

CONSTRUCTION MAGAZINE MONTHLY



ATLANTA BUILD EXPO BUYER'S GUIDE
JULY 31 - AUGUST 1, 2024
COBB GALLERIA CENTRE (HALL C&D)

ADVERTISING & SHOW SPONSOR MEDIA KIT

The power of a visual presence **BEFORE, DURING, AND AFTER** the Build Expo Show



Amy Shoulders

National and Regional Ad Sales Exec

877-219-3976

amy@constructionmonthly.com

MISSION STATEMENT

Construction Monthly is a national publication reaching regional markets and bringing together building and construction professionals. We hold ourselves to the highest standards when we say we truly care about the companies that comprise the industry.

Build Expo USA has created advertising packages that include advertising in the digital and the print version of the Construction Monthly Magazine Atlanta Build Expo Buyer's Guide, web advertising on the Atlanta Build Expo homepage, and additional exposure on-site at the show.

Ultimately these packages are designed to drive more traffic to your booth and provide maximum exposure, before, during and after the show.

Our readers and attendees come from industry segments like architecture, engineering, commercial building, development, facility management, residential building, general contracting, government agencies, municipalities, property managers, remodelers, real estate professionals, and more.

**CONSTRUCTION
MONTHLY ATLANTA
REACHES OVER 47,000
CONSTRUCTION
INDUSTRY
PROFESSIONALS IN THE
ATLANTA AREA.**



proud member:
AIA Austin
Allied Member



WHY ADVERTISE



THE POWER OF A HUGE MARKETING CAMPAIGN IN THE OFFICIAL SHOW MAGAZINE.

Stand out at Build Expo when you advertise in Construction Monthly Atlanta Build Expo Buyer's Guide. Let your buyers know you will be in the show before they arrive, direct them to your booth during the show, and make sure they remember you after the event.

- Save money by using the show guide as your flyer. Many attendees throw flyers away but keep the show magazine as a reference until the next Build Expo event. Stay in their minds by having an ad!
- Decision-makers who attend the Atlanta Build Expo use the guide to plan their visit.
- Show guides are mailed to pre-registered attendees before the show. This is your chance to generate sales before, during, and after the event.
- Frequency - you are in the **show magazine three times:** your ad, your company name with booth# on the exhibitor list, and your resource listing. We give your company exposure via email, website, and direct mail.
- As soon as the guide is ready for publication, it is uploaded to both the Construction Monthly Website and the Build Expo Website, which gives you online exposure before the show. In addition, a link to the show guide is used in our e-blast reminders to pre-registered and potential attendees. They see your ad all the way up to the show.

READERSHIP & CIRCULATION

STAND OUT AT BUILD EXPO WHEN YOU ADVERTISE IN CONSTRUCTION MONTHLY ATLANTA BUILD EXPO BUYER'S GUIDE. LETS MAKE SURE THEY REMEMBER YOU AFTER THE EVENT.

DIGITAL FLIPBOOK UPLOADED MONTHLY

- Digital delivery on the first day of every month for 10 months, including click through tracking, embedded links and files+videos when included
- E-mail blast of the digital flipbook to construction monthly recipients and Atlanta construction industry professionals
- Opt-In subscriptions on the constructionmonthly.com and buildexpousa.com websites

SOCIAL MEDIA

- Interactive, easy, and a personal way to reach out to our current subscribers that also gives them a quick and fun way to share

DIGITAL POSTCARD

- Used to promote the latest edition of the magazine, it is sent to nationally opt-in digital subscribers and Atlanta construction industry professionals

There are endless possibilities with Construction Monthly...browse the online articles or subscribe to the monthly magazine for updates, current events, trends, and tips on industry best practices.

OVER 300,000+ NATIONAL RECIPIENTS

OVER 47,000+ ATLANTA POTENTIAL BUYERS

SPECIAL SHOW PUBLICATIONS

- For our regional shows, a special print magazine is available for free to all the exhibitors and attendees of the Build Expo tradeshow, making Construction Monthly the official directory of the expo tradeshow.



