

# CONSTRUCTION MAGAZINE MONTHLY



**AUSTIN** BUILD EXPO BUYER'S GUIDE  
MAY 27-28, 2026  
PALMER EVENTS CENTER

## ADVERTISING & SHOW SPONSOR MEDIA KIT

The power of a visual presence **BEFORE, DURING, AND  
AFTER** the Build Expo Show



**Amy Shoulders**

National and Regional Ad Sales Exec

877-219-3976

amy@constructionmonthly.com

# MISSION STATEMENT

**Construction Monthly** is a national publication reaching regional markets and bringing together the building and construction professionals. We hold ourselves to the highest standards when we say we truly care about the companies that comprise the industry.

**Build Expo USA** has created advertising packages that include advertising in the digital and the print version of the Construction Monthly Magazine Austin Build Expo Buyer's Guide, web advertising on the Austin Build Expo homepage, and additional sign exposure on-site at the show.

Ultimately these packages are designed to drive more traffic to your booth and provide maximum exposure, before, during and after the show.

Our readers and attendees come from industry segments like architecture, engineering, commercial building, development, facility management, residential building, general contracting, government agencies, municipalities, property managers, remodelers, real estate professionals, and more.

**CONSTRUCTION  
MONTHLY AUSTIN  
REACHES OVER 20,000  
CONSTRUCTION  
INDUSTRY  
PROFESSIONALS IN THE  
AUSTIN AREA.**



proud member:  
**AIA Austin**  
Allied Member



# WHY ADVERTISE



## THE POWER OF A HUGE MARKETING CAMPAIGN IN THE OFFICIAL SHOW MAGAZINE.

Stand out at Build Expo when you advertise in Construction Monthly Austin Build Expo Buyer's Guide. Let your buyers know you will be in the show before they arrive, direct them to your booth during the show, and make sure they remember you after the event.

- Save money by using the show guide as your flyer. Many attendees throw flyers away but keep the show magazine as a reference until the next Build Expo event. Stay in their minds by having an ad!
- Decision-makers who attend the Austin Build Expo use the guide to plan their visit.
- Show guides are mailed to pre-registered attendees before the show. This is your chance to generate sales before, during, and after the event.
- Frequency - you are in the **show magazine three times:** your ad, your company name with booth# on the exhibitor list, and your resource listing. We give your company exposure via email, website, and direct mail.
- As soon as the guide is ready for publication, it is uploaded to both the Construction Monthly Website and the Build Expo Website, which gives you online exposure before the show. In addition, a link to the show guide is used in our e-blast reminders to pre-registered and potential attendees. They see your ad all the way up to the show.



# READERSHIP & CIRCULATION

**STAND OUT AT BUILD EXPO WHEN YOU ADVERTISE IN CONSTRUCTION MONTHLY AUSTIN BUILD EXPO BUYER'S GUIDE. LETS MAKE SURE THEY REMEMBER YOU AFTER THE EVENT.**

## DIGITAL FLIPBOOK UPLOADED MONTHLY

- Digital delivery on the first day of every month for 10 months, including click through tracking, embedded links and files+videos when included
- E-mail blast of the digital flipbook to construction monthly recipients and Austin construction industry professionals
- Opt-In subscriptions on the constructionmonthly.com and buildexpousa.com websites

## SOCIAL MEDIA

- Interactive, easy, and a personal way to reach out to our current subscribers that also gives them a quick and fun way to share

## DIGITAL POSTCARD

- Used to promote the latest edition of the magazine, it is sent to nationally opt-in digital subscribers and Austin construction industry professionals

There are endless possibilities with Construction Monthly...browse the online articles or subscribe to the monthly magazine for updates, current events, trends, and tips on industry best practices.

**OVER 300,000+ NATIONAL RECIPIENTS**

**OVER 20,000+ AUSTIN POTENTIAL BUYERS**

## SPECIAL SHOW PUBLICATIONS

- For our regional shows, a special print magazine is available for free to all the exhibitors and attendees of the Build Expo tradeshow, making Construction Monthly the official directory of the expo tradeshow.





# DEMOGRAPHICS

Reach over 20,000 of the top construction industry decision makers in the Austin area with our digital publication! Construction Monthly reaches a huge cross-section of the highest-ranking construction industry companies in the greater Austin area. We deliver on an average 12,000-13,000 printed copies of our full color magazine via direct-mail to the pre-registered, past attendees and association members.

The publication is FREE to targeted buyers, and with so much useful information it is sure to stay in front of them!



