

CONSTRUCTION MAGAZINE MONTHLY



DALLAS BUILD EXPO BUYER'S GUIDE
APRIL 24-25, 2024
DALLAS MARKET HALL

ADVERTISING & SHOW SPONSOR MEDIA KIT

The power of a visual presence **BEFORE, DURING, AND AFTER** the Build Expo Show



Amy Shoulders

National and Regional Ad Sales Exec

877-219-3976

amy@constructionmonthly.com

MISSION STATEMENT

Construction Monthly is a national publication reaching regional markets and bringing together the building and construction professionals. We hold ourselves to the highest standards when we say we truly care about the companies that comprise the industry.

Build Expo USA has created advertising packages that include advertising in the digital and the print version of the Construction Monthly Magazine Dallas Build Expo Buyer's Guide, web advertising on the Dallas Build Expo homepage, and additional sign exposure on-site at the show.

Ultimately these packages are designed to drive more traffic to your booth and provide maximum exposure, before, during and after the show.

Our readers and attendees come from industry segments like architecture, engineering, commercial building, development, facility management, residential building, general contracting, government agencies, municipalities, property managers, remodelers, real estate professionals, and more.

CONSTRUCTION MONTHLY DALLAS REACHES OVER 43,000 CONSTRUCTION INDUSTRY PROFESSIONALS IN THE DALLAS AREA.



proud member:
AIA Austin
Allied Member



WHY ADVERTISE



THE POWER OF A HUGE MARKETING CAMPAIGN IN THE OFFICIAL SHOW MAGAZINE.

Stand out at Build Expo when you advertise in Construction Monthly Dallas Build Expo Buyer's Guide. Let your buyers know you will be in the show before they arrive, direct them to your booth during the show, and make sure they remember you after the event.

- Save money by using the show guide as your flyer. Many attendees throw flyers away but keep the show magazine as a reference until the next Build Expo event. Stay in their minds by having an ad!
- Decision-makers who attend the Dallas Build Expo use the guide to plan their visit.
- Show guides are mailed to pre-registered attendees before the show. This is your chance to generate sales before, during, and after the event.
- Frequency - you are in the **show magazine three times:** your ad, your company name with booth# on the exhibitor list, and your resource listing. We give your company exposure via email, website, and direct mail.
- As soon as the guide is ready for publication, it is uploaded to both the Construction Monthly Website and the Build Expo Website, which gives you online exposure before the show. In addition, a link to the show guide is used in our e-blast reminders to pre-registered and potential attendees. They see your ad all the way up to the show.

READERSHIP & CIRCULATION

STAND OUT AT BUILD EXPO WHEN YOU ADVERTISE IN CONSTRUCTION MONTHLY DALLAS BUILD EXPO BUYER'S GUIDE. LETS MAKE SURE THEY REMEMBER YOU AFTER THE EVENT.

DIGITAL FLIPBOOK UPLOADED MONTHLY

- Digital delivery on the first day of every month for 10 months, including click through tracking, embedded links and files+videos when included
- E-mail blast of the digital flipbook to construction monthly recipients and Dallas construction industry professionals
- Opt-In subscriptions on the constructionmonthly.com and buildexpousa.com websites

SOCIAL MEDIA

- Interactive, easy, and a personal way to reach out to our current subscribers that also gives them a quick and fun way to share

DIGITAL POSTCARD

- Used to promote the latest edition of the magazine, it is sent to nationally opt-in digital subscribers and Dallas construction industry professionals

There are endless possibilities with Construction Monthly...browse the online articles or subscribe to the monthly magazine for updates, current events, trends, and tips on industry best practices.

OVER 300,000+ NATIONAL RECIPIENTS

OVER 43,000+ DALLAS POTENTIAL BUYERS

SPECIAL SHOW PUBLICATIONS

- For our regional shows, a special print magazine is available for free to all the exhibitors and attendees of the Build Expo tradeshow, making Construction Monthly the official directory of the expo tradeshow.



DEMOGRAPHICS

Reach over 43,000 of the top construction industry decision makers in the Dallas area with our digital publication! Construction Monthly reaches a huge cross-section of the highest-ranking construction industry companies in the greater Dallas area. We deliver on an average 12,000-13,000 printed copies of our full color magazine via direct-mail to the pre-registered, past attendees and association members.

The publication is FREE to targeted buyers, and with so much useful information it is sure to stay in front of them!