DEMOGRAPHICS

Reach over 36,000 of the top construction industry decision makers in the Atlanta area with our digital publication! Construction Monthly reaches a huge cross-section of the highest-ranking construction industry companies in the greater Atlanta area. We deliver on an average 12,000-13,000 printed copies of our full color magazine via direct-mail to the pre-registered, past attendees and association members.

The publication is FREE to targeted buyers, and with so much useful information it is sure to stay in front of them!



- **General Contractors**
- **Architects**
- **Home Builders**
- **Subcontractors**
HVAC, Plumbing, Electrical, Roofing, Painting, Electrical
- **Commercial Builder**
- **Designers**
- **Developers**
- **Engineers**
- **Municipalities**
- **Commercial Property Management**
- **Facility Managers**

We deliver cutting-edge information that our readers need to succeed in a highly competitive industry.

Topics covered include:	Architecture + Design	Insurance + Risk	Bidding and
General Contracting	Residential Construction	Green Building	Quoting
Tract Home Building	Commercial	Wellness + Safety	and more!
Custom Home Building	Construction	Business Development	
Remodeling	Finance + Economics	Technology in Building	
Spec Writing	Government Policy	Permitting	

We look forward to working with you and demonstrating how **OUR AUDIENCE IS YOUR TARGET MARKET!**

OUR READERS INCLUDE MEMBERS OF THE FOLLOWING ASSOCIATIONS:



SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
COST	\$6,000	\$3,000	\$2,000	\$1,000
AD IN THE CONSTRUCTION MONTHLY MAGAZINE DIGITAL & PRINT sent to all pre-registered attendees, past attendees, and association members, posted online, available for all attendees & exhibitors at the show	Receive a DOUBLETRUCK AD (two-page spread) in Construction Monthly Magazine	Receive a FULL PAGE AD in Construction Monthly Magazine	Receive a HALF PAGE AD in Construction Monthly Magazine	Receive a QUARTER PAGE AD in Construction Monthly Magazine
COMPANY LOGO FEATURED ON SHOW SPONSORS PAGE OF WEBSITE	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildexpousa.com	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildexpousa.com	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildexpousa.com	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildexpousa.com
COMPANY LOGO FEATURED ON ATTENDEE MARKETING MATERIAL	COMPANY LOGO featured on the top of the attendee invitation & post registration email sent to all potential attendees and pre-registered attendees	FRONT COVER & SPONSORS PAGE of the magazine.	FRONT COVER & SPONSORS PAGE of the magazine.	FRONT COVER & SPONSORS PAGE of the magazine.
LOGO FEATURED ON THE COVER OF THE MAGAZINE	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine
LOGO ON KEYNOTE SIGNAGE	KEYNOTE SPONSOR (Company logo and booth number placed on Keynote Speaker Signage)	KEYNOTE SPONSOR (Company logo and booth number placed on Keynote Speaker Signage)		
CUSTOM INVITATION FOR YOU TO SEND TO YOUR CUSTOMERS	CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show	CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show	CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show	CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show
WEB ADVERTISING	Web Advertising on all participating city Build Expo web pages	Web Advertising on the Home page slider, registration page slider and registration Still Ad	Web Advertising on the registration Page Slider and Still Ad	Web Advertising on the registration Page Slider and Still Ad
CUSTOM EMAIL PROMOTION TO PRE-REGISTERED ATTENDEES	2 pre show - 1 post show	2 pre show	1 pre show	
SHOW SPONSORS EMAIL	YOUR AD is at the top of the sponsors email	YOUR AD is in the middle of show sponsors email	YOUR AD is at mid-center of show sponsors email	YOUR AD is included on the show sponsors email
FLYER OR BROCHURE AT REGISTRATION COUNTER	Place a FLYER OR BROCHURE at the registration desk	Place a FLYER OR BROCHURE at the registration desk		
KEYNOTE BANNER	4X6 BANNER hung in the Keynote area	4X4 BANNER hung in the Keynote area	4X2 BANNER hung in the Keynote area	
FREE STANDING BANNER	2 Exclusive 6.5 ft Freestanding pop-up banner (size 78"x 33")	1 Exclusive 6.5 ft Freestanding pop-up banner (size 78"x 33")		
DIRECTIONAL SIGNS	COMPANY LOGO on all directional signs	COMPANY LOGO on all directional signs	COMPANY LOGO on all directional signs	
BACKDROP BANNER	8X8 BANNER Banner Backdrop	4X6 BANNER Banner Backdrop		
SEMINAR SPONSOR SIGN	COMPANY LOGO on ALL seminar speaker signs	COMPANY LOGO on 4 seminar speaker signs	COMPANY LOGO on 2 seminar speaker signs	
SHOW SPONSORS SIGN	LOGO & BOOTH NUMBER on show sponsors sign at show entrance	LOGO & BOOTH NUMBER on show sponsors sign at show entrance	LOGO & BOOTH NUMBER on show sponsors sign at show entrance	LOGO & BOOTH NUMBER on show sponsors sign at show entrance
SOCIAL MEDIA POSTS	Weekly Social Media Posts	Bi Weekly Social Media Posts	5 Social Media Posts	3 Social Media Posts