- **General Contractors**
- **Architects**
- **Home Builders**
- **Subcontractors**  
HVAC, Plumbing, Electrical, Roofing, Painting, Electrical
- **Commercial Builder**
- **Designers**
- **Developers**
- **Engineers**
- **Municipalities**
- **Commercial Property Management**
- **Facility Managers**

We deliver cutting-edge information that our readers need to succeed in a highly competitive industry.

Topics covered include:	Spec Writing	Government Policy	Permitting
AI	Architecture + Design	Insurance + Risk	Bidding and
General Contracting	Residential Construction	Green Building	Quoting
Tract Home Building	Commercial	Wellness + Safety	and more!
Custom Home Building	Construction	Business Development	
Remodeling	Finance + Economics	Technology in Building	

We look forward to working with you and demonstrating how  
**OUR AUDIENCE IS YOUR TARGET MARKET!**

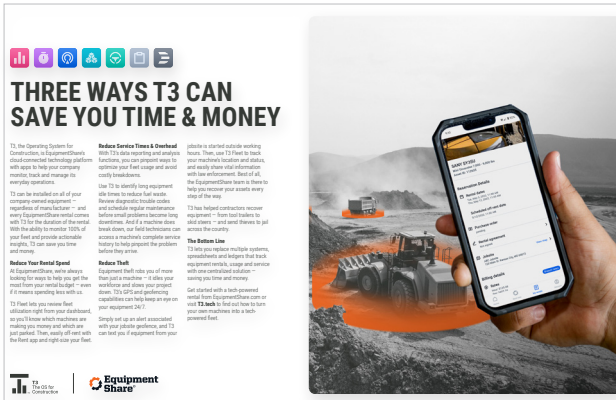
**OUR READERS INCLUDE MEMBERS OF THE FOLLOWING ASSOCIATIONS:**



# SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
<b>COST</b>	\$6,000	\$3,000	\$2,000	\$1,000
<b>AD IN THE CONSTRUCTION MONTHLY MAGAZINE DIGITAL &amp; PRINT</b> <small>sent to all pre-registered attendees, past attendees, and association members, posted online, available for all attendees &amp; exhibitors at the show</small>	Receive a <b>DOUBLETRUCK AD</b> (two-page spread) in Construction Monthly Magazine	Receive a <b>FULL PAGE AD</b> in Construction Monthly Magazine	Receive a <b>HALF PAGE AD</b> in Construction Monthly Magazine	Receive a <b>QUARTER PAGE AD</b> in Construction Monthly Magazine
<b>COMPANY LOGO FEATURED ON SHOW SPONSORS PAGE OF WEBSITE</b>	<b>COMPANY LOGO FEATURED ON WEBSITE</b> <small>Show Sponsors page of buildexpousa.com</small>	<b>COMPANY LOGO FEATURED ON WEBSITE</b> <small>Show Sponsors page of buildexpousa.com</small>	<b>COMPANY LOGO FEATURED ON WEBSITE</b> <small>Show Sponsors page of buildexpousa.com</small>	<b>COMPANY LOGO FEATURED ON WEBSITE</b> <small>Show Sponsors page of buildexpousa.com</small>
<b>COMPANY LOGO FEATURED ON ATTENDEE MARKETING MATERIAL</b>	<b>COMPANY LOGO</b> <small>featured on the top of the attendee invitation &amp; post registration email sent to all potential attendees and pre-registered attendees</small>	<b>FRONT COVER &amp; SPONSORS PAGE</b> of the magazine.	<b>FRONT COVER &amp; SPONSORS PAGE</b> of the magazine.	<b>FRONT COVER &amp; SPONSORS PAGE</b> of the magazine.
<b>LOGO FEATURED ON THE COVER OF THE MAGAZINE</b>	<b>COMPANY LOGO</b> on the front cover of the Construction Monthly Magazine	<b>COMPANY LOGO</b> on the front cover of the Construction Monthly Magazine	<b>COMPANY LOGO</b> on the front cover of the Construction Monthly Magazine	<b>COMPANY LOGO</b> on the front cover of the Construction Monthly Magazine
<b>LOGO ON KEYNOTE SIGNAGE</b>	<b>KEYNOTE SPONSOR</b> (Company logo and booth number placed on Keynote Speaker Signage)	<b>KEYNOTE SPONSOR</b> (Company logo and booth number placed on Keynote Speaker Signage)		
<b>CUSTOM INVITATION FOR YOU TO SEND TO YOUR CUSTOMERS</b>	<b>CUSTOM INVITATION</b> <small>created for you to send to your customers inviting them to see you at the show</small>	<b>CUSTOM INVITATION</b> <small>created for you to send to your customers inviting them to see you at the show</small>	<b>CUSTOM INVITATION</b> <small>created for you to send to your customers inviting them to see you at the show</small>	<b>CUSTOM INVITATION</b> <small>created for you to send to your customers inviting them to see you at the show</small>
<b>WEB ADVERTISING</b>	Web Advertising on all participating city Build Expo web pages	Web Advertising on the Home page slider, registration page slider and registration Still Ad	Web Advertising on the registration Page Silder and Still Ad	Web Advertising on the registration Page Silder and Still Ad
<b>CUSTOM EMAIL CAMPAIGN TO PRE-REGISTERED ATTENDEES</b>	2 pre show - 1 post show	2 pre show	1 pre show	
<b>SHOW SPONSORS EMAIL</b>	<b>YOUR AD</b> is at the top of the sponsors email	<b>YOUR AD</b> is in the middle of show sponsors email	<b>YOUR AD</b> is at mid-center of show sponsors email	<b>YOUR AD</b> is included on the show sponsors email
<b>FLYER OR BROCHURE AT REGISTRATION COUNTER</b>	Place a <b>FLYER OR BROCHURE</b> at the registration desk	Place a <b>FLYER OR BROCHURE</b> at the registration desk		
<b>KEYNOTE BANNER</b>	<b>4X6 BANNER</b> hung in the Keynote area	<b>4X4 BANNER</b> hung in the Keynote area	<b>4X2 BANNER</b> hung in the Keynote area	
<b>FREE STANDING BANNER</b>	2 Exclusive 6.5 ft Freestanding pop-up banner(size 78"x 33")	1 Exclusive 6.5 ft Freestanding pop-up banner(size 78"x 33")		
<b>DIRECTIONAL SIGNS</b>	<b>COMPANY LOGO</b> on all directional signs	<b>COMPANY LOGO</b> on all directional signs	<b>COMPANY LOGO</b> on all directional signs	
<b>BACKDROP BANNER</b>	<b>8X8 BANNER</b> Banner Backdrop	<b>4X6 BANNER</b> Banner Backdrop		
<b>SEMINAR SPONSOR SIGN</b>	<b>COMPANY LOGO</b> on ALL seminar speaker signs	<b>COMPANY LOGO</b> on 4 seminar speaker signs	<b>COMPANY LOGO</b> on 2 seminar speaker signs	
<b>SHOW SPONSORS SIGN</b>	<b>LOGO &amp; BOOTH NUMBER</b> on show sponsors sign at show entrance	<b>LOGO &amp; BOOTH NUMBER</b> on show sponsors sign at show entrance	<b>LOGO &amp; BOOTH NUMBER</b> on show sponsors sign at show entrance	<b>LOGO &amp; BOOTH NUMBER</b> on show sponsors sign at show entrance
<b>SOCIAL MEDIA POSTS</b>	Weekly Social Media Posts	Bi Weekly Social Media Posts	5 Social Media Posts	3 Social Media Posts