- **General Contractors**
- **Architects**
- **Home Builders**
- **Subcontractors**
HVAC, Plumbing, Electrical, Roofing, Painting, Electrical
- **Commercial Builder**
- **Designers**
- **Developers**
- **Engineers**
- **Municipalities**
- **Commercial Property Management**
- **Facility Managers**

We deliver cutting-edge information that our readers need to succeed in a highly competitive industry.

| | | | |
|-------------------------|--------------------------|------------------------|-------------|
| Topics covered include: | Architecture + Design | Insurance + Risk | Bidding and |
| General Contracting | Residential Construction | Green Building | Quoting |
| Tract Home Building | Commercial | Wellness + Safety | and more! |
| Custom Home Building | Construction | Business Development | |
| Remodeling | Finance + Economics | Technology in Building | |
| Spec Writing | Government Policy | Permitting | |

We look forward to working with you and demonstrating how **OUR AUDIENCE IS YOUR TARGET MARKET!**

OUR READERS INCLUDE MEMBERS OF THE FOLLOWING ASSOCIATIONS:



SPONSORSHIP PACKAGES

| | PLATINUM | GOLD | SILVER | BRONZE |
|--|---|---|---|---|
| COST | \$6,000 | \$3,000 | \$2,000 | \$1,000 |
| AD IN THE CONSTRUCTION MONTHLY MAGAZINE DIGITAL & PRINT sent to all pre-registered attendees, past attendees, and association members, posted online, available for all attendees & exhibitors at the show | Receive a DOUBLETRUCK AD (two-page spread) in Construction Monthly Magazine | Receive a FULL PAGE AD in Construction Monthly Magazine | Receive a HALF PAGE AD in Construction Monthly Magazine | Receive a QUARTER PAGE AD in Construction Monthly Magazine |
| COMPANY LOGO FEATURED ON SHOW SPONSORS PAGE OF WEBSITE | COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildexpousa.com | COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildexpousa.com | COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildexpousa.com | COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildexpousa.com |
| COMPANY LOGO FEATURED ON ATTENDEE MARKETING MATERIAL | COMPANY LOGO featured on the top of the attendee invitation & post registration email sent to all potential attendees and pre-registered attendees | FRONT COVER & SPONSORS PAGE of the magazine. | FRONT COVER & SPONSORS PAGE of the magazine. | FRONT COVER & SPONSORS PAGE of the magazine. |
| LOGO FEATURED ON THE COVER OF THE MAGAZINE | COMPANY LOGO on the front cover of the Construction Monthly Magazine | COMPANY LOGO on the front cover of the Construction Monthly Magazine | COMPANY LOGO on the front cover of the Construction Monthly Magazine | COMPANY LOGO on the front cover of the Construction Monthly Magazine |
| LOGO ON KEYNOTE SIGNAGE | KEYNOTE SPONSOR (Company logo and booth number placed on Keynote Speaker Signage) | KEYNOTE SPONSOR (Company logo and booth number placed on Keynote Speaker Signage) | | |
| CUSTOM INVITATION FOR YOU TO SEND TO YOUR CUSTOMERS | CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show | CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show | CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show | CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show |
| WEB ADVERTISING | Web Advertising on all participating city Build Expo web pages | Web Advertising on the Home page slider, registration page slider and registration Still Ad | Web Advertising on the registration Page Slider and Still Ad | Web Advertising on the registration Page Slider and Still Ad |
| CUSTOM EMAIL CAMPAIGN TO PRE-REGISTERED ATTENDEES | 3 pre show - 2 post show | 2 pre show - 1 post show | 1 pre show | |
| SHOW SPONSORS EMAIL | YOUR AD is at the top of the sponsors email | YOUR AD is in the middle of show sponsors email | YOUR AD is at mid-center of show sponsors email | YOUR AD is included on the show sponsors email |
| FLYER OR BROCHURE AT REGISTRATION COUNTER | Place a FLYER OR BROCHURE at the registration desk | Place a FLYER OR BROCHURE at the registration desk | | |
| KEYNOTE BANNER | 4X6 BANNER hung in the Keynote area | 4X4 BANNER hung in the Keynote area | 4X2 BANNER hung in the Keynote area | |
| FREE STANDING BANNER | 2 Exclusive 6.5 ft Freestanding pop-up banner (size 78"x 33") | 1 Exclusive 6.5 ft Freestanding pop-up banner (size 78"x 33") | | |
| DIRECTIONAL SIGNS | COMPANY LOGO on all directional signs | COMPANY LOGO on all directional signs | COMPANY LOGO on all directional signs | |
| BACKDROP BANNER | 8X8 BANNER Banner Backdrop | 4X6 BANNER Banner Backdrop | | |
| SEMINAR SPONSOR SIGN | COMPANY LOGO on ALL seminar speaker signs | COMPANY LOGO on 4 seminar speaker signs | COMPANY LOGO on 2 seminar speaker signs | |
| SHOW SPONSORS SIGN | LOGO & BOOTH NUMBER on show sponsors sign at show entrance | LOGO & BOOTH NUMBER on show sponsors sign at show entrance | LOGO & BOOTH NUMBER on show sponsors sign at show entrance | LOGO & BOOTH NUMBER on show sponsors sign at show entrance |
| SOCIAL MEDIA POSTS | Weekly Social Media Posts | Bi Weekly Social Media Posts | 5 Social Media Posts | 3 Social Media Posts |