PLATINUM | CALL FOR PRICING

THREE WAYS T3 CAN SAVE YOU TIME & MONEY

Reduce Service Times & Overhead
T3's mobile reporting and analytics functions, you can prevent delays by capturing fuel, usage and work costs in real time.

Reduce Your Fuel Spend
All EquipmentShare users always looking to save. Help you get the most from your rental fleet - even if it means spending less with us.

Reduce Your Downtime
T3's fleet and maintenance modules help you manage your equipment better. You can track your equipment's location and status, and track your fuel consumption with low maintenance. Best of all, the EquipmentShare team is there to help you recover your assets every step of the way.

The Bottom Line
T3 can help you reduce your equipment costs, and help you track your equipment's location and status, and track your fuel consumption with low maintenance. Best of all, the EquipmentShare team is there to help you recover your assets every step of the way.

- Company logo on four (4) directional signs
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

- DoubleTruck Ad in the digital & print version of Construction Monthly Magazine-Atlanta Build Expo Buyer's Guide.

CONSTRUCTION MONTHLY
BUYERS GUIDE 2023
ATLANTA BUILD EXPO
AUG. 30-31
COBB GALLERIA CENTRE
HALLS A&B
EXHIBITS 10AM-3PM
CLASSES 9-5AM START

SAVE TIME, MAKE MONEY & BUILD YOUR BUSINESS

OVER 30 EXPERT KEYNOTES & CLASSES

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THANK YOU TO THE ATLANTA BUILD EXPO 2023 SPONSORS

GOLD
Atkins, dannah

SILVER
Muses CABINETS, NATIONAL PLASTER & CONCRETE

BRONZE
Canyon, GreenTouch, AIFOAM, Versatex, WDC

MR COOL
COMFORT MADE SIMPLE

DIY® MULTI-ZONE SERIES DUCTLESS MINI-SPLITS
SIMPLE, EASY AIR COMFORT IN UP TO FOUR ZONES.

1 ZONE, 2 ZONE, 3 ZONE, 4 ZONE

MR COOL
VISIT BOOTH 104

- Company logo featured on the front cover & sponsor page of the magazine.

- Web ad on all participating city Build Expo web pages.
- A 8x8 backdrop banner for your booth.
- One (1) 4x6 ft banner hung in the Keynote area.
- Two (2) Exclusive 6.5 ft freestanding banner.
- Keynote Sponsor (Company name & logo placed on Keynote speaker signage).

MR COOL
COMFORT MADE SIMPLE

DIY SERIES DUCTLESS MINI-SPLIT HEAT PUMP
MULTI-ZONE

Simple, easy to install - up to four zones.

MR COOL
VISIT BOOTH 104

- Three (3) custom email promotions* sent to pre-registered attendees. 2 Pre show - 1 post show

* All promotional content is due 30 days before the show

GOLD | \$3,000



- Company logo on four (4) directional signs
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

- Full Page Ad in the digital & print version of Construction Monthly Magazine-Atlanta Build Expo Buyer's Guide.



Official Protective Gear Sponsor of the Atlanta Build Expo

ATLAS SUPPLY USA
PERSONAL PROTECTIVE GEAR

High-Quality Personal Protective-Wear at Affordable Prices.

