

Book your booth by Calling 877.219.3976

Proud member of:



Ranked:

#6 Construction Show in the United States!

10 times **100**

#17 Construction Show in the World!

tradequest

Top Construction Industry Show!

Events  
in America™



# EXHIBITOR *prospectus*

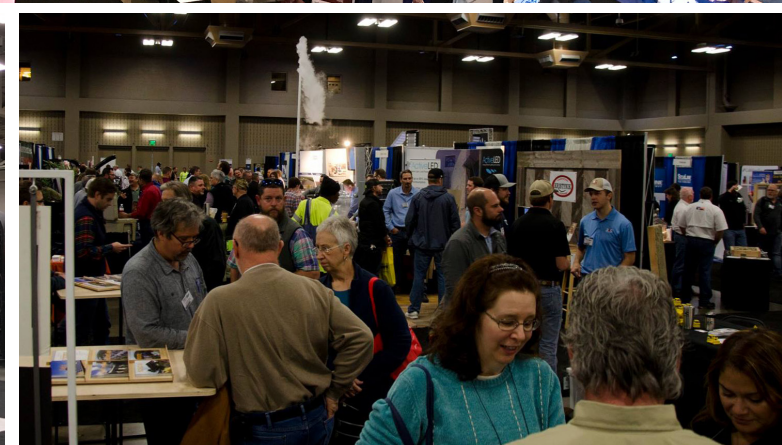
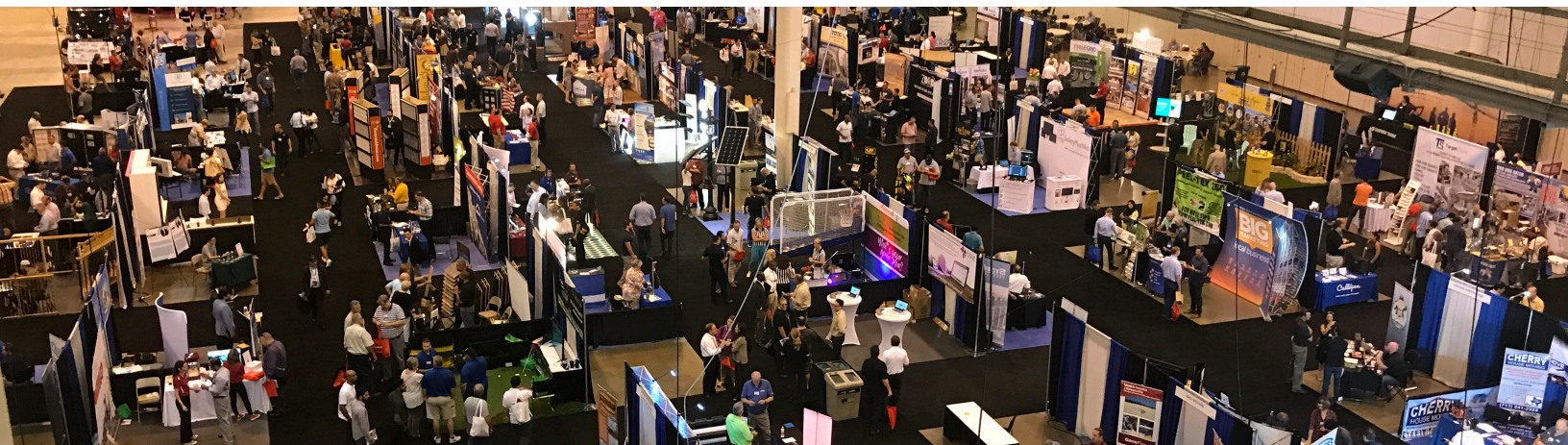
## AMERICA'S LARGEST REGIONAL BUILDING & CONSTRUCTION SHOW

Featuring  
Professionals  
From Across the  
Entire Industry

General Contractors  
Home Builders  
Commercial Builders  
Developers

Interior Designers  
Facility Managers  
Architects  
Engineers

Property Managers  
Building Owners  
City & State Municipalities  
Remodelers



877.219.3976

INFO@BUILDEXPOUSA.COM

WWW.BUILDEXPOUSA.COM



The Premier Show  
You Can't Miss

# OVER 30 YEARS EXPERIENCE

Over the last **30 years**, Build Expo has hosted hundreds of shows in all **major U.S. markets**.