PLATINUM | CALL FOR PRICING

THREE WAYS T3 CAN SAVE YOU TIME & MONEY

Reduce Service Times & Overhead
T3's cloud-based equipment management platform allows you to track your equipment, monitor track and manage its maintenance.

Reduce Your Fuel Spend
At EquipmentShare, we're always looking for ways to help you get the most from your rental fleet. From 4 to 8 hours savings per week to T3 Fuel, you receive fuel utilization right from your dashboard, so you'll know which machines are making you money and which are not. That way, you can get the most out of your equipment.

Reduce Your Overall Working Hours
T3's cloud-based equipment management platform allows you to track your equipment, monitor track and manage its maintenance. T3's cloud-based equipment management platform allows you to track your equipment, monitor track and manage its maintenance.

- Company logo on four (4) directional signs
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

CONSTRUCTION MONTHLY DALLAS MONTHLY

DALLAS BUILD EXPO BUYER'S GUIDE

APRIL 12-13, 2023

PLATINUM SPONSORS

5 STATE EXPOS

RESTORATION NATION CONSTRUCTION

GOLD SPONSORS

ELITE SPONSORS

SILVER SPONSORS

Bronze SPONSORS

- DoubleTruck Ad in the digital & print version of Construction Monthly Magazine-Dallas Build Expo Buyer's Guide.

MRCOOL

DIY® MULTI-ZONE SERIES DUCTLESS MINI-SPLITS

SIMPLE, EASY AIR COMFORT IN UP TO FOUR ZONES.

1 ZONE, 2 ZONE, 3 ZONE, 4 ZONE

mrcool.com

VISIT BOOTH 104

- Company logo featured on the front cover & sponsor page of the magazine.

MRCOOL

DIY SERIES DUCTLESS MINI-SPLIT HEAT PUMP MULTI-ZONE

Simple, easy air comfort in up to four zones.

MRCOOL

DIY SERIES DUCTLESS MINI-SPLIT HEAT PUMP MULTI-ZONE

Simple, easy air comfort in up to four zones.

MRCOOL

DIY SERIES DUCTLESS MINI-SPLIT HEAT PUMP MULTI-ZONE

Simple, easy air comfort in up to four zones.

MRCOOL

DIY SERIES DUCTLESS MINI-SPLIT HEAT PUMP MULTI-ZONE

Simple, easy air comfort in up to four zones.

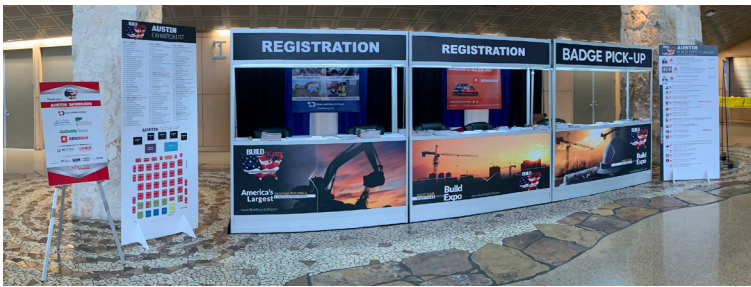
- Web ad on all participating city Build Expo web pages.
- A 8x8 backdrop banner for your booth.
- One (1) 4x4 ft banner hung in the Keynote area.
- Two (2) Exclusive 6.5 ft freestanding banner.
- Keynote Sponsor (Company name & logo placed on Keynote speaker signage).

