



EXHIBITOR PROSPECTUS

TOP CONSTRUCTION INDUSTRY SHOW

events
in America

General Contractors
Home Builders
Commercial Builders
Developers

Interior Designers
Facility Managers
Architects
Engineers

Property Managers
Building Owners
Gov. Municipalities
Remodelers

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OVER 40 YEARS EXPERIENCE.

Over the last **40 years**, Build Expo has hosted hundreds of shows in **all major U.S. markets.**

As the largest producer of regional building and construction shows, Build Expo consistently provides companies the opportunity to meet with **1,000s** of professionals from across the entire industry. By exhibiting at Build Expo, you'll meet **key players** from the **entire region.**

THE INDUSTRY'S **TOP COMPANIES** ATTEND BUILD EXPO

GENERAL CONTRACTORS

Gilbane Building Co. | Hensel Phelps
JE Dunn Construction
Manhattan Construction | Skanska
SpawGlass Construction Corp.
Turner Construction

HOME BUILDERS

D.R. Horton | Highland Homes | KB Home
Pulte Group | Lennar Corp.
Meritage Homes

CUSTOM BUILDERS

Caprock Custom Homes |
Greico Homes | Boyd Custom Homes

INTERIOR DESIGNERS

Gensler & Associates | Gaines Group |
Jones Commercial Interiors

ARCHITECTS

Gensler | HOK | Kirksey Architecture
Perkins + Will | Huitt-Zollars Inc.

ENGINEERS

AECOM | Jacobs Engineering Group
Kimley-Horn and Associates
CH2M Hill

DEVELOPERS

Trammel Crow | Lincoln Property
Greystar | Bridge Development Partners

PROPERTY MANAGERS

CBRE Group Inc. | Colliers International Inc.
Cushman & Wakefield | Transwestern
Worthe Real Estate Group

*Attendees who have recently participated in a Build Expo Show

BENEFITS OF EXHIBITING.

Make sales and **add new customers.**

Generate **highly qualified leads** from decision makers in the industry.

Gain exposure and **brand recognition** in your market.

Launch new products and/or **services**

Stay **face-to-face** with your buyers

Stay Competitive in your segment by keeping your name out front in the marketplace.



Generate highly qualified leads from decision makers in the industry.

BY THE NUMBERS.

77% of attendees **intend to purchase** products and/or services from exhibitors at the show.

92% of attendees are **looking for new** products and/or services.

87% of exhibitors participate in **multiple Build Expo shows.**

81% of exhibitors **generate more leads** than expected.



Securing 1 deal could lead to years worth of business for your company.

SEE WHAT BUILD EXPO EXHIBITORS HAVE TO SAY.



The Build Expo has been a great tool for RESTORATION NATION® as we are very pleased to say that we will be doing many more shows every year. RESTORATION NATION® was very surprised at the Build Expo turnout and the amount of qualified invitees that Build Expo USA was able to get to the show. Build Expo is one of the best ways to reach your primary target market while getting great exposure and marketing. RESTORATION NATION® found the Build Expo to be a great opportunity to not only attract clients, but a great amount of qualified vendors. RESTORATION NATION® will definitely be a returning exhibitor to Build Expo! It is one of RESTORATION NATION's greatest pleasures to be partners with Build Expo USA!

Hamza Odeh/ Owner/ Restoration Nation Construction



We have exhibited at Build Expo for several years and have found it to be a very strong show that provides high quality opportunities to gain new customers along with generating brand exposure and awareness. This show allows us to meet high level decision makers in the industry who have purchasing authority. In addition, the Build Expo cares about the success of its' exhibitors. They work very hard to communicate well leading up to the show to make the preparation process very efficient.

Sabine Fritz | Marketing Manager | HOLT CAT



Build Expo provides Pella Windows & Doors an opportunity to show our potential customers how we can provide them with value and quality products that will benefit their bottom-line. The Build Expo Staff are fantastic and provide support throughout the event process. We are excited to return for 2020.

Anthony Marino | Owner | Pella Windows & Doors of Austin



I believe the 2023 Dallas Build Expo show was the best we've attended post Covid. The quantity of leads is exciting but the "quality" of the leads is the most impressive.

Kirby Kelch/Regional Sales Manager/QDI Surfaces Builders Division

JAMES MARTIN



VANITIES™

We have exhibited at the Dallas Build Expo for the last 3 years and highly recommend it. We always get solid high quality leads and the folks that run the Show there are very helpful and promote the Show very well. We always look forward to seeing our friends in the Industry there each year.