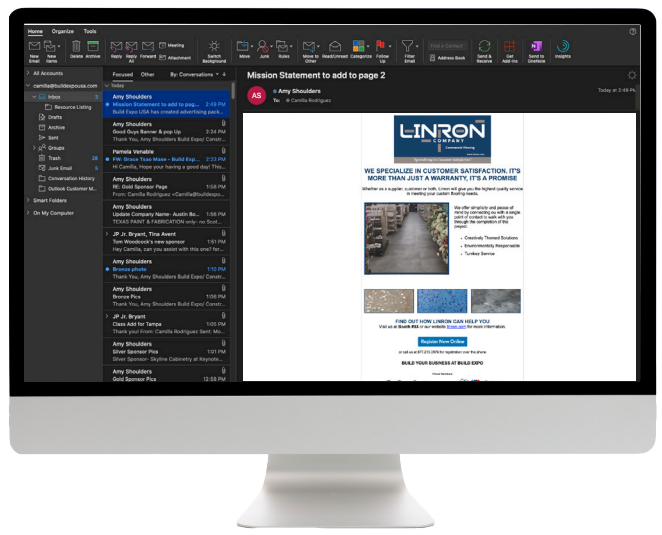
Get the Supplies you need, when you need them. Don't Wait, Start Saving Now!
PRODUCTS IN STOCK, VISIT OUR BOOTH TO ORDER TODAY FOR IMMEDIATE SHIPPING

Available Products

- 3-play masks
- Cases for Masks
- Safety Eyewear
- 3-Ply Disposable Kids Mask
- Infrared Thermometer

AtlasSupplyUSA.com | BOOTH #102

- Company logo featured on the front cover & sponsor page of the magazine.



- Web ad on Atlanta Build Expo homepage, registration page slider and registration still ad.
- A 4x6 backdrop banner for your booth.
- One (1) 4x4 ft banner hung in the Keynote area.
- Exclusive 6.5 ft freestanding banner.
- Keynote Sponsor (Company name & logo placed on Keynote speaker signage).

- Two (2) custom email promotions* sent to pre-registered attendees. 2 Pre show

* All promotional content is due 30 days before the show

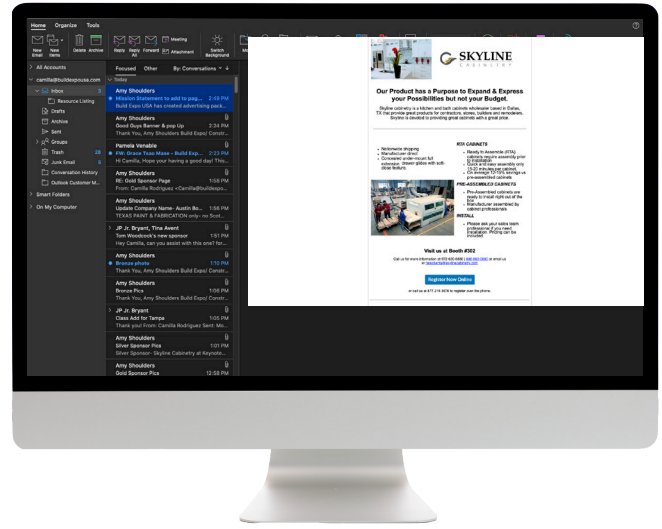
SILVER | \$2,000

- Company logo on two (2) seminar signs.
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

- Half Page Ad in the digital & print version of Construction Monthly Magazine Atlanta Build Expo Buyer's Guide.



- Company logo featured on the front cover & sponsor page of the magazine.



- Web ad on registration page slider and registration still ad.
- A 4x2 ft banner hung in the Keynote area.

- One (1) custom email promotion* announcing your company at the show

* All promotional content is due 30 days before the show

BRONZE | \$1,000

sprinkler systems, heat-resistant gypsum board and sensible fire walls that are easy to track.

"You have to take care of the envelope," she said. "Severed leak, Roof leak, Steel rusts. Over time, you'll even see cement flaking. Any building - steel, concrete or wood - you have to take care of. But if you take care of it, it's going to be fine."