- Five (5) custom email campaigns sent to pre-registered attendees. 3 Pre show - 2 post show

GOLD | \$3,000



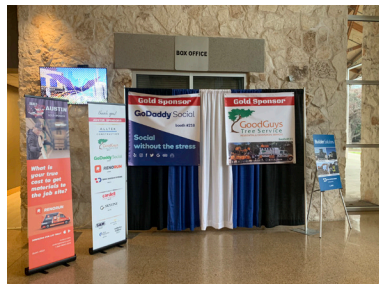
- Full Page Ad in the digital & print version of Construction Monthly Magazine- Dallas Build Expo Buyer's Guide.



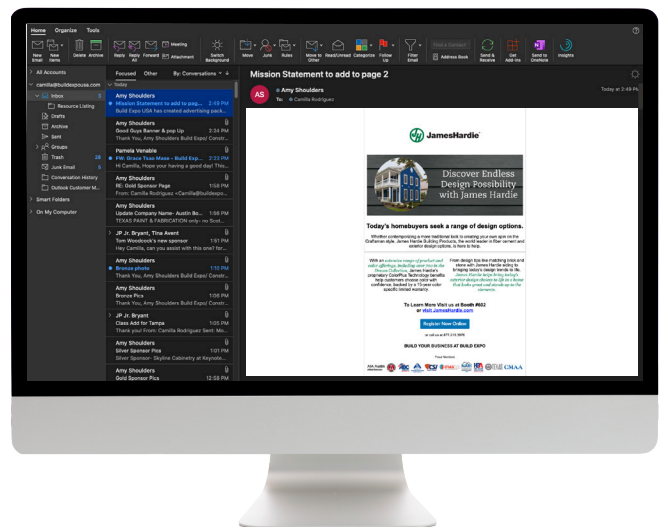
- Company logo on four (4) directional signs
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.



- Company logo featured on the front cover & sponsor page of the magazine.



- Web ad on Dallas Build Expo homepage, registration page slider and registration still ad.
- A 4x6 backdrop banner for your booth.
- One (1) 4x2 ft banner hung in the Keynote area.
- Exclusive 6.5 ft freestanding banner.
- Keynote Sponsor (Company name & logo placed on Keynote speaker signage).



- Three (3) custom email campaigns sent to pre-registered attendees. 2 Pre show - 1 post show

SILVER | \$2,000



Booth #119

SAVE the DATE

July 15-16, 2020 Atlanta Build Expo
 August 12-13, 2020 Houston Build Expo
 September 23-24, 2020 Tampa Build Expo
 February 24-25, 2021 Los Angeles Build Expo
 March 31- April 1, 2021 Dallas Build Expo

Protecting Homes Since 1964

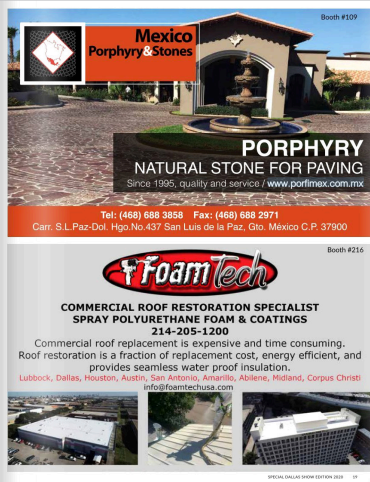
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EZWALL **booth # 628**

EZWALL Systems Inc.
 Full Masonry Services for:
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 ♦ Condensation Insulation
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Booth #109

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FoamTech **Booth #216**

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SPRAY POLYURETHANE FOAM & COATINGS
 214-205-1200

Commercial roof replacement is expensive and time consuming. Roof restoration is a fraction of replacement cost, energy efficient, and provides seamless water proof insulation.

Lubbock, Dallas, Houston, Austin, San Antonio, Fort Worth, Abilene, Midland, Corpus Christi
 info@foamtechusa.com

- Company logo on two (2) seminar signs.
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

- Half Page Ad in the digital & print version of Construction Monthly Magazine Dallas Build Expo Buyer's Guide.