Leslie Eastwood | Marketing Manager | James Martin Vanities



- Build Expo is consistently the best value for a trade show in the market today.
- Build Expo delivers high quality attendees and decision makers.
- Build Expo knows Builders.
- Build Expo is the BEST convention in the construction industry.
- Build Expo is the perfect balance of personal face to face time with quality attendees but with solid quantity as well. If you are in the construction industry, exhibiting at build expo is a must.

Jason Stanley | Owner/Vice President Sales | FloorMax Direct



TDS loves being a part of Build Expo because it draws the right audiences we need to reach. The extensive network that Build Expo provides is paramount to meeting our mission of being a sustainable, trusted disposal partner for builders in Central Texas. The event is run smoothly, with expertise and ease. We've been proud to be a part of Build Expo for 3 years and we look forward to several more Build Expos!

Jennifer Dudley | Senior Marketing Manager | Texas Disposal Systems



Affinity Painting has been exhibiting for several years and wouldn't have it any other way! The Build Expo always promotes to top contractors and vendors in the industry, providing the best venue to showcase our company. We continue to grow and add value to our clients thanks to the Build Expo, looking forward to even more outstanding events together!

Albert Abad | President | Affinity Painting Company, Inc.



We had almost given up on trade shows. But at the Dallas Build Expo, we were highly impressed with the smooth running operation, great traffic, and quality of the attendance. Almost everyone that came by the booth was a decision maker. We also made several quality contacts with other exhibitors. It was a great show all around and we will be back!

*Ronald N. Foglia/Business Development & Strategy Manager
Marcoza Architectural Castings Division*



We had a great show. We received numerous leads from contractors, engineers, and architects. Having this type of diverse of attendees is why we keep exhibiting here. We are also going to be exhibiting at your Houston Expo in June.

Chuck Cooley/Business Development/Hicks Lightning Protection



We get so many accounts add on after show. We are continuing to keep move forwarding for most every city

Danny Pan/Owner/BMG Distributors



The construction industry has been my career for more than the last decade. Developing business and learning about new materials is a must to stay relevant in the industry. As the needs for construction evolved, as did my ideas to revolutionize and simplify a mass marketplace of GC's, Sub's and materials. I decided to create ConstructionBuilds.com to serve as an online resource for construction. The initial phase will allow GC's and Sub's to connect. Thanks to Build Expos Atlanta, Tampa, and Houston, I was able to market my idea to thousands of industry leaders thirsty for new technology. Build Expo USA allowed me to research exactly what the industry would adapt to and the more immediate needs. Stay tuned to see the CB App in both your IOS and Android app stores coming in 2020.

Michelle Cox | Founder and CEO | ConstructionBuilds.com



As a Software training service, it is critical to keep up to date with the latest trends, services, and products in the industry. As a small business owner, marketing efforts must be focused and effective. The Build Expo has a wide variety of services and attendees from multiple disciplines and backgrounds which provide a rich array of knowledge and experience in one place. With the ability and time to attend a limited number of expos each year, the Build Expo has become a cornerstone of my company's marketing efforts. The discovered relationships, new-found technologies, and predictable interaction with new and existing clients has an exponential marketing and educational payoff. A must for me and my business.

Darrell Smith, AIA, CDT | Owner | The Mendicant Architect, LLC

*Exhibitor in Austin 2017, 2018, 2019, 2020



Stallion Funding has attended the Build Expos in our region for years. We continue to come back because of the ability for us to connect with a large number of builders and contractors. At the Build Expo, customers find you, you don't have to find them – and that is valuable.

Justin Vollmer | marketing director | Stallion Funding

*Exhibitor in Austin 2018, 2019, 2020 | Dallas 2018, 2019, 2020 | Houston 2018, 2019



In the past year, EquipmentShare has participated in 6 Build Expos, and this is by far one of the best expos we have done. They are very well organized; our account managers always get great leads, and the attendees are exactly our target audience. We are very happy with the outcome and looking forward to keep being part of them in the future!

Mandy Cardenas/EquipmentShare



Knapheide had the pleasure to participate and show some of our new and industry-leading products and services at the Build Expo. We had a tremendous experience with a large number of potential and existing customers at this show. We were able to get quality one-on-one time with customers and demo our products and truck bodies we had in our booth. We were very happy with the attendance and the quality of leads that were able to be generated from this event! We look forward to the next one!

Jay Smith/Outside Sales Representative/Knapheide