# PLATINUM | CALL FOR PRICING



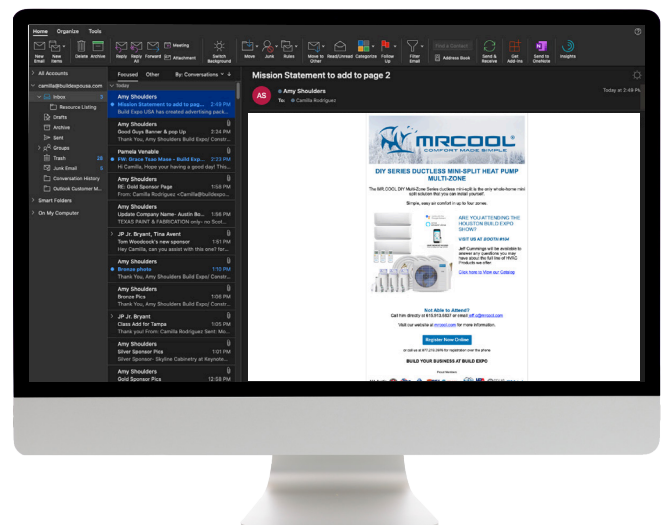
- Company logo on four (4) directional signs
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.



- DoubleTruck Ad in the digital & print version of Construction Monthly Magazine-Austin Build Expo Buyer's Guide.



- Company logo featured on the front cover & sponsor page of the magazine.



- Web ad on all participating city Build Expo web pages.
- A 8x8 backdrop banner for your booth.
- One (1) 4x6 ft banner hung in the Keynote area.
- Two (2) Exclusive 6.5 ft freestanding banner.
- Keynote Sponsor (Company name & logo placed on Keynote speaker signage).