As the largest producer of regional building and construction shows, Build Expo consistently provides companies the opportunity to meet with **1,000s** of professionals from across the entire industry. By exhibiting at Build Expo, you'll meet **key players** from the **entire region**.

## THE INDUSTRY'S TOP COMPANIES ATTEND BUILD EXPO

### GENERAL CONTRACTORS

Gilbane Building Co. | Hensel Phelps  
JE Dunn Construction  
Manhattan Construction | Skanska  
SpawGlass Construction Corp.  
Turner Construction

### HOME BUILDERS

D.R. Horton | Highland Homes | KB Home  
Pulte Group | Lennar Corp.  
Meritage Homes

### CUSTOM BUILDERS

Caprock Custom Homes |  
Greico Homes | Boyd Custom Homes

### PROPERTY MANAGERS

CBRE Group Inc. | Colliers International Inc.  
Cushman & Wakefield | Transwestern  
Worthe Real Estate Group

### ARCHITECTS

Gensler | HOK | Kirksey Architecture  
Perkins + Will | Huitt-Zollars Inc.

### ENGINEERS

AECOM | Jacobs Engineering Group  
Kimley-Horn and Associates  
CH2M Hill

### DEVELOPERS

Trammel Crow | Lincoln Property  
Greystar | Bridge Development Partners

### INTERIOR DESIGNERS

Gensler & Associates | Gaines Group |  
Jones Commercial Interiors

\* Attendees who have recently participated in a Build Expo Show

# BUYER BREAKDOWN

America's  
Regional Building  
& Construction Show



**6,000 - 8,000**  
**Pre-Registered Buyers**  
Per Show (avg)



**85%**  
of Attendees have  
**Purchasing Power**



**87%**  
of Attendees in **Senior  
Executive Positions**