CONSTRUCTION MONTHLY
 DALLAS BUILD expo BUYER'S GUIDE
DALLAS BUILD expo
DALLAS MARKET HALL
APRIL 12-13, 2023

FREE PATRIOT CARD

Keynote Speakers

FREE FORUMS
 Find the Solutions for your Project and your Business

Complimentary Accredited Seminars
 Demo Thousands of Products & Services
 Network with 1000's of Building & Construction Industry Professionals

THANK YOU TO THE DALLAS BUILD expo 2023 SPONSORS

PLATINUM
 5 STATE RECEIPTS
 Booth #186

GOLD
 RESTORATION NATION CONSTRUCTION
 Booth #202

Bronze
 CME RICK Booth #605
 Earthlok Booth #417
 Eco-Soil Stabilizers Booth #510
 ELITE Booth #428
 RAM Booth #745
 TAX STRATEGISTS in America Booth #332
 Universal Injections Booth #323
 SILVER Booth #229
 MARCOZA Booth #134
 RAMJACK Booth #316
 READING Booth #446
 BRONZE Booth #125
 PROCONNECTOR Booth #308
 HICKS Booth #316
 ASSAULT Booth #332
 Sennert Booth #228
 TWS Booth #729
 VERABET Booth #515
 Booth #439

- Company logo featured on the front cover & sponsor page of the magazine.



THANK YOU TO OUR 2020 DALLAS BUILD expo SPONSORS

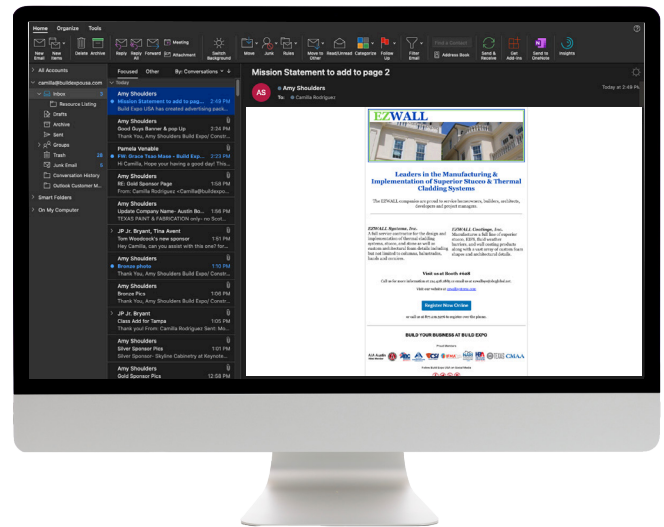
SILVER Sponsors

Action RC's Booth 426
EZWALL Booth 628
SKYLINE CABINETRY Booth 302

BRONZE Sponsors

Carlsbad Booth 454
builders Booth 514
PREMIER Booth 521
Stewart Booth 520

FoamTech Booth 216
Shoppa's Booth 308
PIKE Booth 326
RAMJACK Booth 814
STREAMLINE FUNDING Booth 445
telecon Booth 728



- Web ad on registration page slider and registration still ad.
- A 2x2 ft banner hung in the Keynote area.

- One (1) custom email campaign announcing your company at the show

BRONZE | \$1,000

Government Contracting... continued

Bond Guarantee Program. This program is aimed at small businesses that lack the financial resources or performance track record necessary to secure bonding through regular commercial channels.

For Public and Private Prime Contracts and all Subcontracts

- The SBA guarantees: bid, payment, performance, and ancillary bonds issued by surety companies.
- Cost of contract: up to \$6.5 million.
- SBA reimburses surety companies in case of default 90 percent of losses sustained for veteran and service-disabled veteran, minority, 8(a), and HUBZone-certified small businesses; all projects up to \$100,000.
- 80 percent for all other small businesses.

For Federal Contracts

- The SBA guarantees: bid, payment, performance, and ancillary bonds issued by surety companies - if a guarantee would be in the best interest of the government.
- Cost of contract: up to \$10 million.
- SBA reimburses surety companies in case of default 90 percent of losses sustained for veteran and service-disabled veteran, minority, 8(a), and HUBZone-certified small businesses; all projects up to \$100,000.
- 80 percent for all other small businesses.

Booth #428

Where construction excellence and aquatic expertise meet... they become POOL ART.

Specializing in new commercial construction and renovations, stainless steel and reversed pools.

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www.sba.gov/funding-programs/surety-bonds.