- Five (3) custom email campaigns sent to pre-registered attendees. 2 Pre show - 1 post show



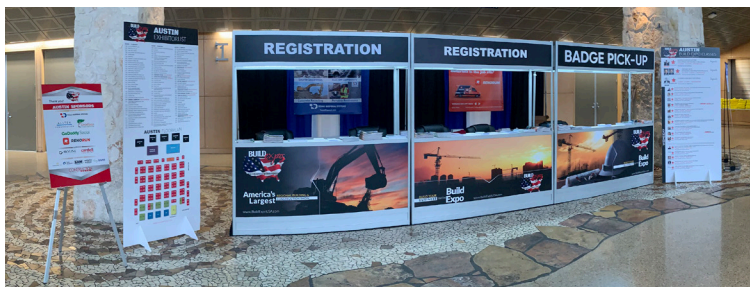
# GOLD | \$3,000



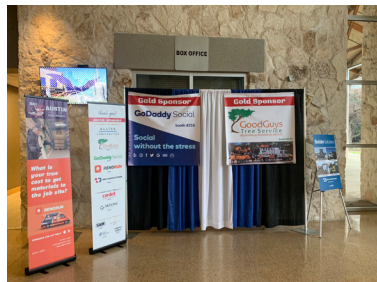
- Company logo on four (4) directional signs
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.



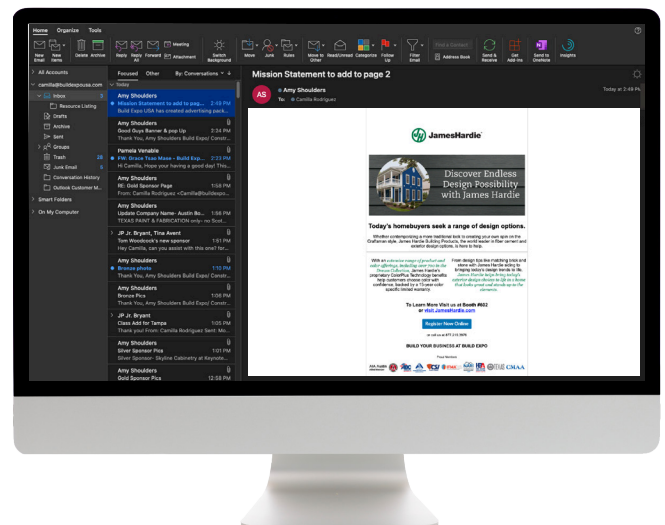
- Full Page Ad in the digital & print version of Construction Monthly Magazine- Austin Build Expo Buyer's Guide.



- Company logo featured on the front cover & sponsor page of the magazine.

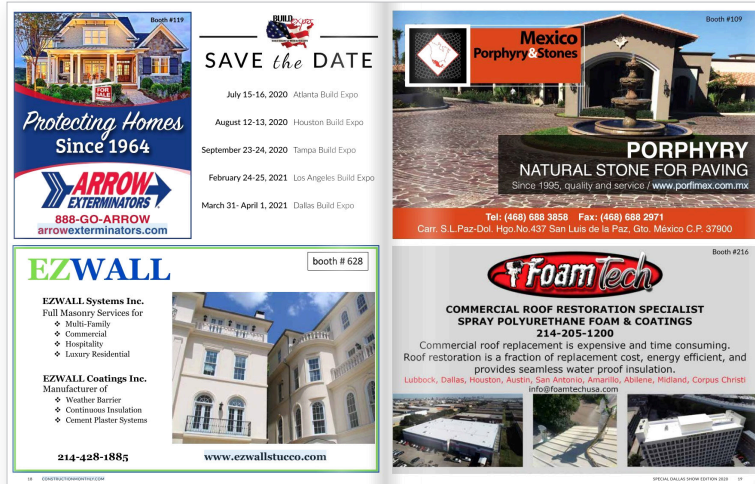


- Web ad on Austin Build Expo homepage, registration page slider and registration still ad.
- A 4x6 backdrop banner for your booth.
- One (1) 4x4 ft banner hung in the Keynote area.
- Exclusive 6.5 ft freestanding banner.
- Keynote Sponsor (Company name & logo placed on Keynote speaker signage).