## Invited Buyers Include (1,000s of companies invited)

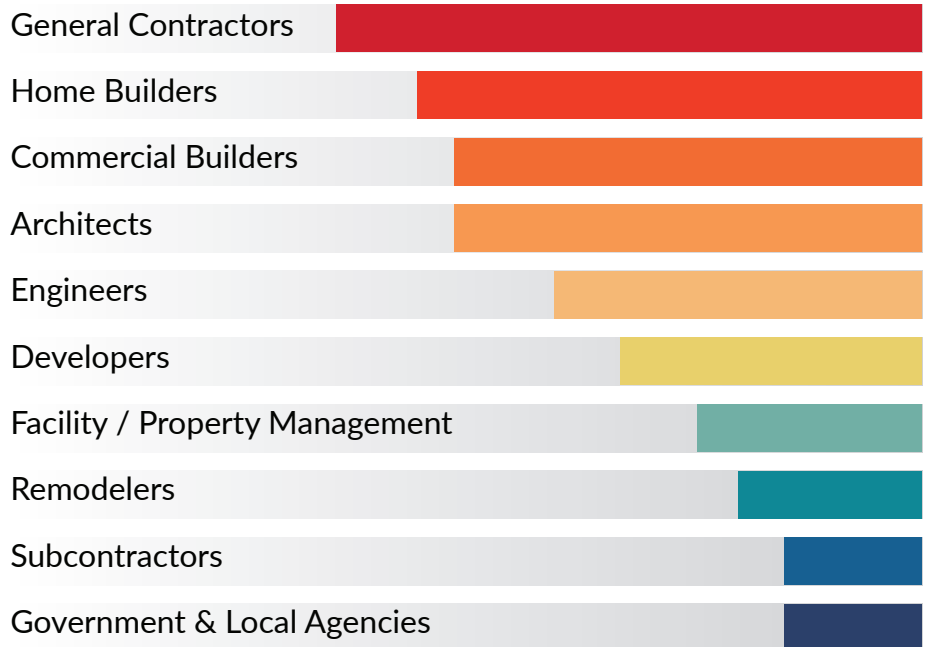
AECOM  
Alliance Commercial Real Estate Group Inc.  
Atkins  
Austin Commercial  
Balfour Beatty Construction  
Balfour Beatty US  
Bartlett Cocke General Contractors  
Buffington Homes  
CallisonRTKL  
Castlerock Communities  
Century Communities  
City of Austin  
City of Dallas  
City of Houston  
City of Los Angeles  
City of Tampa  
Corgan  
D.R. Horton Inc.  
David Weekley Homes  
DPR Construction  
Flintco LLC  
Gensler  
GFF Inc.  
Goodwin Management Inc.  
Harvey-Cleary Builders  
HDR Engineering Inc.  
Hensel Phelps  
HKS Inc.  
HNTB Corp.  
Humphreys and Partners Architects LP  
Hunt Construction Group, An AECOM Company  
Jacobs  
JE Dunn Construction  
Lee & Associates  
Manhattan Construction Co.  
McGuyer Homebuilders Inc.  
Mercer Co.  
Pacesetter Homes LLC  
Page  
Perkins+Will  
Rogers Healy and Associates Real Estate  
Savills Studley  
Skanska USA Inc.  
SRS Real Estate Partners  
STG Design Inc.  
The Beck Group  
Turner Construction Co.



**Over 130**  
**Exhibitors**



**Over 35**  
**Expert Classes**



\*Varies depending on show



# BENEFITS OF EXHIBITING

Helping 1,000s of Companies Grow their Business

1. Make sales and **add new customers**.
2. Generate **highly qualified leads** from decision makers in the industry.
3. **Gain exposure** and **brand recognition** in your market.
4. **Stay Competitive** in your segment by keeping your name out front in the marketplace.
5. **Launch new products** and/or **services**
6. Stay **face-to-face** with your **buyers**