When talking about wood's performance in hurricanes, earthquakes and other disasters, Lorton described TNT blast tests of mass timber initiated by the U.S. Army in 2018. These results were promising and led to the use of CLT for floor or fire story structures that house soldiers and their families, many of them rotating staircases and elevator shafts. She was also adamant about the role that mass timber construction plays in stimulating the local economies in the Southeast, a view shared by leaders in the forestry profession, including Georgia Forestry Association President and CEO Andres Villegas.

"Products like CLT or glulam represent a new use of timber," he said. "We have such a thriving building and construction community in Atlanta, Savannah, Macon, Athens and Valdosta, and we're excited to add five million people over the next 20 years. As our state continues to add population, some of us are going to be living in buildings that are made from mass timber that's cut in Georgia and from trees that are grown in Georgia."

"A Sustainable Way to Build" What this means for Georgia's forest landowners is signaled, in part, by the opening of a new mass timber facility in Dothan, Alabama. Operated by the Florida-based International Timber, the 227,000-square-foot factory now employs over 20 people and is the first mass timber facility to trade primarily in Southern yellow pine. Working with vendors like Flux Lumber, Interior and

WentRock, the site produces CLT for firms like Galatinowich Architects and Cooper Carry.

"It just seems like a no-brainer to us," Simon Siegel, architectural designer for International Timber, said about the local market for CLT. "It's a sustainable way to build, and it's a reasonable way to build for future generations."

Rohr Willard, utilization chief for the Georgia Forestry Commission, said that the market for mass timber would help forest landowners derive the maximum benefit from their property.

"The Southeast is one of the largest wood markets in the entire world," he said. "In Georgia, we're growing 43 percent more wood per year than we're using, and we need more outlets for wood products to utilize all of that excess supply. Any time you create more demand for wood products, it all comes back to the timber owner."

In June, Willard gave a presentation on the forest industry at the Georgia Environmental Health Association's annual education conference. He emphasized the need to keep the public informed while restoring some of the hype about mass timber as a commodity - at least in the short term.

"CLT is going to be a slow-growth industry here in the U.S.," he predicted. "A lot of people are going to go over this, like it's going to double the price that landowners get for their wood, but it's not going to have any effect on the average timber sale in Georgia for a long time. As more plants get built and more is used for these products, it's only going to help in that regard. But it's not going to be overnight."

Construction, like forestry, is almost always a long-term endeavor, requiring a firm understanding of how communities interact and adapt to change. While the parcel is measured in decades - rather than in months or years - many architects believe that, with enough time and patience, the market for mass timber can help to connect city-based investors, like Atlanta's

housing, to the agricultural issues affecting less populous parts of the state.

"Timber is a product that brings the two Georgia's together," said Bill de St. Aubin, CEO of the Stovener Group, a firm based in Atlanta. "But before that can happen, the incentive is going to need to be there. Architecture is a big investment, and you have to educate the bank, the insurance company and everyone else in the process. It's not like computer technology. It's something that's going to be around for a long time."

Potential for Lower Emissions Like other design professionals, de St. Aubin was particularly encouraged by the role that mass timber could play in addressing climate change. Living trees are prized for their ability to absorb carbon dioxide through photosynthesis, and harvested timber can store carbon indefinitely. In theory, harvesting wood from local, responsibly managed forests can have much lower emissions

- Web ad on registration page slider and registration still ad.
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

- Quarter Page Ad in the digital & print version of Construction Monthly Magazine Atlanta Build Expo Buyer's Guide.

THANK YOU TO THE ATLANTA BUILD expo 2023 SPONSORS

GOLD

Akins Booth #202

dannah Booth #506

Muses CABINETS Booth #210

NATIONAL ELECTRICAL CONTRACTORS ASSOCIATION Booth #139

SILVER

PROVIDER GUIDO QUALITY Booth #239

IMAGINE Booth #223

BRONZE

Canyon Booth #129

Greenbush Booth #110

IFOAM Booth #408

Procescap Booth #423

plantHub Booth #135

RAYDEO Booth #138

VERSATEX Booth #222

WDC Booth #220

THANK YOU TO OUR 2020 ATLANTA BUILD expo SPONSORS

BRONZE Sponsors

American Solar Booth #121

dpl TELE MATICS Booth #422

FLEET CHASER Booth #426

JENNIFER'S GLASSWORKS Booth #110

PASS POWER ANALYSIS & SYSTEM SERVICES Booth #220

Flux-Rail Trac Technically Superior Booth #202

ThermaCote Booth #333

Skilled On Site Booth #133

UHP WIRELESS NETWORKS Booth #433

United SITE SERVICES Booth #521

- Company logo featured on the front cover & sponsor page of the magazine.