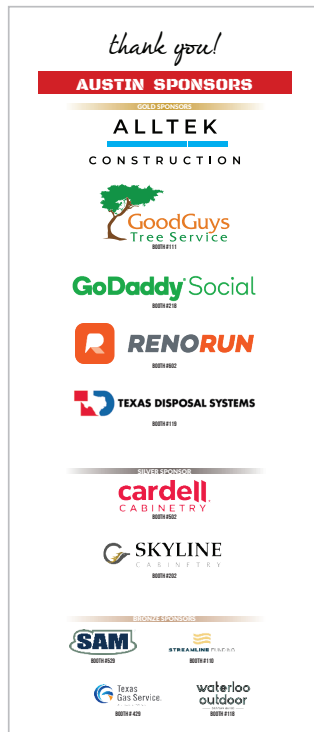


- Three (2) custom email campaigns sent to pre-registered attendees. 2 Pre show

# SILVER | \$2,000



- Half Page Ad in the digital & print version of Construction Monthly Magazine Austin Build Expo Buyer's Guide.

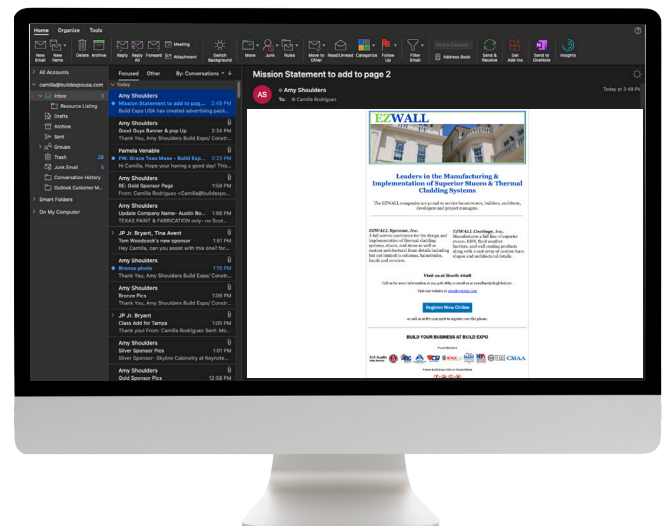


- Web ad on registration page slider and registration still ad.
- A 4x2 ft banner hung in the Keynote area.

- Company logo on two (2) seminar signs.
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.



- Company logo featured on the front cover & sponsor page of the magazine.



- One (1) custom email campaign announcing your company at the show



# BRONZE | \$1,000

Government Contracting... continued

Bond Guarantee Program. This program is aimed at small businesses that lack the financial resources or performance track record necessary to secure bonding through regular commercial channels.

For Public and Private Prime Contracts and all Subcontracts

- The SBA guarantees: bid, payment, performance, and ancillary bonds issued by surety companies.
- Cost of contract: up to \$4.5 million.
- SBA reimburses surety companies in case of default 90 percent of losses sustained for veteran and service-disabled veteran, minority, 8(a), and HUBZone-certified small businesses; all projects up to \$100,000.
- 80 percent for all other small businesses.

For Federal Contracts

- The SBA guarantees: bid, payment, performance, and ancillary bonds issued by surety companies.
- If a guarantee would be in the best interest of the government.
- Cost of contract: up to \$10 million.
- SBA reimburses surety companies in case of default 90 percent of losses sustained for veteran and service-disabled veteran, minority, 8(a), and HUBZone-certified small businesses; all projects up to \$100,000.
- 80 percent for all other small businesses.

Booth #428

Where construction excellence and aquatic expertise meet... they become **POOL ART.**

Specializing in new commercial construction and renovations, stainless steel and elevated pools.

**POOL ART.**  
info@poolartusa.com  
469-609-0206 | poolartusa.com

For additional information visit:  
www.sba.gov/funding-programs/surety-bonds

**Bridget Moon**  
Economic Development Specialist - U.S. Small Business Administration  
- Dallas/Fort Worth

Booth #723

Sign up for SBA classes at the Dallas Build Expo

**Government Contracting**  
Keynote  
Wednesday and Thursday, 11:00am-12:00pm  
presented by Sean P. Smith

or:

**Access to Capital**  
Room A120-A121  
Wednesday and Thursday, 9:30am-10:30am  
presented by Bridget Moon

**NTS CONTRACTORS**

- Concrete repairs
- ADA Ramps
- Wheel Stops
- Pavement Markings

Booth #807  
972-542-9407  
www.ntscontractors.com

**PRICE PAINTING**

- Commercial
- Multi-Family
- Residential

Booth #809  
972-945-0577  
sales@pricepaintingtx.com

**SKYLINE CABINETS**

- Nationwide shipping
- Manufacturer direct
- Concealed under-mount full extension drawer glides with soft-close feature.

mary@skylinescabinetry.com  
www.skylinescabinetry.com/

877-960-0880  
booth #302

- Quarter Page Ad in the digital & print version of Construction Monthly Magazine Austin Build Expo Buyer's Guide.

thank you!