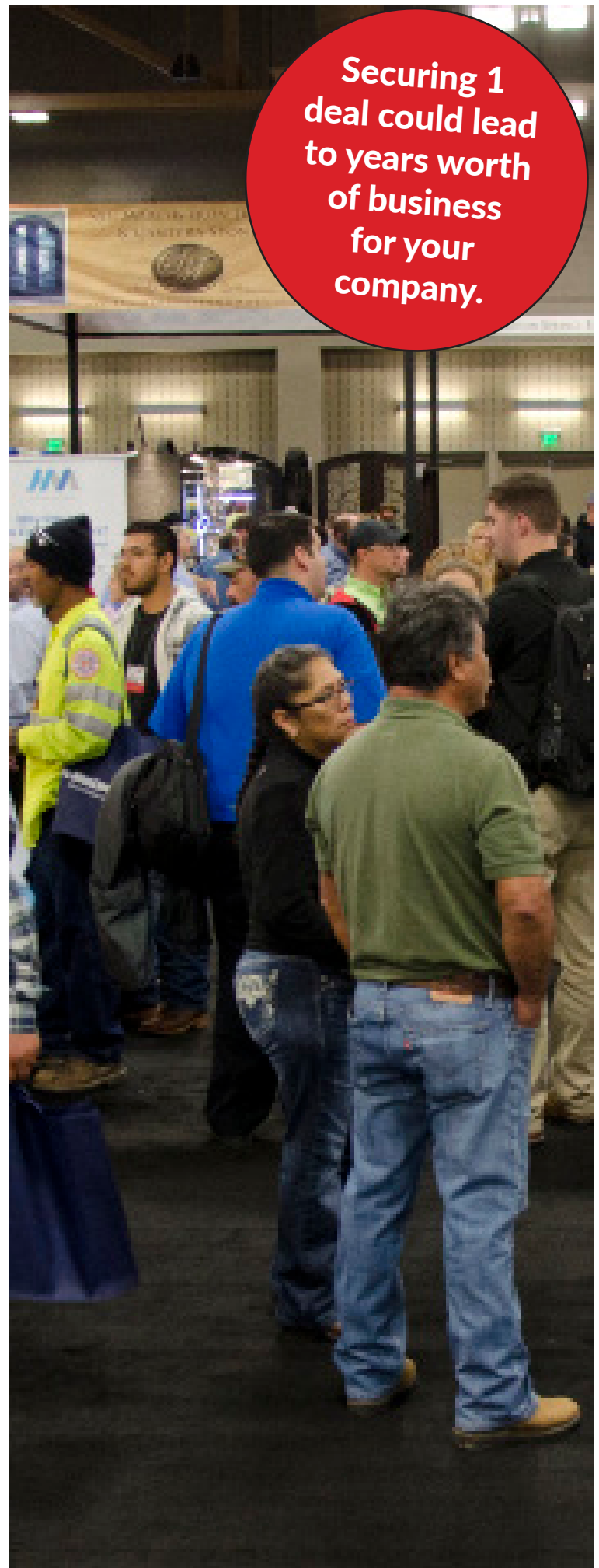
## BY THE NUMBERS

**77%** of attendees **intend to purchase** products and/or services from exhibitors at the show.

**92%** of attendees are **looking for new** products and/or services.

**87%** of exhibitors participate in **multiple Build Expo shows**.

**81%** of exhibitors **generate more leads** than expected.





# “MAKE SALES AT BUILD EXPO”

Rated #1 Tradeshow for General Contractors

## See What Build Expo Exhibitors Have to Say

The Build Expo has been a great tool for RESTORATION NATION® as we are very pleased to say that we will be doing many more shows every year. RESTORATION NATION® was very surprised at the Build Expo turnout and the amount of qualified invitees that Build Expo USA was able to get to the show. Build Expo is one of the best ways to reach your primary target market while getting great exposure and marketing. RESTORATION NATION® found the Build Expo to be a great opportunities to not only attract clients, but a great amount of qualified vendors. RESTORATION NATION® will definitely be a returning exhibitor to Build Expo! It is one of RESTORATION NATION's greatest pleasures to be partners with Build Expo USA!

Hamza Odeh/ Owner/ Restoration Nation Construction

\*Exhibitor in Dallas

**RESTORATION  
NATION®**  
**CONSTRUCTION**

We have exhibited at Build Expo for several years and have found it to be a very strong show that provides high quality opportunities to gain new customers along with generating brand exposure and awareness. This show allows us to meet high level decision makers in the industry who have purchasing authority. In addition, the Build Expo cares about the success of its' exhibitors. They work very hard to communicate well leading up to the show to make the preparation process very efficient.

Sabine Fritz | Marketing Manager | HOLT CAT



Build Expo provides Pella Windows & Doors an opportunity to show our potential customers how we can provide them with value and quality products that will benefit their bottom-line. The Build Expo Staff are fantastic and provide support throughout the event process. We are excited to return for 2020.

Anthony Marino | Owner | Pella Windows & Doors of Austin



I believe the 2023 Dallas Build Expo show was the best we've attended post Covid. The quantity of leads is exciting but the "quality" of the leads is the most impressive.

Kirby Kelch/Regional Sales Manager/QDI Surfaces Builders Division



- Build Expo is consistently the best value for a trade show in the market today.
- Build Expo delivers high quality attendees and decision makers.
- Build Expo knows Builders.
- Build Expo is the BEST convention in the construction industry.
- Build Expo is the perfect balance of personal face to face time with quality attendees but with solid quantity as well. If you are in the construction industry, exhibiting at build expo is a must.

