$1885 | \$1676        | \$1467 |
| INSIDE BACK   | \$1695 | \$1525 | \$1356        | \$1187 |
| 8-PAGE CENTER | \$8500 |        |               |        |

### STANDARD POSITION RATES

|              | 1x     | 3x     | 6x     | 10x    |
|--------------|--------|--------|--------|--------|
| DOUBLE TRUCK | \$2695 | \$2425 | \$2156 | \$1887 |
| FULL PAGE    | \$1495 | \$1345 | \$1196 | \$1047 |
| HALF PAGE    | \$795  | \$715  | \$636  | \$557  |
| QUARTER PAGE | \$595  |        |        |        |
| EIGHTH PAGE  | \$295  |        |        |        |

### WEB AD RATES

#### CITY HOME PAGE SLIDER

\$500/mo

#### CITY FOOTER

\$350/mo



**Advertise on the buildexpousa.com  
(pick 1 city)**

Advertise on CITY homepage slide  
\$500/Month



**Advertise on the website (pick 1 city)**

Advertise on CITY footer slide  
\$300/Month

### IN HOUSE GRAPHIC DESIGN

If you need assistance, our staff is available to help you design and prepare your ad. Please contact Amy for more information. All artwork for ads MUST be camera ready and complete by our deadline. There are NO CANCELLATIONS after our deadline dates. If you have purchased more than a 1x ad placement, please refer to our cancellation policy.

#### Amy Shoulders

National and Regional Ad Sales Exec  
877-219-3976

amy@constructionmonthly.com