**AUSTIN SPONSORS**

**GOLD SPONSORS**

**ALLTEK CONSTRUCTION**

**GoodGuys Tree Service**  
BOOTH #111

**GoDaddy Social**  
BOOTH #218

**RENORUN**  
BOOTH #602

**TEXAS DISPOSAL SYSTEMS**  
BOOTH #119

**SILVER SPONSOR**

**cardell CABINETS**  
BOOTH #502

**SKYLINE CABINETS**  
BOOTH #302

**BRONZE SPONSORS**

**SAM**  
BOOTH #529

**STREAMLINE FINANCING**  
BOOTH #110

**Texas Gas Service**  
BOOTH # 429

**waterloo outdoor**  
BOOTH #118

- Web ad on registration page slider and registration still ad.
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

**AUSTIN 2024 BUILDERS GUIDE**

LARGEST BUILDING & CONSTRUCTION TRADE SHOW IN CENTRAL TEXAS

**MAY 22-23 PALMER EVENTS CENTER**

10AM-3PM CLASSES START 9:30AM

**30 FREE SEMINARS**

**160+ EXHIBITORS**

**1000's LOCAL PROS**

**AI, BUILD SMARTER (NOT HARDER)**

(877) 219-3976 | BUILDERSGUIDE.COM

**THANK YOU TO THE AUSTIN BUILD expo 2024 SPONSORS**

**GOLD**

AssuredPartners Booth #124  
IRONWOOD CONNECTION Booth #201  
36K Booth #115  
NAVIXY Booth #222

MASON'S MILL OF LUMBER CO. Booth #434  
NATIONAL CONNECTION Booth #440  
TAX STRATEGISTS Booth #523  
TWS TEMPORARY SYSTEMS Booth #318

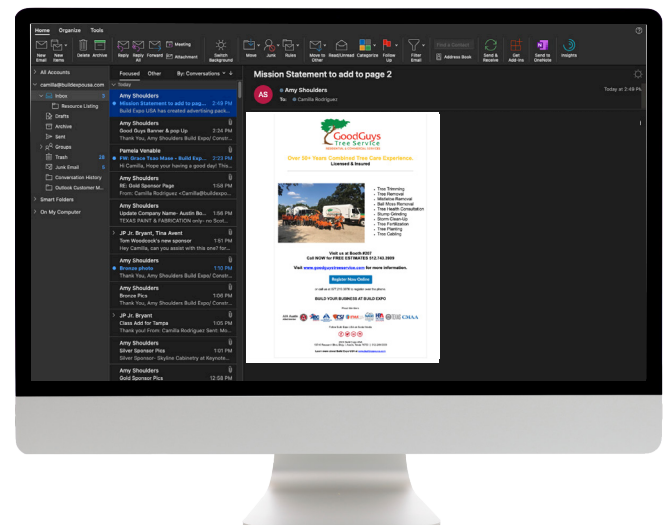
**SILVER**

FLOOR KING Booth #429  
RAM JACK Booth #527

**BRONZE**

VERSATLEX BOOTH #400A  
werx Booth #401

- Company logo featured on the front cover & sponsor page of the magazine.



- Your web ad is included on the show sponsors email campaign.



# VISUAL AD GUIDE

**MRCOOL**  
COMFORT MADE SIMPLE

**DIY Series**  
Ductless Mini-Split Heat Pump  
**Multi-Zone**

The MRCOOL DIY® Multi-Zone Series ductless mini-split is the only whole-home mini-split solution that you can install yourself. Simple, easy air comfort in up to four zones.

**1 ZONE**  
**2 ZONE**  
**3 ZONE**  
**4 ZONE**

The MRCOOL DIY® Quick Connect® Line Set is 100% accurately precharged with R410A refrigerant. This makes installation quick and easy with no vacuum required. Combine linesets together using the MRCOOL® Coupler to extend the line set size.

- ✓ Easy DIY® Installation
- ✓ Pre-charged DIY® Quick Connect Line Set
- ✓ Simple to Use
- ✓ Multi-room Comfort
- ✓ Energy Efficient DC Inverter
- ✓ 100% Sealed System
- ✓ Gold Fin® Condenser
- ✓ Eco Safe R-410A Refrigerant
- ✓ Smartphone App Controls
- ✓ Lifetime Technical Support
- ✓ Follow Me® Feature
- ✓ Low Ambient Cooling

**Are You Attending The Houston Build Show?**  
**Aug 12 & 13, 2020 | Visit Booth #104**

Jeff Cummings will be available to answer any questions you may have about the full line of HVAC Products we offer. Visit [mrcool.com](http://mrcool.com) to view our catalog.