- Your web ad is included in the show sponsors email promotions.

VISUAL AD GUIDE

MRCOOL
COMFORT MADE SIMPLE

DIY Series
Ductless Mini-Split Heat Pump
Multi-Zone

The MRCOOL DIY® Multi-Zone Series ductless mini-split is the only whole-home mini-split solution that you can install yourself. Simple, easy air comfort in up to four zones.

1 ZONE
2 ZONE
3 ZONE
4 ZONE

The MRCOOL DIY® Quick Connect® Line Set is 100% accurately precharged with R410A refrigerant. This makes installation quick and easy with no vacuum required. Combine linesets together using the MRCOOL® Coupler to extend the line set size.

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- ✓ Pre-charged DIY® Quick Connect Line Set
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- ✓ Smartphone App Controls
- ✓ Lifetime Technical Support
- ✓ Follow Me® Feature
- ✓ Low Ambient Cooling

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LED Lighting & Energy Broker

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solutions@ledysi.com
www.ledysi.com

BOOTH #107

QUARTER PAGE
\$ 595
4 X 5.1

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Land Survey
Design Survey
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Elevation Certificate

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rcsurveyors.com

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EIGHTH PAGE
\$ 295
4 X 2.5

AD SPECIFICATIONS & DESIGN

ALL ARTWORK AND MATERIALS MUST BE RECEIVED 1 MONTH IN ADVANCE OF THE SHOW.

Please follow the directions below to ensure that your ad will print correctly:

TO SUBMIT CAMERA-READY ADS:

All ads must be CMYK, at least 300 dpi and sized in the correct ad dimensions. Please note that if Build Expo has to resize your ad, we cannot guarantee that it will be aesthetically correct. Please submit your ad via PDF, JPEG, AI, EPS, PSD, or an Adobe Design Program, CS4, CS5, CS6, or CURRENT CLOUD.

TO SUBMIT ARTWORK FOR AD DESIGN:

Clients must send the following information to

amy@buildexpousa.com

Logo and images must be at least 300 dpi. Please note that images from the Internet are only 72 dpi and are not print quality. Acceptable file formats are TIFF, PDF, JPG or EPS.

Please send via email or you can also send via SENDSPACE online. Label all materials with your company name, city, and telephone number. If ad materials are not received, your ad will be typeset using your company name, booth number and telephone number. Build Expo and its agents accept no responsibility for poor output quality due to improperly submitted materials.

IN-HOUSE GRAPHIC DESIGN SERVICE FEES

Please contact Amy about having your ad designed for you. If you are in need of having an ad prepared, we ask you contact as soon as possible to make sure that this is proofed and approved in an appropriate time frame.

DIGITAL ADS

WEB AD REQUIREMENTS

All web graphics should have a resolution of 72dpi, Files types can be .png, .jpg, or .gif.

Footer web ads should be 985 px wide and 145 px tall.



Home page slider should be 1200 px wide and 300 px tall.



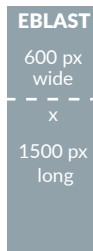
EMAIL BLAST REQUIREMENTS

For best outcomes, we suggest that emails are:

A graphic banner of 600 px wide and less than 600 px long with some text under the graphic works best for mobile viewing of emails.

Images should be under 1500 px long.

We send out HTML based emails so you can send jpegs which we splice or clean HTML code.



Note: We cannot accept ads, logos or images in MS Word, Publisher or Powerpoint files, or in any format other than those outlined below. If we receive files in those formats, PLEASE note that we cannot guarantee printed outcome.