Bridget Moon
Economic Development Specialist - U.S. Small Business Administration
- Dallas/Fort Worth
Booth #733

SBA
Sign up for SBA classes at the Dallas Build Expo

Government Contracting
Keynote
Wednesday and Thursday, 11:00am-12:00pm
presented by Sean P. Smith

or
Access to Capital
Room A120-A121
Wednesday and Thursday, 9:30am-10:30am
presented by Bridget Moon

NTS CONTRACTORS

- Concrete repairs
- ADA Ramps
- Wheel Stops
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PRICE PAINTING

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SKYLINE CABINETRY

- Nationwide shipping
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- Concealed under-mount full extension drawer glides with soft-close feature.

mary@skylinelinecabinetry.com
www.skylinelinecabinetry.com
888-840-0800 booth #302

- Web ad on registration page slider and registration still ad.
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

APRIL 2023 EDITION | CONSTRUCTIONMONTHLY.COM 877-219-3976

CONSTRUCTION DALLAS MONTHLY

BUILD DALLAS BUILD expo DALLAS MARKET HALL APRIL 12-13, 2023

Buyer's Guide

FREE PATTERN

Keynote Speakers

5 STATE CONSTRUCTION

RESTORATION NATION CONSTRUCTION

THANK YOU TO THE DALLAS BUILD expo 2023 SPONSORS

PLATINUM

5 STATE CONSTRUCTION Booth #146

RESTORATION NATION CONSTRUCTION Booth #202

GOLD

RAM BOOTH #108

Earthtek Booth #117

Ev-Soil Stabilizers Booth #130

ELITE Booth #128

SILVER

TAX STRATEGISTS OF AMERICA Booth #235

UNIVERSAL INJECTION Booth #235

BRONZE

IS Booth #229

ProConnector Booth #134

MARCOZA Booth #134

RAMJACK Booth #146

READING Booth #146

Booth #125 Booth #208 Booth #335 Booth #316 Booth #116 Booth #332

Booth #227 Booth #228 Booth #729 Booth #103 Booth #315 Booth #439

- Quarter Page Ad in the digital & print version of Construction Monthly Magazine Dallas Build Expo Buyer's Guide.

BUILD expo
BUILD BUSINESS WITH BUILD EXPO

THANK YOU TO OUR 2020 DALLAS BUILD expo SPONSORS

SILVER Sponsors

Action RCS BOOTH 426

EZWALL BOOTH 428

SKYLINE CABINETRY BOOTH 302

BRONZE Sponsors

CARLSBAD BOOTH 414

builders BOOTH 514

PREMIER BOOTH 521

Stewart BOOTH 520

FoamTech BOOTH 216

Disposal & Recycling BOOTH 717

RAMJACK BOOTH 814

STREAMLINE FUNDING BOOTH 415

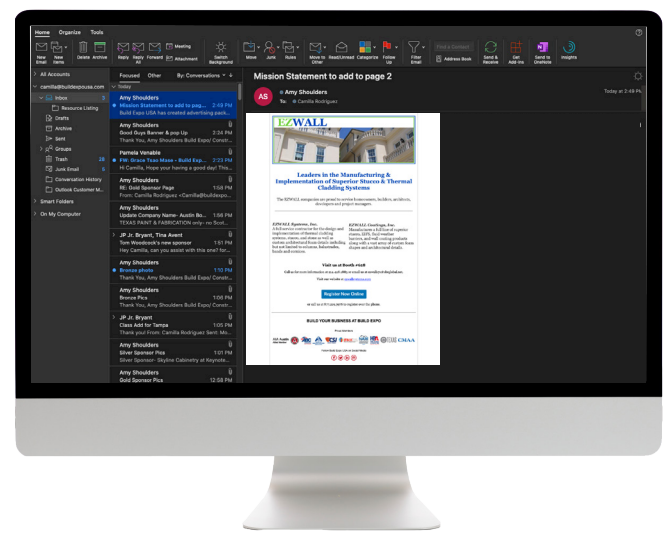
Frederic Spa Doors BOOTH 208

PIKE BOOTH 326

SHOPPA'S MATERIAL HANDLING BOOTH 308

televon BOOTH 728

- Company logo featured on the front cover & sponsor page of the magazine.



- Your ad is included on the show sponsors email campaign.

VISUAL AD GUIDE

MRCOOL
COMFORT MADE SIMPLE

DIY Series
Ductless Mini-Split Heat Pump
Multi-Zone

The MRCOOL DIY® Multi-Zone Series ductless mini-split is the only whole-home mini-split solution that you can install yourself. Simple, easy air comfort in up to four zones.

1 ZONE
2 ZONE
3 ZONE
4 ZONE

The MRCOOL DIY® Quick Connect® Line Set is 100% accurately precharged with R410A refrigerant. This makes installation quick and easy with no vacuum required. Combine linesets together using the MRCOOL® Coupler to extend the line set size.