**Not able to attend?**  
Call him directly at (615) 913-6837 or email [jeff.c@mrcool.com](mailto:jeff.c@mrcool.com).

[www.mrcool.com](http://www.mrcool.com) | 48 Remington Way, Hickory, KY 42051 | 270.366.0457

**DOUBLE TRUCK**  
**\$2,695**  
**16.875 X 10.875**

**FULL PAGE \$1,495**  
**8.375 X 10.875**

www.alside.com/support/brochures.' The Alside logo is at the bottom right."/>

There's Nothing Like the Satisfaction of Building Something that You Feel Good About.

**SEE US AT BOOTH #432**

INTRODUCING... the Alside 1700 and 1900 Series New Construction Window Collection

- Fusion-welded vinyl with sloped sill for superior water management
- Optional 3.5" factory-installed casing for high-end trim look
- Class-leading PGPDP ratings for stringent local building codes
- Single-frame twin and triple units available
- Common egress sizes for simple code compliance
- Lifetime limited warranty

Download thermal data, size guides and sound transmission ratings at [www.alside.com/support/brochures](http://www.alside.com/support/brochures).

**Alside**  
[www.alside.com](http://www.alside.com)

**BATH & KITCHEN**  
**Canyon**

Canyon Bath carries a refined selection of extraordinary items to finish out your bathroom, from best quality traditional cast iron tubs and unique modern acrylic tubs to ornate faucets and solidly engineered drains, we have the fixtures you need.

1649 SANDS PLACE, SUITE D  
MARIETTA, GA 30067  
(770) 431-5151  
FAX: (866) 446-8971  
INFO@CANYONBATH.COM  
678-431-5161  
[canyonbath.com](http://canyonbath.com)

**HALF PAGE horizontal**  
**\$795**  
**8.05 X 5.025**

TriTechRestoration.com'."/>

**Tri-Tech**  
Restoration & Construction Co., Inc.  
FIRE & WATER DAMAGE RESTORATION

**WE MAKE THINGS BETTER**

FIRE DAMAGE  
WATER DAMAGE  
MOLD REMEDIATION  
STRUCTURAL REPAIRS

Tri-Tech Restoration & Construction Co., Inc. was founded with one goal in mind: provide quality restoration and construction services while maintaining legendary customer support.

We pride ourselves on remaining Southern California's one stop shop for fire, water damage restoration and construction 24 hours a day and 365 days a year.

**5 YEAR GUARANTEE**

800-900-8448  
CONTACT AMY BOYD  
[TriTechRestoration.com](http://TriTechRestoration.com)

**HALF PAGE vertical**  
**\$795**  
**4 X 10.15**

**LED LYSI LLC**

**LED Lighting & Energy Broker**

LED Lighting  
Energy Audits  
Solar Solutions  
Smart Home Automation

**BOOTH #107**

**QUARTER PAGE**  
**\$595**  
**4 X 5.1**

**RONALD CARROLL SURVEYORS, INC.**  
LAND SURVEY  
DESIGN SURVEY  
CONSTRUCTION STAKING  
ELEVATION CERTIFICATE

Visit us at booth #318

**EIGHTH PAGE**  
**\$295**  
**4 X 2.5**

# AD SPECIFICATIONS & DESIGN

**ALL ARTWORK AND MATERIALS MUST BE RECEIVED 1 MONTH IN ADVANCE OF THE SHOW.**

**Please follow the directions below to ensure that your ad will print correctly:**

## TO SUBMIT CAMERA-READY ADS:

All ads must be CMYK, at least 300 dpi and sized in the correct ad dimensions. Please note that if Build Expo has to resize your ad, we cannot guarantee that it will be aesthetically correct. Please submit your ad via PDF, JPEG, AI, EPS, PSD, or an Adobe Design Program, CS4, CS5, CS6, or CURRENT CLOUD.

## TO SUBMIT ARTWORK FOR AD DESIGN:

Clients must send the following information to

**amy@buildexpousa.com**

Logo and images must be at least 300 dpi. Please note that images from the Internet are only 72 dpi and are not print quality. Acceptable file formats are TIFF, PDF, JPG or EPS.

Please send via email or you can also send via SENDSPACE online. Label all materials with your company name, city, and telephone number. If ad materials are not received, your ad will be typeset using your company name, booth number and telephone number. Build Expo and its agents accept no responsibility for poor output quality due to improperly submitted materials.

## IN-HOUSE GRAPHIC DESIGN SERVICE FEES

Please contact Amy about having your ad designed for you. If you are in need of having an ad prepared, we ask you contact as soon as possible to make sure that this is proofed and approved in an appropriate time frame.