Digital Requirements:

- Digital Files Only
- No Microsoft Publisher, Word, Corel Draw, Pagemaker, Paint or WordPerfect program files

File Requirements:

- We accept files from the following programs (in order of preference): Adobe PDF (Hi-Res, press ready), Photoshop & Illustrator
- Color images must be converted to CMYK mode. Please save Illustrator files as "EPS files with Placed Images." Also, remove any extra colors from your swatch pallets.
- Include all fonts - screen and printer docs - and all digital resources such as photo scans, logos, etc.

Artwork Resolution:

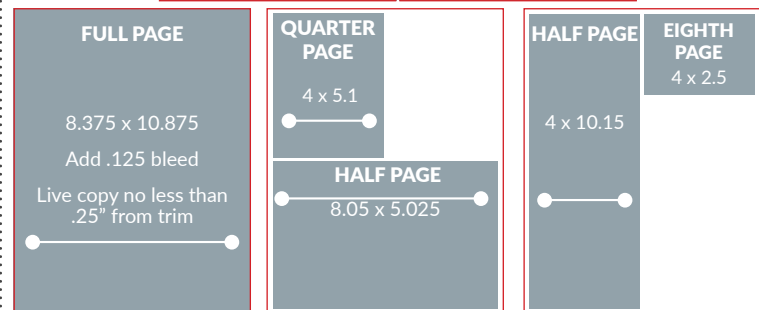
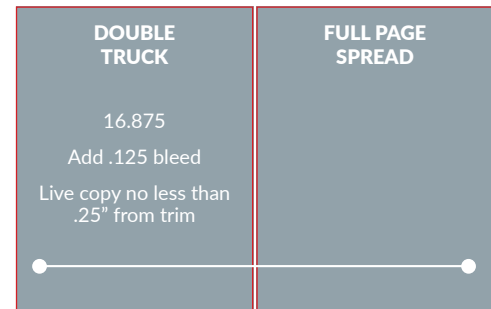
- All artwork must have a resolution of 300 dpi at 100 percent size for print; please save as CMYK
- Line art images at 1200 dpi (illustrations in bitmap)

LOGOS:

- For sponsors, logos should be 8 in and 300dpi or vector files (.ai, .eps, or some .pdf files.)

PRINTED ADS

MAGAZINE AD REQUIREMENTS



BANNER REQUIREMENTS (7.5 ft)

- Banner image should be 33 inches wide and 78 inches tall.
- The image should include a 1" bleed margin at top, right and left & a 3" bleed margin at bottom.
- Live copy should be no less than 1" from the trim line.
- Vinyl Banner - 1" bleed.



CONSTRUCTION MONTHLY ADVERTISING RATES

EXCLUSIVE EXHIBITOR ADVERTISING RATE (PREMIUM)

INCLUDES BOTH PRINT AND DIGITAL EDITIONS

PREMIUM POSITION RATES

	1x	3x	6x	10x
BACK COVER	\$2695	\$2425	\$2156	\$1887
INSIDE FRONT	\$2095	\$1885	\$1676	\$1467
INSIDE BACK	\$1695	\$1525	\$1356	\$1187
8-PAGE CENTER	\$8500			

STANDARD POSITION RATES

	1x	3x	6x	10x
DOUBLE TRUCK	\$2695	\$2425	\$2156	\$1887
FULL PAGE	\$1495	\$1345	\$1196	\$1047
HALF PAGE	\$795	\$715	\$636	\$557
QUARTER PAGE	\$595			
EIGHTH PAGE	\$295			

WEB AD RATES

CITY HOME PAGE SLIDER

\$500/mo

CITY FOOTER

\$350/mo



Advertise on the buildexpousa.com (pick 1 city)

Advertise on CITY homepage slide
\$500/Month



Advertise on the website (pick 1 city)

Advertise on CITY footer slide
\$300/Month

IN HOUSE GRAPHIC DESIGN

If you need assistance, our staff is available to help you design and prepare your ad. Please contact Amy for more information. All artwork for ads MUST be camera ready and complete by our deadline. There are NO CANCELLATIONS after our deadline dates. If you have purchased more than a 1x ad placement, please refer to our cancellation policy.

Amy Shoulders

National and Regional Ad Sales Exec
877-219-3976

amy@constructionmonthly.com