- ✓ Easy DIY® Installation
- ✓ Pre-charged DIY® Quick Connect Line Set
- ✓ Simple to Use
- ✓ Multi-room Comfort
- ✓ Energy Efficient DC Inverter
- ✓ 100% Sealed System
- ✓ Gold Fin® Condenser
- ✓ Eco Safe R-410A Refrigerant
- ✓ Smartphone App Controls
- ✓ Lifetime Technical Support
- ✓ Follow Me® Feature
- ✓ Low Ambient Cooling

SMART HVAC CONTROLLER

5 YEAR WARRANTY
7 YEAR COMFORT WARRANTY

Are You Attending The Houston Build Show?
Aug 12 & 13, 2020 | Visit Booth #104

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\$2,695
16.875 X 10.875

FULL PAGE \$1,495
8.375 X 10.875

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INTRODUCING . . . the Alside 1700 and 1900 Series New Construction Window Collection

- Fusion-welded vinyl with sloped sill for superior water management
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- Common egress sizes for simple code compliance
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Canyon Bath carries a refined selection of extraordinary items to finish out your bathroom. From best quality traditional cast iron tubs and unique modern acrylic tubs to ornate faucets and solidly engineered drains, we have the fixtures you need.

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HALF PAGE horizontal
\$ 795
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WE MAKE THINGS BETTER

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Tri-Tech Restoration & Construction Co., Inc. was founded with one goal in mind: provide quality restoration and construction services while maintaining legendary customer support.

We pride ourselves on remaining Southern California's one stop shop. Inside in property damage restoration and construction 24 hours a day and 365 days a year.

5 YEAR GUARANTEE

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TriTechRestoration.com

HALF PAGE vertical
\$ 795
4 X 10.15

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LED Lighting & Energy Broker

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solutions@ledlysi.com
www.ledlysi.com

BOOTH #107

QUARTER PAGE
\$ 595
4 X 5.1

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rcsurveyors.com

Visit us at booth #318

EIGHTH PAGE
\$ 295
4 X 2.5

AD SPECIFICATIONS & DESIGN

ALL ARTWORK AND MATERIALS MUST BE RECEIVED 1 MONTH IN ADVANCE OF THE SHOW.

Please follow the directions below to ensure that your ad will print correctly:

TO SUBMIT CAMERA-READY ADS:

All ads must be CMYK, at least 300 dpi and sized in the correct ad dimensions. Please note that if Build Expo has to resize your ad, we cannot guarantee that it will be aesthetically correct. Please submit your ad via PDF, JPEG, AI, EPS, PSD, or an Adobe Design Program, CS4, CS5, CS6, or CURRENT CLOUD.

TO SUBMIT ARTWORK FOR AD DESIGN:

Clients must send the following information to

amy@buildexpousa.com

Logo and images must be at least 300 dpi. Please note that images from the Internet are only 72 dpi and are not print quality. Acceptable file formats are TIFF, PDF, JPG or EPS.

Please send via email or you can also send via SENDSPACE online. Label all materials with your company name, city, and telephone number. If ad materials are not received, your ad will be typeset using your company name, booth number and telephone number. Build Expo and its agents accept no responsibility for poor output quality due to improperly submitted materials.

IN-HOUSE GRAPHIC DESIGN SERVICE FEES

Please contact Amy about having your ad designed for you. If you are in need of having an ad prepared, we ask you contact as soon as possible to make sure that this is proofed and approved in an appropriate time frame.

DIGITAL ADS

WEB AD REQUIREMENTS

All web graphics should have a resolution of 72dpi, Files types can be .png, .jpg, or .gif.

Footer web ads should be 985 px wide and 145 px tall.



Home page slider should be 1200 px wide and 300 px tall.



EMAIL BLAST REQUIREMENTS

For best outcomes, we suggest that emails are:

A graphic banner of 600 px wide and less than 600 px long with some text under the graphic works best for mobile viewing of emails.

Images should be under 1500 px long.

We send out HTML based emails so you can send jpegs which we splice or clean HTML code.



Note: We cannot accept ads, logos or images in MS Word, Publisher or Powerpoint files, or in any format other than those outlined below. If we receive files in those formats, PLEASE note that we cannot guarantee printed outcome.