## DIGITAL ADS

### WEB AD REQUIREMENTS

All web graphics should have a resolution of 72dpi, File types can be .png, .jpg, or .gif.

Footer web ads should be 985 px wide and 145 px tall.

**FOOTER AD**  
985 px wide x 145 px high

Home page slider should be 1200 px wide and 300 px tall.

**HOME PAGE SLIDER**  
1200 px wide x 300 px high

### EMAIL BLAST REQUIREMENTS

For best outcomes, we suggest that emails are:

A graphic banner of 600 px wide and less than 600 px long with some text under the graphic works best for mobile viewing of emails.

Images should be under 1500 px long.

We send out HTML based emails so you can send jpegs which we splice or clean HTML code.

**EBLAST**  
600 px wide  
x  
1500 px long

**Note: We cannot accept ads, logos or images in MS Word, Publisher or Powerpoint files, or in any format other than those outlined below. If we receive files in those formats, PLEASE note that we cannot guarantee printed outcome.**

### Digital Requirements:

- Digital Files Only
- No Microsoft Publisher, Word, Corel Draw, Pagemaker, Paint or WordPerfect program files

### File Requirements:

- We accept files from the following programs (in order of preference): Adobe PDF (Hi-Res, press ready), Photoshop & Illustrator
- Color images must be converted to CMYK mode. Please save Illustrator files as "EPS files with Placed Images." Also, remove any extra colors from your swatch pallets.
- Include all fonts - screen and printer docs - and all digital resources such as photo scans, logos, etc.

### Artwork Resolution:

- All artwork must have a resolution of 300 dpi at 100 percent size for print; please save as CMYK
- Line art images at 1200 dpi (illustrations in bitmap)

### LOGOS:

- For sponsors, logos should be 8 in and 300dpi or vector files (.ai, .eps, or some .pdf files.)

## PRINTED ADS

### MAGAZINE AD REQUIREMENTS

#### DOUBLE TRUCK

16.875

Add .125 bleed

Live copy no less than .25" from trim

#### FULL PAGE SPREAD

#### FULL PAGE

8.375 x 10.875

Add .125 bleed

Live copy no less than .25" from trim

#### QUARTER PAGE

4 x 5.1

#### HALF PAGE

8.05 x 5.025

#### HALF PAGE

4 x 10.15

#### EIGHTH PAGE

4 x 2.5

### BANNER REQUIREMENTS (7.5 ft)

- Banner image should be 33 inches wide and 78 inches tall.
- The image should include a 1" margin at top, right and left & a 3" margin (safe zone) at bottom.
- Live copy should be no less than 1" from the trim line.
- Vinyl Banner - 1" bleed.

#### BANNER

33 in w  
x  
78 in h

# CONSTRUCTION MONTHLY ADVERTISING RATES

## EXCLUSIVE EXHIBITOR ADVERTISING RATE (PREMIUM)

INCLUDES BOTH PRINT AND DIGITAL EDITIONS

### PREMIUM POSITION RATES

	1x	3x	6x	10x
<b>BACK COVER</b>	\$2695	\$2425	<b>\$2156</b>	\$1887
<b>INSIDE FRONT</b>	\$2095	\$1885	\$1676	\$1467
<b>INSIDE BACK</b>	\$1695	\$1525	\$1356	\$1187
<b>8-PAGE CENTER</b>	\$8500			

### STANDARD POSITION RATES

	1x	3x	6x	10x
<b>DOUBLE TRUCK</b>	\$2695	\$2425	\$2156	\$1887
<b>FULL PAGE</b>	\$1495	\$1345	\$1196	\$1047
<b>HALF PAGE</b>	\$795	\$715	\$636	\$557
<b>QUARTER PAGE</b>	\$595			
<b>EIGHTH PAGE</b>	\$295			

### WEB AD RATES

#### CITY HOME PAGE SLIDER

\$500/mo

#### CITY FOOTER

\$350/mo



**Advertise on the buildexpousa.com (pick 1 city)**

Advertise on CITY homepage slide  
\$500/Month



**Advertise on the website (pick 1 city)**

Advertise on CITY footer slide  
\$300/Month

### IN HOUSE GRAPHIC DESIGN

If you need assistance, our staff is available to help you design and prepare your ad. Please contact Amy for more information. All artwork for ads MUST be camera ready and complete by our deadline. There are NO CANCELLATIONS after our deadline dates. If you have purchased more than a 1x ad placement, please refer to our cancellation policy.

#### Amy Shoulders

National and Regional Ad Sales Exec  
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