

CONSTRUCTION CHARLOTTE MONTHLY

DECEMBER 6-7, 2023

CHARLOTTE CONVENTION CENTER (HALL B)



CONTRACT/APPLICATION

BOOTH NUMBER: _____

COMPANY: _____ DATE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ FAX: _____

EMAIL: _____ WEB: _____

PRIMARY CONTACT NAME: _____ PHONE: _____

SECONDARY CONTACT NAME: _____ PHONE: _____

PAYMENT AUTHORIZATIONS TO: CONSTRUCTION MONTHLY

TYPE OF CARD (CHECK ONE): AMX _____ VISA _____ MASTERCARD _____ CVC CODE _____

CREDIT CARD #: _____ EXP DATE _____ / _____

NAME, EXACTLY AS IT APPEARS ON THE CARD _____

BILLING ADDRESS (CREDIT CARD) _____

_____ CITY: _____ ST: _____ ZIP: _____

AUTHORIZED SIGNATURE: X _____

NO REFUNDS AFTER AD SPACES ARE ASSIGNED

SPECIAL INSTRUCTIONS

This application is for advertising space and/or sponsorship and becomes a contract upon acceptance. This agreement is based on rates and rules governing the exposition, and constitutes a part of this contract. Show Management reserves the right to change show dates, times, locations, etc. CONSTRUCTION MONTHLY makes no guarantees as to number of exact distribution. Advertisers whom wish to transfer to another month if they miss the ad deadline will be forced to be \$500 transfer fee. All Ads must be paid for as agreed upon between CONSTRUCTION MONTHLY and the advertising firm, with no refunds after advertising space is assigned and client further agrees to make NO CHARGEBACK CLAIM to any credit card company. Verbal agreements or promises made by sales representatives will not be binding on CONSTRUCTION MONTHLY.

- April 12-13, 2023 - Dallas Build Expo
- May 17-18, 2023 - Tampa Build Expo
- June 28-29, 2023 - Houston Build Expo
- July 19-20, 2023 - South Florida Build Expo
- August 30-31, 2023 - Atlanta Build Expo
- September 20-21, 2023 - Los Angeles Build Expo
- December 6-7, 2023 - Charlotte Build Expo
- February 7-8, 2024 - Austin Build Expo

SPONSORSHIPS

- Platinum \$6,000
- Gold \$3,000
- Silver \$2,000
- Bronze \$1,000

WEB ADS

- City Home pg Slider \$500/mo
- City Footer \$350/mo

AD PRICING

PREMIUM

- 8-Page Center \$8500
- Doubletruck \$2695
- Back Cover \$2695
- Inside Front Cover \$2095
- Inside Back Cover \$1695

STANDARD

- Full Page \$1495
- Half Page \$795
- Quarter Page \$595
- Eighth Page \$295

Office Use Only:
Amount: _____ Date: _____ Time: _____
Authorization # _____ atch# _____

Sponsorship \$ _____
Magazine Ad Purchase \$ _____
Other Advertising \$ _____
Total Charge Amount \$ _____