Digital Requirements:

- Digital Files Only
- No Microsoft Publisher, Word, Corel Draw, Pagemaker, Paint or WordPerfect program files

File Requirements:

- We accept files from the following programs (in order of preference): Adobe PDF (Hi-Res, press ready), Photoshop & Illustrator
- Color images must be converted to CMYK mode. Please save Illustrator files as "EPS files with Placed Images." Also, remove any extra colors from your swatch pallets.
- Include all fonts - screen and printer docs - and all digital resources such as photo scans, logos, etc.

Artwork Resolution:

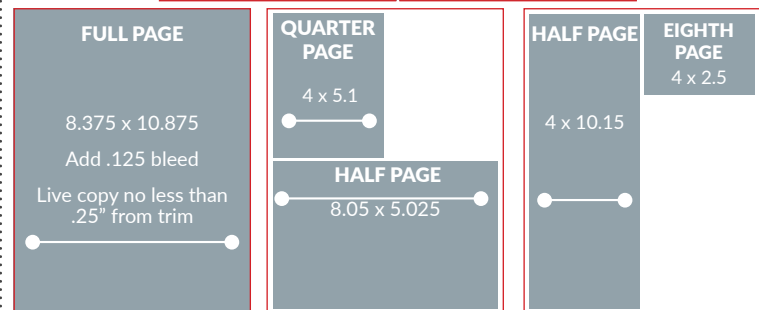
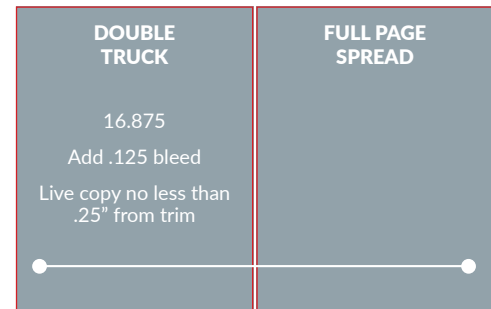
- All artwork must have a resolution of 300 dpi at 100 percent size for print; please save as CMYK
- Line art images at 1200 dpi (illustrations in bitmap)

LOGOS:

- For sponsors, logos should be 8 in and 300dpi or vector files (.ai, .eps, or some .pdf files.)

PRINTED ADS

MAGAZINE AD REQUIREMENTS



BANNER REQUIREMENTS (7.5 ft)

- Banner image should be 33 inches wide and 78 inches tall.
- The image should include a 1" bleed margin at top, right and left & a 3" bleed margin at bottom.
- Live copy should be no less than 1" from the trim line.
- Vinyl Banner - 1" bleed.



CONSTRUCTION MONTHLY ADVERTISING RATES

EXCLUSIVE EXHIBITOR ADVERTISING RATE (PREMIUM)

INCLUDES BOTH PRINT AND DIGITAL EDITIONS

PREMIUM POSITION RATES

| | 1x | 3x | 6x | 10x |
|----------------------|--------|--------|---------------|--------|
| BACK COVER | \$2695 | \$2425 | \$2156 | \$1887 |
| INSIDE FRONT | \$2095 | \$1885 | \$1676 | \$1467 |
| INSIDE BACK | \$1695 | \$1525 | \$1356 | \$1187 |
| 8-PAGE CENTER | \$8500 | | | |

STANDARD POSITION RATES

| | 1x | 3x | 6x | 10x |
|---------------------|--------|--------|--------|--------|
| DOUBLE TRUCK | \$2695 | \$2425 | \$2156 | \$1887 |
| FULL PAGE | \$1495 | \$1345 | \$1196 | \$1047 |
| HALF PAGE | \$795 | \$715 | \$636 | \$557 |
| QUARTER PAGE | \$595 | | | |
| EIGHTH PAGE | \$295 | | | |

WEB AD RATES

CITY HOME PAGE SLIDER

\$500/mo

CITY FOOTER

\$350/mo



Advertise on the buildexpousa.com (pick 1 city)

Advertise on CITY homepage slide
\$500/Month



Advertise on the website (pick 1 city)

Advertise on CITY footer slide
\$300/Month

IN HOUSE GRAPHIC DESIGN

If you need assistance, our staff is available to help you design and prepare your ad. Please contact Amy for more information. All artwork for ads MUST be camera ready and complete by our deadline. There are NO CANCELLATIONS after our deadline dates. If you have purchased more than a 1x ad placement, please refer to our cancellation policy.

Amy Shoulders

National and Regional Ad Sales Exec
877-219-3976

amy@constructionmonthly.com