Jason Stanley | Owner/Vice President Sales | FloorMax Direct



TDS loves being a part of Build Expo because it draws the right audiences we need to reach. The extensive network that Build Expo provides is paramount to meeting our mission of being a sustainable, trusted disposal partner for builders in Central Texas. The event is run smoothly, with expertise and ease. We've been proud to be a part of Build Expo for 3 years and we look forward to several more Build Expos!

Jennifer Dudley | Senior Marketing Manager | Texas Disposal Systems



We have exhibited at the Dallas Build Expo for the last 3 years and highly recommend it. We always get solid high quality leads and the Folks that run the Show there are very helpful and promote the Show very well.

We always look forward to seeing our friends in the Industry there each year

Leslie Eastwood | Marketing Manager | James Martin Vanities



Affinity Painting has been exhibiting for several years and wouldn't have it any other way! The Build Expo always promotes to top contractors and vendors in the industry, providing the best venue to showcase our company.

We continue to grow and add value to our clients thanks to the Build Expo, looking forward to even more outstanding events together!

Albert Abad | President | Affinity Painting Company, Inc.



We had almost given up on trade shows. But at the Dallas Build Expo, we were highly impressed with the smooth running operation, great traffic, and quality of the attendance. Almost everyone that came by the booth was a decision maker. We also made several quality contacts with other exhibitors. It was a great show all around and we will be back!

Ronald N. Foglia/Business Development & Strategy Manager/Marcoza Architectural Castings Division





We had a great show. We received numerous leads from contractors, engineers, and architects. Having this type of diverse of attendees is why we keep exhibiting here. We are also going to be exhibiting at your Houston Expo in June.

**Chuck Cooley/Business Development/Hicks Lightning Protection**



We get so many accounts add on after show. We are continuing to keep move forwarding for most every city

**Danny Pan/Owner/BMG Distributors**

**BMG INC**

The construction industry has been my career for more than the last decade. Developing business and learning about new materials is a must to stay relevant in the industry. As the needs for construction evolved, as did my ideas to revolutionize and simplify a mass marketplace of GC's, Sub's and materials. I decided to create ConstructionBuilds.com to serve as an online resource for construction. The initial phase will allow GC's and Sub's to connect. Thanks to Build Expos Atlanta, Tampa, and Houston, I was able to market my idea to thousands of industry leaders thirsty for new technology. Build Expo USA allowed me to research exactly what the industry would adapt to and the more immediate needs. Stay tuned to see the CB App in both your IOS and Android app stores coming in 2020.

**Michelle Cox | Founder and CEO | ConstructionBuilds.com**



As a Software training service, it is critical to keep up to date with the latest trends, services, and products in the industry. As a small business owner, marketing efforts must be focused and effective. The Build Expo has a wide variety of services and attendees from multiple disciplines and backgrounds which provide a rich array of knowledge and experience in one place. With the ability and time to attend a limited number of expos each year, the Build Expo has become a cornerstone of my company's marketing efforts. The discovered relationships, new-found technologies, and predictable interaction with new and existing clients has an exponential marketing and educational payoff. A must for me and my business.

**Darrell Smith, AIA, CDT | Owner | The Mendicant Architect, LLC**

\*Exhibitor in Austin 2017, 2018, 2019, 2020



Stallion Funding has attended the Build Expos in our region for years. We continue to come back because of the ability for us to connect with a large number of builders and contractors. At the Build Expo, customers find you, you don't have to find them – and that is valuable.

**Justin Vollmer | marketing director | Stallion Funding**

\*Exhibitor in Austin 2018, 2019, 2020 | Dallas 2018, 2019, 2020 | Houston 2018, 2019



# MAXIMIZE YOUR SALES EFFORTS

## The Industry's Top Companies Exhibit

